



Report

Division of Agriculture and Natural Resources

July 1– August 11, 1999 ■ Volume 13 No. 1

■ Inside

- Agri-tourism offers new opportunities for California farmers p. 3
- A list of regional staff, CE county directors p. 4

VP Gomes discusses how state budget impacts DANR

Editor's note: The following is based on extended excerpts from a letter Vice President Gomes sent to the Executive and Program councils on July 1, concerning the state budget approved for UC in fiscal year 1999-2000.

Two items are of particular interest to the Division. First is initial year funding for a competitive, market-based salary adjustment for our Cooperative Extension specialists. The Regents' Budget, approved in October 1998, noted that the "duties of Cooperative Extension specialists parallel those of faculty to such an extent that they are generally recruited from the same pool of potential employees." Further, the Regents said, "given this relationship, it is the University's intention to bring the salaries of the specialists to the level of faculty over a period of several years." The

continued on p. 7

Employing technology to enhance communications

Dissemination of call for workgroup proposals signals wider use of email, Internet in Division

When Assistant Vice President for Programs *Lanny Lund* launched the Call for DANR Workgroup Proposals on July 1, he served notice he intends to wield the entire arsenal of available technology to share information with Division members.

Email zipped the call announcement to Division academics in every corner of the state. It informed them that the entire call package was already within easy reach—posted on the Internet at DANR's homepage (<http://danr.ucop.edu>), where they could read it or download it

as a WordPerfect, MSWord, RTF or PDF file. (Those unable to access the online version can request hard copies from Lund's office.) In addition, Lund announced that final proposals "will be accepted via email attachment as well as by hard copies." (Note that although final proposals are due Sept. 15, a **notice of intent** to submit a workgroup proposal is **due Aug. 1.**)

"I believe it is important that we maximize the use of available technology to facilitate effective communication among all Division members and with external stakehold-

ers," Lund said.

To underscore his point, Lund published the call package on the new DANR Program Council website, linked to the DANR home page. Lund is chair of the Program Council.

The Program Council site, he explained, will be "one focal point of our communication with Division members." It will be used "to post information on our actions

continued on p. 2

Regional Director Allyn Smith retires after 38 years with CE

Regional Director *Allyn Smith* was honored by nearly 100 colleagues, family and friends at a retirement dinner held for him on June 25 in Palm Springs.

Smith officially retired from UCCE on June 30, after 14 years of service as head of the Southern Region. He previously worked for 24 years at Cornell University Extension Service, first as a 4-H program leader and then as a regional director for 15 years. As Imperial county director "*Cuco*" *Gonzalez*, organizer of the evening's program, noted, Smith may have the distinction of having held the position of state regional director longer than anyone else in Cooperative Extension—for 29 years. During his years with CE, Smith also often represented his state at the regional level, and he led and participated in regional and national projects.

Delivering the first of the many heartfelt tributes given that evening, Vice President *Gomes* praised Smith's contributions to the mission of the land-grant university. On behalf of UC President *Richard Atkinson*, he presented Smith

continued on p. 5

DANR seeks reviewers for proposals

Assistant Vice President *Lanny Lund* is asking for nominations of academic members of DANR who will analyze and evaluate workgroup proposals as members of four ad hoc peer-review committees.

Each committee will review proposals in one program area. The four program areas are agricultural policy and pest management, agricultural productivity, human resources, natural resources.

Send nominations by email to *Carolyn Frazier* (carolyn.frazier@ucop.edu) by Aug. 11. Nomination

continued on p. 8

Vaux delivers keynote address at international water conference

Associate Vice President *Henry Vaux Jr.* was a keynote speaker at the 7th International Conference of the Israel Society for Ecology and Environmental Quality Sciences, held June 13-18 in Jerusalem.

Vaux's address—"Water for the Middle East: a Vision of Peaceful Regional Cooperation"—summarized the findings of a multidisciplinary committee of international experts who were asked to identify the contributions science can make for solving water scarcity problems in the West Bank and Gaza Strip, Israel and Jordan.

Members of the committee were appointed by the National Academies of Sciences (or their equivalents) in Israel, Jordan, Palestine and the United States. Vaux, who is chair of the National Research Council's Water Sciences and Technology Board, was one of five Americans to serve on the 15-member committee.

The committee's report, issued in March, identified five scientific principles to guide water planning and management in the region. "The work of the committee illustrates how those with very different political views can work together to develop a scientific basis from which resource and environmental problems can be addressed," Vaux said. "The vision of peaceful cooperation in this region begins with solid science."

Call for workgroups proposals *(from p. 1)*

and to facilitate discussion of important issues." He urged his colleagues to bookmark the site and "check it periodically for updates."

