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## CSREES external review report posted

As part of ANR's long-term strategic planning process, two major program reviews were completed in January and February. These reviews were designed to provide a broad external assessment of the quality of ANR's programs, evaluate its responsiveness to needs in the state, assess its impact in changed behavior and policy implementation, and suggest changes in structure, organization and policy.

ANR has received the final report of the CSREES Review of our Cooperative Extension Program. The general report, as well as the background documents developed on ANR programs, can be viewed at <http://danr.ucop.edu/ce-review/>.

"I encourage everyone to review the general recommendations and conclusions of this important assessment of our CE program" said VP Dooley. "These results will be very useful as we consider implementation of the issues raised in our Strategic Planning Process."

The UC provost provided oversight for the entire process. The review was broken into two pieces to allow a more thorough evaluation.

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## ANR Strategic Vision 2025 posted on Web

The ANR Strategic Planning Steering Committee, co-chaired by VP Dooley and Regent Fred Ruiz, endorsed the final ANR Strategic Vision 2025. The final version reflects the input from ANR members and external stakeholders gathered during the past few months and is posted on the ANR Web site at <http://ucanr.org/vision>.

This vision statement will guide ANR in developing research, education and service programs to meet the needs of California for the next 15 to 20 years:

*ANR envisions a thriving California in 2025 where healthy people and communities, healthy food systems, and healthy environments are strengthened by a close partnership between the University of California and its research and extension programs and the people of the state. The University remains connected and committed to the people of California,*

*who enjoy a high quality of life, a healthy environment, and economic success in a global economy.*

The ANR Statewide Conference, April 27-30, will provide an opportunity for all members of the ANR community to come together, understand the strategic vision, and begin developing the implementation roadmap for making this vision a reality.

At the conference, there will be three sessions where small assigned groups will brainstorm ideas for implementing the vision and identify the pros and cons for the strategies/approaches. Conference participants should read the vision document before the conference so they will be prepared to discuss ideas on how to achieve the vision.

Each conference participant will receive a hard copy of the Strategic Vision 2025 at registration.

## ANR Statewide Conference details on Web site

The ANR Statewide Conference Web site contains updates to the agenda, poster session abstracts, and concurrent sessions.

The latest updates are noted in the right column of the Web site.

Employees are encouraged to bring laptops with wireless access. WiFi will be provided throughout the meeting space by Communication Services. Employees from county offices and the ANR Building will be able to access the UCANR Staff password-protected service. Others will receive instructions in their conference packet for logging onto the GuestUCANR account. For assistance accessing the wireless Internet service, go to the Conference and Communication Services' headquarters at the conference.

Bring a laptop to the sessions. During some of the strategic vision facilitated discussions, participants will be asked to send their input electronically.

When the conference begins, the ANR Portal will display the conference schedule, event locations, and "Live Notes," which will be in use only during the conference. The Live Notes feature operates like Twitter, limited to 500 characters, but only people registered for the conference will be able to comment or make suggestions in real time. Everyone will be able to read the comments via the portal.

Participants are reminded to review the ANR Strategic Vision. The vision is posted at <http://ucanr.org/vision>, on the conference Web site and in the ANR Portal.

Because the UC Cooperative Extension program had never been formally reviewed, USDA's Cooperative State Research, Extension and Education Service (CSREES) was asked to conduct a comprehensive review of CE programs. The review was held on the Davis campus Jan. 11–14. The six-person review panel was provided a self-evaluation document with a broad overview of budgets, facilities and programs.

During the review, the panel met with VP Dooley and his immediate senior staff, the four deans of colleges with ANR programs, the three regional directors,

the four program leaders and a panel of county directors. The review panel was also presented with a series of eight case studies, involving 31 members of ANR, as well as two panels of external stakeholders. These were designed to highlight a broad cross-section of Cooperative Extension programs, and the impact of the programs in addressing the needs of the state.

