



# California Agriculture journal

# Order Form

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# Survey

If you are a subscriber, please take the time to answer the brief questions that follow. This will enable us to update our database and serve you better. All information submitted on this form will be treated with complete confidentiality. Answering the questions is voluntary.

### 1. Occupational area: (check one only)

- Agribusiness support services (e.g. farm services, farm supply, finance)
- Agriculture (e.g. production, processing, marketing)
- Education: elementary/secondary
- Education: postsecondary
- Extension/outreach
- Government agency (e.g. agriculture, environment, health, human resources)
- Lobbying/advocacy
- Natural resources — private sector (e.g. forestry, fisheries, water, consulting, land use, energy, environment)
- News media/communications
- Public office holder/staff:
  - Member of Congress
  - State legislator
  - Agricultural commissioner
  - County supervisor
  - Other occupational area (fill in below): \_\_\_\_\_

### 2. What are your work interests?

(Check all that apply)

- Consumerism
- Dairy
- Energy
- Environment
- Farming
- Finance
- Fisheries
- Food distribution
- Food marketing
- Food safety
- Forestry
- Horticulture
- Human/youth development
- Land use
- Labor
- Nutrition
- Pest management
- Ranching
- Water

### 3. Are you:

- Corporate officer
- Elected official
- Faculty/teacher
- Manager
- Professional
- Research scientist
- Staff
- Other:

### 4. Are you a part-time farmer, with primary income from another source?

YES    NO

5. Your age: \_\_\_\_\_

### 6. Education

- Less than high school
- High school graduate
- Some college or technical training
- College graduate
- Graduate degree

### 7. Do you use the California Agriculture Web site? <http://danr.ucop.edu/calag>

- Not yet
- Weekly
- Monthly
- Bi-monthly
- Rarely