Launching the Call for DANR Workgroup Proposals was one of Lund's first official acts on July 1, his first official day on the job. The purpose of the call is to establish and fund DANR workgroups for fiscal years 1999-2000 and 2000-2001.

Developing successful workgroups is "a first step in statewide program coordination," Lund said. Proposals may be submitted by the chairs of existing workgroups or by the conveners of proposed workgroups.

Workgroups approved in this call will be "recognized

and supported by DANR as Divisionwide collaborative teams working in the Division's highest priority program areas." The workgroups are expected to include AES and CE personnel as well as non-DANR partners.

A notice of intent to submit a proposal is due Aug. 1. It should include the topical area to be covered by the workgroup and the name and email address of the chair or convener. A list of developing workgroups and names of contacts will be posted on the DANR website soon to alert Division academics about opportunities to join workgroups. The deadline for submitting final proposals is Sept. 15.

UCOP vice provost named chancellor for UC Merced

Carol Tomlinson-Keasey, vice provost for academic initiatives in the Office of the President, has been appointed as the founding chancellor of the Merced campus.

The appointment was announced at the July 15 Regents meeting. Acting on President *Atkinson's* recommendation, the board appointed Tomlinson-Keasey, a distinguished developmental psychologist and longtime UC faculty member and administrator, to the post effective Aug. 1.

She will receive an annual salary of \$225,000. Like other UC chancellors, she will be provided with a home to serve as a personal residence and as a site for University-related events and for entertaining distinguished visitors to the campus.

Tomlinson-Keasey, 56, will oversee the first new campus of the University to be built since 1965, and the first UC campus to be located in the Central Valley. The new chancellor will begin recruiting her senior faculty and administrative staff immediately.

"Carol Tomlinson-Keasey is an innovator, a highly respected academic leader, and an individual with an unwavering commitment to the new campus," *Atkinson* said. "She stood out in a field of 100 superb candidates. Her extensive knowledge of the UC system and her experience as an early pioneer in the development of UC Merced make her uniquely qualified to serve as the founding chancellor of the first new University of California campus in nearly 40 years."

Tomlinson-Keasey has served since 1997 as the first systemwide vice provost for academic initiatives, and was named by *Atkinson* in April 1998 to direct the planning efforts for UC Merced. In that dual role, she has served both as the leader of new campus development prior to the formal appointment of a chancellor and as the individual responsible for directing the development of new academic programs throughout the UC system, including the use of new technologies for instruction, research and public service.

As systemwide vice provost, Tomlinson-Keasey has overseen the creation of the California Digital Library and establishment of new part-time professional degree programs. She has also coordinated planning for UC's academic programs in Washington, D.C.

As chancellor, Tomlinson-Keasey will preside over the new UC Merced campus, slated to open in 2005 with a combined enrollment of 1,000 undergraduate and graduate students. The campus is expected to grow by about 800 full-time students each year.

Prior to her position with the Office of the President, Tomlinson-Keasey served at UC Davis as vice provost for faculty relations from 1992-94, as dean of the College of Letters and Science from 1994-95, and as vice provost for academic planning and personnel from 1995-1997. Tomlinson-Keasey was a professor at UC Riverside from 1980 to 1992, where she was honored with the campus's distinguished teaching award. She has also held faculty positions at Rutgers University and the University of Nebraska.

Agri-tourism offers unexpected new opportunities to California farmers

By *Jeannette Warnert*

Farmers are discovering they have more to sell than the crops they grow. Less hectic lifestyles, a rural getaway and a connection with history are commodities they can offer to urban dwellers who long for a simpler life and have money to spend.

The increasing popularity of the farm experience is driving a new agri-tourism movement in California and providing a source of revenue that can help sustain small, family farmers. The University of California is at the forefront of agri-tourism development, helping identify opportunities and increase farmers' entrepreneurial skills.

"We want to be sure small, family farms continue to be a part of the California rural landscape," said *Desmond Jolly*, director of the UC Small Farm Program and extension economist in the UC Davis department of agricultural and resource economics. "We can help sustain them by creating structures, strategies and support networks for agri-tourism attractions."

Jolly is leading a diverse group of Division staff, farmers, farm industry representatives, tour operators, educators and others in an informal agri-tourism working group. Initially, the effort is focused on San Diego County, the Central Coast and Marin and Sonoma counties, but the group also includes representatives from other parts of the state.

Funded with a \$200,000 grant from the USDA's Fund for Rural America, the group has met four times, most re-

cently at a U-pick berry and apple farm in Santa Cruz County. Participants learned of the long hours, hard work and many sacrifices that were required to build a successful agri-tourism enterprise. They also received information on formidable agri-tourism insurance and safety issues and heard progress reports on separate efforts within the working group.