The second part of the review, designed to provide a broad, overarching assessment of the entire ANR program, took place Feb. 8–11. When the report from this second review is received, it will be made available as well.

## Green Acres, Blue Skies II set for June 1 and 2

The Green Acres, Blue Skies II conference will be held at the ARC on the UC Davis campus on June 1 and 2. The conference will examine in-depth many of the issues, technology and research concerning agriculture and air quality.

This event is sponsored by the Agriculture Air Quality Center and Air Quality Research Center at UCD. Main conference begins at 1 pm on June 1. Optional activities include a 2-hour tutorial and pre-conference tours.

Registration before May 15 is \$200. Lunch and tours are priced separately. For more information and to register, go to <https://www.cevs.ucdavis.edu/confreg/?confid=429>.

## UC signs MOU to manage oak research site

Ranchers and reporters joined UC, Fresno State and U.S. Forest Service academics at the San Joaquin Experimental Range for a field day, presentations and barbecue marking the centennial of the Forest Service's research program.

At the event, officials signed a new memorandum of understanding outlining the research goals and administrative arrangements for the 4,500-acre facility.

As part of the agreement, Neil McDougald, UC Cooperative Extension Madera County director and farm advisor, will take on the role of site manager for the sprawling, oak woodland research facility, located 26 miles north of Fresno.



From left, Deanna Stouder of the U.S. Forest Service, Clay Daulton of Daulton Ranch, and Linda Manton, Central Valley Region director, sign a new memorandum of understanding outlining the research goals and administrative arrangements for the San Joaquin Experimental Range.

## ANR scientists to discuss climate change and rangelands

The "Climate Change and Carbon Sequestration on California Rangelands" conference will be held at the Hyatt Vineyard Creek Hotel in Santa Rosa on May 13 and 14.

Three UC professors are among the speakers on Thursday, May 14. Emilio Laca, UC Davis professor of agricultural ecology, will discuss world perspectives on carbon sequestration. Whendee Silver, UC Berkeley professor of ecosystem ecology, will talk about the Marin Carbon Project. Dennis Baldocchi, UC Berkeley professor of biometeorology, will give a presentation on carbon, water and energy fluxes from annual grassland and oak savanna.

Registration for the conference is \$140. The field tour is \$75. The reception/poster session is \$50. Discounts are available for students and ANR members.

To see the agenda or to register, go to <http://www.rangelands.org/casrm/Assets/Meetings%20and%20Events/SRM%20Spring%2009%20Mtg.pdf>.

## Become an ANR Facebook fan

ANR has a Facebook fan page. On the page, ANR news releases and videos are posted. If you become a "fan," you can write on the wall, link to your news, post photos and publicize ANR public events.

If you are concerned about your privacy, other ANR fans cannot access your page unless you have approved them as your Facebook friend.

To find the site, search on Facebook for "[University of California Division of Agriculture & Natural Resources](http://www.facebook.com/pages/Oakland-CA/University-of-California-Division-of-Agriculture-Natural-Resources/54157891898)" or go to <http://www.facebook.com/pages/Oakland-CA/University-of-California-Division-of-Agriculture-Natural-Resources/54157891898>.

Read the news release about the event at <http://news.ucanr.org/newsstorymain.cfm?story=1191>.

## Names in the news

### Cooper named Napa CD, viticulture advisor

Monica Cooper is the new UCCE director and viticulture advisor for Napa County, as of April 1.

She earned a bachelor's degree in Biology at Washington & Lee University (Lexington, Va.), then volunteered in the Peace Corps in an agrarian community in Panama.

"I decided a career in extension would enable me to combine my interests in agriculture and community outreach," Cooper recalled. "Towards this goal, I entered a unique program at the University of Florida, through which I earned a Doctor of Plant Medicine degree in August 2006. Graduates of this program gain a multidimensional agriculture education to prepare them to make scientifically sound diagnoses and develop management strategies for all types of plant health problems."