"We're teaching farmers—from the experience of successful agri-tourism entrepreneurs, UC and industry experts—how to promote and market themselves, provide a safe environment and deal with their visitors," Jolly said. "And we're coordinating regional groups that can plan strategically for agri-tourism ventures, such as farm tours and festivals."

Agri-tourism takes many forms. Roadside stands and farmers' markets offer farm-fresh produce and interaction with growers. Farm stays, ag tours, bed-and-breakfasts and dude ranches let tourists enjoy the fresh air, open space and relaxation of country life. U-pick operations, pumpkin patches, Christmas tree farms, corn mazes, farm-animal petting zoos and wine tastings all bring the public, and their pocketbooks, onto the farm. The visitors' experience can be enhanced with home-cooked meals, fresh pies and other desserts, agriculturally themed gift shops and picnic areas. Each additional attraction can add to the farmer's profits.

In San Diego County, the flower fields of Carlsbad stretch to the horizon, painted in bright oranges, pinks and yellows—providing a unique

attraction for tourists. The magnificent site and mild climate, plus more than 20 certified farmers' markets, agricultural festivals, an already established tourist industry and a large local population give county director *Diane Wallace* and farm advisor *Ramiro Lobo* confidence in the future of agri-tourism in the area.

"Agriculture is the best kept secret in San Diego County," Lobo said. "But the trend now for urbanites is to get connected to their roots, to the land, to earth, to food. Agri-tourism gives them the opportunity."

Beginning in November 1997, Wallace took a year-long sabbatical to visit ranch-stay facilities and meet tourism and CE officials in 11 western states. She found that some areas target specific tourists—for example, cattle ranches in Montana are selling a "Wild West" vacation to adventurous German travelers.

With support from the Fund for Rural America grant and another grant from the Carlsbad Agricultural Improvement Fund, Wallace and Lobo hired *Scott Parker* to meet with farmers, local associations and organizations. He has staffed a committee of growers and tourism and ag industry representatives who are interested in boosting agri-tourism. He has also documented agri-tourism projects, activities and case studies. The information will be included in a prospectus being developed for distribution to elected officials and convention and visitors' bureaus as part of a

public relations campaign to promote San Diego County's \$1 billion agriculture industry. "We want them to know we're ready to package agriculture for tourism," Lobo said.

In Monterey County, the Salinas Valley's pleasant climate, proximity to the world-famous Monterey Peninsula, and beautiful countryside make it ripe for agri-tourism. Farmers, ag industry officials, tourism officials, educators and others have joined with the new Steinbeck Center, which is currently developing its own agricultural wing, to form a coalition aimed at generating specific agri-tourism events and attractions.

With the help of consultant *Michael Dimock*, paid with the Small Farm Center's Fund for Rural America dollars, the group is now developing a mission statement and laying out its strategies.

"We're setting out our goals and objectives, determining what attractions we have to offer and what infrastructure is available," said *Jeff Rodriguez*, Resource Conservation District conservationist and chair of the agri-tourism committee for the Central Coast. "We're starting by writing the table of contents for our plan and will then prepare our actual plan."

North Bay counties have the advantage of Marin county director *Ellie Rilla*'s involvement. She counsels Sonoma and Marin county farmers considering agri-tourism businesses and offers workshops where agri-tourism veterans provide helpful