Prior to accepting the Napa County position, Cooper worked as a postdoctoral researcher at UC Berkeley on the development and evaluation of IPM for arthropod pests in vineyards, apples and olives. A primary focus of her efforts was the development of novel Argentine ant management programs. Her work was instrumental in the development of a liquid bait program for sugar-feeding ants, based on the evaluation of insecticide materials, ant biology and economics. In 2007, growers began implementing this strategy to manage Argentine ants in vineyards and orchards. She also has studied sustainable mealybug controls in vineyards.

"I am very excited to have Monica working for UCCE," said Kim Rodrigues, North Coast and Mountain Region director. "The research trials and outreach efforts that Monica already established in her position with Kent Daane's lab will enable her to build a successful program in Napa to address priority issues for the Napa clientele. And her Peace Corps experience and her bilingual skills will increase our outreach to the Hispanic population."

Cooper can be reached at (707) 299-1887 and [mlycooper@ucdavis.edu](mailto:mlycooper@ucdavis.edu).



### Hayden-Smith appointed Ventura CD

Rose Hayden-Smith has been appointed director of UCCE in Ventura County. The appointment was announced by UCCE Regional Director Peggy Mauk on March 18. Hayden-Smith has served as interim director since Larry Yee retired on June 30.

Hayden-Smith joined the UCCE Ventura County staff as a 4-H youth development advisor in 1992, and coordinated the Master Gardener Program from 2004-2007. Her work focuses on promoting agricultural literacy and facilitating gardening efforts; garden-based learning in both formal and non-formal educational settings; food systems education; and volunteer development. Hayden-Smith also provides leadership for educational programming at UC's Hansen Research & Extension Center.

Nationally known for her work in school gardening and garden-based learning, Hayden-Smith is a member of California's Instructional School Garden Advisory Committee, and created UC's [Victory Grower Web site](#) and [blog](#). She is a 2008-2009 W.K. Kellogg Foundation/IATP Food and Society Policy Fellow.

"I am thrilled to have the opportunity to serve as director in Ventura County, which has been my home for many years, and to share my passion for UCCE's work and programs with others," she said.

She holds a bachelor's degree in English and master's degrees in both Education and U.S. History from UC Santa Barbara. She is a Ph.D. candidate (anticipated June 2009) in U.S. History and Public Historical Studies at UCSB.

Hayden-Smith may be reached at (805) 645-1466 or [rmhaydensmith@ucdavis.edu](mailto:rmhaydensmith@ucdavis.edu).



Henderson began her new appointment on March 2.

Henderson earned her B.S. degree in Biology at the University of Idaho in 2002 and a M.S. degree in Plant Science at the University of Idaho in 2004. She earned her Ph.D. in Plant Pathology at Washington State University in 2008. Prior to joining UC Cooperative Extension, she was a lecturer at Mount Mercy College in Cedar Rapids, Iowa. She has experience working directly with farmers and consultants on nematode and foliar pathogen research and education.

"Dr. Henderson is a much needed addition to the Cooperative Extension staff in Imperial County," said Peggy Mauk, Central Coast and South Region director. "Her expertise will help growers and PCAs to manage plant diseases in our diverse cropping system."

Henderson can be reached at [dhenderson@ucdavis.edu](mailto:dhenderson@ucdavis.edu) or (760) 352-9474.

### McDougald named oak facility director

Neil McDougald, UC Cooperative Extension range management advisor and Madera County director, has been named the site manager of the San Joaquin Experimental Range. The 4,500-acre oak woodland research facility is located about 26 miles north of Fresno.

The U.S. Forest Service, California State University, Fresno, and UC recently signed a memorandum of understanding that outlines the research goals and management arrangements for the research station.

Under the new agreement, the Forest Service land will continue to be the site of interdisciplinary research on cost-effective methods of commercial livestock produc-



### Henderson named Imperial farm advisor

Donna Henderson has accepted the position of plant pathology farm advisor for Cooperative Extension in Imperial County.