continued on p. 7

Regional staffs and CE county directors as of July 1, 1999

NORTH COAST AND MOUNTAIN REGION, One Shields Ave., Davis CA 95616-8575		Telephone	Fax
<i>(Note: These are the mailing addresses for the regional offices.)</i>			
Office: 530/754-8509; Fax: 530/754-8540			
Kimberly A. Rodrigues, Regional Director 530/754-8509; karodrigues@ucdavis.edu	Amador	Donna Hirschfeld	209/223-6482
Maria Aguilera, Financial Assistant 530/754-8514; mlaguilera@ucdavis.edu	Calaveras	Ken Churches	209/754-6477
Sue Crutcher, Financial Assistant 530/754-8515; sacrutcher@ucdavis.edu	Del Norte	Jim Waldvogel	707/464-4711
Syndi Gillette, Executive Assistant to RD 530/754-8509; skgillette@ucdavis.edu	El Dorado	Bill Frost	530/621-5502
Shirley Humphrey, Program Analyst 530/754-8493; sahumphrey@ucdavis.edu	Humboldt	Deborah Giraud	707/445-7351
Patsy Serviss-Ybarra, Personnel Specialist 530/754-8513; psybarra@ucdavis.edu	Inyo/Mono	Rhonda Gildersleeve	760/873-7854
Pam Torrey, MSO 530/754-8510; pktorrey@ucdavis.edu	Lake	John Harper	707/263-6838
	Lassen	Don Lancaster	530/257-6363
	Marin	Ellie Rilla	415/499-4204
	Mariposa	G. Wainwright Johnson	209/966-2417
	Mendocino	John Harper	707/463-4495
	Modoc	Don Lancaster	530/233-6400
	Napa	Dean Donaldson	707/253-4221
	Placer/Nevada	Sharon Junge	530/889-7385
	Plumas/Sierra	Mike Delasaux	530/283-6270
	Shasta/Trinity	Larry Forero	530/224-4900
	Siskiyou	Harry Carlson	530/842-2711
	Sonoma	Linda Garcia	707/527-2621
	Tuolumne	Franz Rulofson	209/533-5695
			209/532-8978
CENTRAL VALLEY REGION, 9240 S Riverbend Ave., Parlier CA 93648			
Office: 559/646-6511; Fax: 559/646-6513			
Linda Manton, Regional Director 559/646-6543; lmmanton@uckac.edu	Butte	Bill Olson	530/538-7201
Diane Chadwick, Personnel Assistant 559/646-6571; dchadwick@uckac.edu	Colusa	Mike Murray	530/458-0570
Catherine Edwards, Personnel Assistant 559/646-6511; cedwards@uckac.edu	Fresno	Jeanette Sutherlin	559/456-7285
Cindy Inouye, Personnel Specialist 559/646-6535; cinouye@uckac.edu	Glenn	Bill Krueger	530/865-1107
Cherie McDougald, MSO 559/646-6518; cmcdougald@uckac.edu	Kern	Darlene Liesch	661/868-6200
Kathyrn Montanez, Financial Specialist 559/646-6530; kmontanez@ucdac.edu	Kings	Bruce Roberts	559/582-3211, ext. 2730
Kenneth Nasalroad, Financial Assistant 559/646-6544; knasalroad@uckac.edu	Madera	Ron Vargas	559/675-7879
Norma Ray, Assistant to RD 559/646-6543; nray@uckac.edu	Merced	Jim Farley	209/385-7403
	Sacramento	Jack Orr	916/875-6913
	San Joaquin	Gary Johnston	209/468-2085
	Solano	Larry Clement	707/421-6790
	Stanislaus	Phil Osterli	209/525-6800
	Sutter/Yuba	Jack Williams	530/822-7515
	Tehama	Richard Buchner	530/527-3101
	Tulare	Jim Sullins	559/733-6363
	Yolo	Larry Clement	530/666-8143
			530/666-7836
CENTRAL COAST AND SOUTH REGION, Cooperative Extension, UC, Riverside CA 92521			
Office: 909/787-3321; Fax: 909/787-4675			
Susan Laughlin, Regional Director 909/787-3321; sgloughlin@ucdavis.edu	Alameda	Lucrecia Farfan-Ramirez	510/567-6812
Linda Bobo, MSO 909/787-3758; linda.bobo@ucr.edu	Contra Costa	Shelley Murdock	925/646-6540
Kathy Carrington, Budget Analyst 909/787-4697; kathy.carrington@ucr.edu	Imperial	Refugio Gonzalez	760/352-9474
Donna Duddy, Admin. Assistant 909/787-3327; donna.duddy@ucr.edu	Los Angeles	Rachel Mabie	323/838-8330
Cheryl Gneckow, Admin. Assistant 909/787-3604; cheryl.gneckow@ucr.edu	Monterey	Sonya Varea-Hammond	831/759-7350
Dorothy Huff, Personnel Assistant 909/787-2317; dorothy.huff@ucr.edu	Orange	Anne Cotter	714/708-1606
Laura Schulte, Purchasing Assistant 909/787-4699; laura.schulte@ucr.edu	Riverside	Eunice Williamson	909/683-6491
Alana Valencia, Senior Clerk 909/787-4699; alana.valencia@ucr.edu	San Benito	Pat Johns (starts 10/1)	831/637-5346
	San Bernardino	Nyles Peterson	909/387-2171
	San Diego	Diane Wallace	858/694-2845
	San Francisco	Gloria Brown	650/871-7559
	San Luis Obispo	Shirley Peterson	805/781-5940
	San Mateo	Gloria Brown	650/726-9059
	Santa Barbara	Frank Laemmlen	805/934-6240
	Santa Clara	Maria de la Fuente	408/299-2635
	Santa Cruz	Laura Tourte (starts 9/7)	831/763-8040
	Ventura	Larry Yee	805/645-1451
			805/645-1474

Six long-time members of the Division take retirement

Editor's note: Many of the following retirement stories have been adapted from longer press releases prepared by Jeannette Warnert.

ANR Report welcomes news items about past or impending retirements. We also actively seek news about the professional activities of retired members of the Division.

Please send news items to ANR Report at the address listed on page 8.

■ VITICULTURE SPECIALIST PETE CHRISTENSEN

UC Davis viticulture specialist *Pete Christensen* retired July 2 from a distinguished 40-year career with UCCE.

Christensen joined the staff of San Benito County CE as an extension assistant shortly after earning a master's degree in pomology and viticulture at UC Davis. A viticulture farm advisor position in Fresno County returned him to his hometown a year later. He served Fresno County growers for nearly 25 years, working in all aspects of raisin, wine and table grape production. Opportunities and needs in grapevine nutrition research led him to specialize in mineral nutrition problems.

In 1984, Christensen was promoted to viticulture specialist based at the Kearney Agricultural Center, where he has had research and extension responsibility for raisins statewide and for wine grapes in the state's southern counties.

One of Christensen's major achievements is his work on a new concept in raisin production: dried on the vine (DOV).

Christensen twice received the Best Paper in Viticulture Award from the American Society for Enology and Viticulture. In 1997, he was presented the James H. Meyer Distinguished Achievement Award, an honor given by the UC Davis Academic Federation for exceptional career achievement.

In 1990-91, Christensen served as president of the American Society for Enology and Viticulture. He was the society's Honorary Research Lecturer in 1998.

■ CONSUMER ECONOMICS ADVISOR JAGJIT JOHAL

Jagjit Johal, consumer economics advisor in Contra Costa County since 1990, retired last October.

Johal, who holds a PhD from Ohio State University, has had over 30 years of experience in consumer and family economics. At UC, she worked with community-based organizations and their clients, and had a special outreach focus on low-income and homeless families.

Before joining UC, Johal was a professor in Nigeria and India, held various professional positions in Canada and taught consumer economics at San

Francisco State University. She has written or co-written six books and bulletins and more than 50 research articles, publishing some in Punjabi. Johal's research has been exceptionally varied, including studies ranging from women's economic contributions to the development of agriculture to the expenditure of energy in performing household tasks.

■ EFNEP SUPERVISOR MARY LOWE

Mary Lowe, community health program supervisor for the Expanded Food and

continued on p. 6

Allyn Smith retires *(from p. 1)*

with a large framed Certificate of Appreciation from the University for 14 years of loyal and devoted service. He then read from a letter announcing that he had awarded Smith the title of regional director and Cooperative Extension advisor, emeritus. "We are proud of your achievements," Gomes added as he unwrapped another surprise, a beautiful 9-inch-high lucite "sculpture" that the Division had specially designed to commemorate Smith's accomplishments as an administrator.

Suitable for desk or cabinet display, the two-pronged sculpture is embossed with the UC seal and the ANR logo; the inscription reads "Allyn D. Smith, Regional Director. In Recognition of Distinguished Service to the University of California Cooperative Extension 1985-1999."

Robert Perkins of the Riverside County Farm Bu-

reau lauded Smith's close connection with local officials and producers. He observed that "Allyn has had great success in working with various counties. ... He has always considered the Farm Bureau and Cooperative Extension as partners and has won the respect of local farmers, who have appreciated his leadership over the years."

Speaking for all four regional directors, *Nicki King* noted that "Allyn is admired by many who have known and worked with him over the years for his guidance, leadership and caring commitment."

Emeritus farm advisor *John Evans* described what it was like to work with Smith. "Allyn's years as regional director were marked with three areas of excellence," Evans said. "One, extensive knowledge of Extension; two, his management ability; and three, his

friendship with staff, peers and outside clientele. In terms of the county directors' relationship with Allyn, he was our boss, our friend and part of our family."

John Sterling, a Cornell University colleague and friend, flew in from New York and delivered a message from Cornell's College of Agriculture and Life Sciences Dean *Daryl Lund*.

In response to the tributes, Smith thanked CODAD members, the deans' offices, county directors and regional office staff for their support during his career. He calculated that he had made 121 CODAD trips to Oakland during his term as regional director. "It's now time to move on," he said.

He and his wife, *Joy*, plan to tour the country in their motor home.

Administrative assistant Cheryl Gneckow, based in Riverside, contributed to this article.

Retirements *(from p. 5)*

Nutrition Education Program (EFNEP) in Alameda County, retired at the end of June after 35 years of service to the state and the University, 25 of which were with Cooperative Extension.

Lowe also coordinated and supervised the Food Stamp Nutrition Education Program, and she provided administrative oversight of grants awarded to the Family and Consumer Sciences Program. Lowe's contributions helped the Alameda nutrition and family education programs reach more than 20,000 families over the past five years.

In addition, Lowe served as the Alameda County CE office manager and computer expert in residence and managed the Alameda CE office relocation in 1997. Over 200 comprehensive data profiles were completed under her supervision.