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tion, sustainable watershed management, wildlife and plant ecology, and species biodiversity. Scientists from the three organizations and other research institutions will continue to have access to rangeland to advance the knowledge and understanding of agricultural and natural resource systems.

As site manager of the San Joaquin Experimental Range, McDougald will work with Forest Service staff, who will be responsible for research activities and day-to-day operations at the facility.

McDougald will remain located in the UCCE Madera County office where he can be reached at (559) 675-7879 Ext. 207 or [nmcdougald@ucdavis.edu](mailto:nmcdougald@ucdavis.edu).

#### EatFit wins health award

The EatFit program has been honored with the 2009 Jeanne M. Priester Health Award. EatFit was developed by Marilyn Townsend, UC Davis nutrition specialist; Marcel Horowitz, Yolo County 4-H youth development advisor; Mical Shilts, CSU Sacramento assistant professor (doctoral student at the time); Lucrecia Farfan-Ramirez, Alameda County director; and Cathi Lamp, Tulare County nutrition, family and consumer sciences advisor.



The Jeanne M. Priester Award recognizes one sound and innovative health education program in Cooperative Extension nationwide. Eatfit: a Health Promotion Intervention for Adolescents has been used by Cooperative Extension staff with teachers in more than 35 California counties. It has also been purchased by agencies and schools for use in other states. Over the last eight years, 105,000 California adolescents have participated in EatFit. The program's effectiveness has been documented, showing that adolescent participants adopted desired dietary behaviors and their goal commitment ranged between 87 percent and 90 percent.

The award was presented at the annual Priester National Extension Health Conference in Indianapolis, Ind. on April 7.

#### Money Talks wins Western Extension award

Money Talks—Improving the Financial Literacy of Today's Teens program has been named as a recipient of the Western Extension Director's Award of Excellence for 2009.



The award will be presented at the Western Regional Deans and Directors Meeting, Wednesday, July 22, in Blaine, Wash. The award ceremony will be at the 7:30 a.m. breakfast session. Winners are asked to give a brief presentation on their award winning program to attendees at the meeting, including extension directors, experiment station directors, agriculture and extension deans, and CARET members.

The Money Talks team includes Katie Breyer, program representative, UC Riverside; Susan Cortz, senior writer, UC Riverside; Connie Costello, program representative III, UC Riverside; Kerry Decker, graphic designer, UC Riverside; Cheryl Fraser, program representative II, Alameda County; Charles Go, 4-H youth development advisor, Alameda County; Chandra Gonzales, program representative III, UC Riverside; Margaret Johns, nutrition, family & consumer sciences advisor, Kern County; Myriam Grajales-Hall, program manager, ANR News and Information Outreach in Spanish; Keith Nathaniel, 4-H youth development advisor, Los Angeles County; Shirley Peterson, nutrition, family & consumer sciences advisor, San Luis Obispo County; Karen Varcoe, consumer economics specialist, UC Riverside; Frances Wong, program representative II, San Francisco County; Katherine Wassenberg, writer, UC Riverside; Patti Wooten Swanson, nutrition, family & consumer sciences advisor, San Diego County; and Alex Zangeneh-Azam, web designer, ANR Communication Services.

#### News & Information Outreach to join Communication Services

Effective July 1, the staff and resources of News and Information Outreach and News and Information Outreach in Spanish (NOS) will move from the Office of Governmental and External Relations to Communication Services and Information Technology in Davis. While this shift addresses a range of issues, the most compelling reasons involve meeting key ANR strategic communications and advocacy needs.

"VP Dooley has approved the recommendations we developed jointly with guidance and input from the Senior Leadership Team," Steve Nation, executive director of Governmental and External Relations, and Bob Sams, director of Communication Services and Information Technology, said in a joint statement. "Also, this restructuring is consistent with recommendations from the Administrative Review Team and other ANR organizational and space changes."