Lowe's accomplishments were recognized by a number of awards and honors over the years. Her most recent honor was the 1999 DANR Distinguished Service Award for Outstanding CE Support Staff-Countywide. This was conferred in recognition of her 25 years of stellar performance on behalf of Cooperative Extension.

■ VITICULTURE ADVISOR DON LUVISI

Don Luvisi, the viticulture advisor for Kern County, retired July 16 following a 39-year career managing an expansive research and education program for the county's No. 1 crop: table, raisin and wine grapes.

"I've been very happy here," Luvisi said. "The growers are professional and

open to new ideas. There have been many opportunities to improve grape production through research, and Kern County growers have been on the forefront of experimentation. They have been willing to try the latest technologies."

Luvisi has conducted variety trials, researched fumigation methods for nematode control, worked with growth regulators and studied table grape storage. He has also conducted research on irrigation management, powdery mildew control and mechanical harvesting of wine grapes. In addition, Luvisi established ongoing trials evaluating 14 table grape rootstock selections in cooperation with seven Kern County table grape growers.

■ FARM ADVISOR DON MAY

Don May, Fresno County vegetable crops farm advisor, retired last December after 40 years with UCCE, during which he gained international recognition for his applied research and extension work in large vegetable and melon crops. His contributions to the processing tomato industry are particularly well known.

May worked for CE in Los Angeles County for seven years before joining Fresno County CE in 1965.

May has received emeritus status from Vice President *Gomes*. The loss of expertise created by May's retirement was eased earlier this year when he agreed to a recall for a three-year, part-time assignment in Fresno County to continue his work with processing tomatoes.

■ 4-H YOUTH DEVELOPMENT ADVISOR JOE RODRIGUEZ

During two years in Santa Clara County and 18 years in Santa Cruz County, *Joe Rodriguez* estimates that he saw more than 16,000 children go through 4-H clubs. Due to his leadership, many other children were able to take part in the 4-H curriculum's hands-on learning experiences in classrooms, after-school programs, scouting and other community settings.

"The greatest satisfaction of my career," Rodriguez said, "was seeing so many young people who went through the 4-H program turn out successful in their careers and in the community." Rodriguez retired last February after 20 years of service with UCCE.

Before coming to UC, he had worked for 15 years in the Santa Clara County juvenile probation department. Rodriguez has been awarded emeritus status by Vice President *Gomes*.

During Rodriguez' tenure, membership in 4-H increased significantly. He was especially effective in working with other community organizations and educational outreach to increase the number of Hispanic youth and volunteer leaders in 4-H. Rodriguez was the chair of the UC Agriculture and Natural Resources Affirmative Action Advisory Committee and served on the statewide 4-H Youth Advisory Committee.

■ PROGRAM COORDINATOR BETSEY TABRAHAM

Betsy Tabraham, program coordinator of the statewide Agricultural Personnel Management Program and former associate editor and acting editor of

the Division's journal *California Agriculture*, retired on July 1.

Tabraham has been a member of the UC community since 1970, when she became an editor at Extension Publications in Richmond.

At APMP, which she joined in 1990, Tabraham was part of a statewide team headed by extension specialist *Howard Rosenberg*. The program provides research and education on labor management in the food and fiber production system. Tabraham edited and produced the statewide newsletter, "Labor Management Decision" and other APMP publications, helped to develop and maintain the program's website, administered an in-house grants program and coordinated other planning and reporting activities, including preparation of annual budget proposals.

Tabraham is among the Division's most respected and knowledgeable communicators. She is also widely admired for her graceful personal style.

After editing a wide range of printed materials at Extension Publications from 1970 to 1980, Tabraham took on the duties of associate editor of *California Agriculture* and *Hilgardia* under *Dick Venne's* editorship. Soon joined by art director *Pam Fabry* and publications assistant *Lorrie Mandorlao*, this production team shaped *California Agriculture* into an award-winning contemporary publication that attracted an international readership. Tabraham assumed primary responsibility for the man-

continued on p. 7

Gomes on the state budget *(from p. 1)*

1999-2000 budget proposal provided the first of these proposed increases, with the University requesting \$500,000 to fund an additional salary increase for CE specialists averaging 5 percent.

The Governor's Budget, released in January 1999, did not include the market-based adjustment for Cooperative Extension specialists. However, additional state funds became available late in the spring and the salary adjustment was part of the Governor's May Revise approved by the state Legislature and signed by the governor. Congratulations to our CE specialists.

Second is a \$2 million, permanent funding augmentation for Cooperative Extension programs. This request was originally included in the Regents' Budget, but was not in the Governor's Budget. Because of the importance of this budget item, which is viewed as a first step in restoring the significant funding cuts absorbed by UCCE in the early '90s, the University met with the state Department of Finance (DOF) in early spring. Several options were examined for generating funds to begin bridging the nearly \$11 million difference in the buying power of CE expenditures today as compared to FY91-92.

The good news from these meetings was that, despite the very uncertain fiscal situation facing the state in March, DOF agreed to support a \$2 million increase for Cooperative Extension in the Governor's Budget. The trade off, though, was proposed budget control language that made the augmentation contingent upon "an assessment that land in Santa Clara County currently used for cooperative extension (sic) is available to the state for other purposes without restriction." This land turns out to be the Bay Area Research and Extension Center (BAREC).

When the Legislature sent the budget to the governor in mid-June, the \$2 million for Cooperative Extension and the budget control language concerning BAREC was part of the package. A number of legislators and growers contacted the governor in an attempt to persuade him to blue pencil the control language, but leave the \$2 million permanent appropriation intact. These efforts were not successful, and the budget signed by the governor includes the contingency language.

While I am disappointed that it will require the sale of one of our research and extension centers in order to increase operating funds for Cooperative Extension, the \$2 million will begin the process of rebuilding and strengthening our county-based programs. I also am adamant in my expectation that this was a one-time-only agreement, and that future augmentations from the state for Cooperative Extension will not be linked to the sale of property.

The next step will be for the Office of the President to request the Regents to approve a resolution to revert the 17.32 acre BAREC site to the state. This is a requirement of the original conveyances when the property was transferred to UC by the state in two transactions—one in 1952 and the

continued on p. 8

Retirements *(from p. 6)*

agement and editing of California Agriculture in March 1989, when Venne went on extended sick leave. She was recruited by APMP the following year.

Reflecting on her career, Tabraham said, "I feel fortunate to have worked with so many wonderful and interesting people all these years."

■ TURKEY SPECIALIST JOHN VORIS

UC Davis area turkey specialist *John Voris*, based at the Kearney Agricultural Center, retired on June 14.

Voris, who joined UC in 1982, played a major role in helping San Joaquin Valley turkey farmers face a formidable land-use conflict resulting from the rapidly expanding urban edge.

"Urbanization meant that turkey farmers were zoned

out due to objections about flies, odors, dust, feathers and traffic flow," Voris said.

He worked with turkey producers and the public to develop guidelines for proper siting and nuisance management of turkey operations, aiming to protect both the farmers' livelihoods and the quality of life in nearby neighborhoods.

"Development of Poultry Guidelines to Regulate Interface with Neighbors" eventually became the basis for an ordinance in Fresno County and is also used by planners in Kings, Tulare, Merced and Madera counties.

In addition to his educational work, Voris throughout the years conducted a vigorous research program in areas such as turkey management, composting and waste disposal.

Agri-tourism *(from p. 3)*

advice to those considering a new venture.

Her expertise was enhanced during a three-month sabbatical in 1997 to study agri-tourism in Europe and the eastern United States. During her journey, Rilla covered thousands of miles and visited and interviewed 100 farm entrepreneurs.

Rilla's sabbatical report, "Unique Niches," is available on the Small Farm Center website at <http://www.sfc.ucdavis.edu> in a new special section on agri-tourism with links to many agri-tourism resources.

One Vermont dairy farmer told Rilla that sharing the farm, their 10-room, 100-year-old farmhouse and family meals with guests provides the balance that

has helped her family stay in business. "A service venture," she said, "will never take the place of farming or ranching, but it has helped us supplement our income and continue our farm lifestyle."

Warnert is a Fresno-based senior public information representative for DANR.

Job opportunities

- 4-H Youth Development Advisor
San Bernardino County
Closing Date: Sept. 15
#ACCS099-03

For more information, contact *Cheryl Gneckow* (909/787-3604; email: cheryl.gneckow@ucr.edu).



COMING UP

AUGUST

Ecological Restoration in Montane, Riparian and Upland Habitats in the Owens Valley

August 7-8; Bishop White Mountain Research Station; Susan Szewczak (760/873-4344; susan@wmrs.edu; www.wmrs.edu)

SEPTEMBER

4th Annual Exotic Fruit Fly Symposium

Sept. 14; Riverside; Lisa Arth (909/787-7292; lisa.arth@ucr.edu)

NOVEMBER

1st Central Valley Region Academic Staff Conference

Nov. 11-12; Modesto; Norma Ray (559/646-6543)

DECEMBER

UC Executive Seminar on Ag Issues

Dec. 13; Sacramento; Ag Issues Ctr (530/752-2320; agissues@ucdavis.edu)

JANUARY

*South Valley Dairy Day

Jan. 20; Tulare; Tom Shultz (559/733-6488)

*Mid-Valley Dairy Day

Jan. 21; Modesto; Marit Arana (209/468-9492)

*New listing

To list events, call 510/987-0631 or send to ANR Report

Requests now due for professional society meeting funds

Cooperative Extension specialists and advisors wishing to apply for Professional Society Meeting Reimbursement funds for meetings between October and December 1999 must have their requests (on form MF-117) to *Mary Lu McGuire* no later than Monday, Aug. 9 (the original due date, Aug. 7, is on a Saturday). The form can now be downloaded from the DANR homepage—click on “Table of Contents” (page bottom, on right) and again on “Professional Society Meeting Form.” The form also can be obtained directly from McGuire (510/987-0067; marylu.mcguire@ucop.edu).

Note that CE specialists and advisors are eligible for one \$450 grant per fiscal year (July 1-June 30).

Gomes on the state budget (from p. 7)

other in 1963. This item is tentatively scheduled for the mid-September meeting of the Regents.

In the meantime, we are working to develop a transition plan for closure of the site to accommodate the completion of short-term research projects and the transfer of longer-term investigations to other sites, as appropriate. We are hopeful that use of the property can be negotiated with the state to provide a reasonable phase-out period for our researchers and cooperators.

A copy of the University’s June 29 press release “Budget Invests in UC Access, Quality, Affordability,” can be found at <http://www.ucnewswire.org>.

Peer reviewers sought (from p. 1)

forms can be downloaded from the DANR website (<http://danr.ucop.edu>).

Each committee will be made up of five reviewers, plus the program leader of that area, who will chair the committee but not provide input to proposal reviews. The peer reviewers will evaluate the proposals during a day-long meeting on Sept. 28.

All proposals will also be evaluated by the Program Council. The council will use the results of the peer reviews and recommendations from the program leaders to develop a comprehensive proposal for ratifying and funding DANR workgroups.

Associate Vice President *Henry Vaux Jr.*, acting on the recommendations of Lund and the Program Council, will make the final ratification and funding decisions.

Also contributing to this issue were: *Cheryl Bennett, Linda Bobo, Donna Duddy, Pam Fabry, David Flattery, Sydni Gillette, Jason Joseph, Pam Kan-Rice, Zoya Khalaf-Kirkm, Lorrie Mandoriao, Norma Ray and Pam Torrey.*

On the move

Interim post: *Dan Sampson*, director of Financial Controls and Accountability in the UC Office of the President, is serving as DANR’s interim controller/business services manager while a permanent incumbent is being recruited.

Resigned: *Rasjidah Franklin*, Alameda youth development advisor, on April 1. The vacancy has been filled by *Charles Go*, formerly of Sonoma County CE.

■ *David Pratt*, livestock and range management advisor in Solano, Napa and Yolo counties, left UCCE on May 12 to join private industry. He had been with UCCE for 14 years.

New assignment: *Eric Jorgensen*, 4-H youth development advisor, has moved from Santa Clara County CE to Sonoma County CE.

■ *Mario Moratorio* has become the urban horticulture and small farms advisor for Solano and Yolo counties.

■ *Shelley Murdock* is acting county director of Contra Costa County CE. She replaces *Susan Laughlin*, who has become director of the Central Coast and South Region.

Retired: *Shelia Coley*, secretary for the Contra Costa County CE 4-H Youth Development Program, retired July 1 after 16 years of service. She was an employee of Contra Costa County.

ANR REPORT

DIVISION OF AGRICULTURE AND NATURAL RESOURCES: Serving California through the creation, development and application of knowledge in agricultural, natural and human resources. Website: <http://danr.ucop.edu>

Send news items and comments to Gabriele Kassner, ANR Report editor, Office of Governmental & External Relations, 1111 Franklin St., 6th Floor, Oakland, CA 94607-5200. Telephone: 510/987-0631; fax: 510/465-2659; email: gabriele.kassner@ucop.edu

ANR Report is issued in furtherance of Cooperative Extension work, Acts of May 8 and June 30, 1914, in cooperation with the U.S. Department of Agriculture, W.R. Gomes, Director of Cooperative Extension, University of California.

The University of California prohibits discrimination against or harassment of any person on the basis of race, color, national origin, religion, sex, physical or mental disability, medical condition (cancer-related or genetic characteristics), ancestry, marital status, age, sexual orientation, citizenship, or status as a covered veteran (special disabled veteran, Vietnam-era veteran or any other veteran who served on active duty during a war or in a campaign or expedition for which a campaign badge has been authorized). University policy is intended to be consistent with the provisions of applicable state and federal laws. Inquiries regarding this policy may be addressed to the Affirmative Action Director at the address above. Telephone: 510/987-0096.