While details remain to be ironed out, Pam Kan-Rice, assistant director; Jeannette Warnert, senior public information representative; Myriam Grajales-Hall, NOS program manager; Alberto Hauffen, senior public information representative; and Lisa Rawleigh, administrative assistant; will report to Sams. Office space in Davis is being identified for Kan-Rice, but Warnert will continue to operate from her base in Fresno and the NOS staff will continue to work from their Riverside location.

Lorrie Mandorlao, public information assistant, will remain at UCOP and report to Nation, effective July 1, but will continue to work with Kan-Rice to produce ANR Report, distribute news releases, manage the Ask Our Experts list and handle logo item orders as well as support the President's Advisory Commission and advocacy efforts.

Send your news stories to ANR Report at [ANR-report@ucop.edu](mailto:ANR-report@ucop.edu).

## Communication Services update

### Easing the learning curve with Lynda.com

Over the past five months, hundreds of ANR academics and staff have accessed online training modules at Lynda.com, a software tutorial service arranged for through Communication Services. There is no charge for access to this resource through your ANR Portal page.

The 536 courses (and counting) in Lynda.com range from 5 to 20 minutes each and include sample files and hands-on practical exercises. They cover programs in word processing, database management, and graphic design, as well as operating systems, programming languages, web development, digital photography, and more.

Communication Services' goal in offering this training is to advance the Division's overall technical skill level.

ANR has 100 access licenses for lynda.com for the current year. If 100 people from ANR are already using the service when you try to log on, you will get a message telling you how long to wait before you try again.

Access to the Lynda.com library is available under "My Links" on your ANR Portal page (<http://my.ucanr.org>). A progress form available from the Lynda.com opening page helps you keep track of where you stopped in your last session and what courses you have completed.

Make sure to let Communication Services know if you find Lynda.com to be useful for your professional development. Use our feedback form at <http://ucce.ucdavis.edu/survey/survey.cfm?surveynumber=3312>.

### Self-download of high-resolution of images from ANR Repository

For nearly a year the ANR Repository has offered a link that lets users request

a high-resolution version of Repository images from the CS media librarian. The librarian pulls the image file from the archive in a size and resolution appropriate for printing and sends it to the requester via the File Vault.

Now CS has taken first steps toward automating the process. When you find the image you want, you will see the usual link for downloading a screen-resolution image appropriate for the web or Powerpoint. But if a high-resolution version of the image is available on the server, you will also see a link that will immediately download the high-resolution TIFF file. These TIFF files are the size and file format that journals and other print publishers demand.

There are over 33,000 images in the Repository right now. Of those only 1% are available for high-resolution download thus far, but that number is steadily increasing as CS continues to add more and more to the server.

## Hayden-Smith invited to People's Garden forum

*Rose Hayden-Smith, Ventura County director, was among 21 people invited by Agriculture Secretary Tom Vilsack to participate in The People's Garden Partnership Forum on March 26 in Washington, D.C. The following is her account of the event.*

The forum brought together a wide range of leaders and experts from sustainable agriculture, horticulture and gardening, childhood nutrition, wildlife conservation, and natural resource organizations and governmental agencies to discuss The People's Garden Initiative announced by Secretary Vilsack.

The People's Garden Initiative was inspired by a recent USDA event commemorating the 200th birthday of President Lincoln, who signed legislation creating the USDA. As part of The People's Garden Initiative, an organic vegetable garden was dedicated in mid-February at the Whitten Building, USDA's headquarters, which is situated on the National Mall. Vilsack has challenged all USDA facilities to create similar gardens and to begin creating more sustainable landscapes.

The day's agenda included a meeting with Vilsack, who shared his vision and

goals for the project, and for other program areas in USDA. Vilsack entertained questions and engaged in a discussion with meeting participants.

John Crew, deputy director of USDA Operations, and Bob Snieckus, the national landscape architect, shared the concept plan for The People's Garden. The vegetable garden will serve as a site of demonstration and education, and will extend the reach of the current USDA Visitor's Center. The People's Garden is expected to draw thousands of visitors each year. USDA employees have volunteered to maintain the garden, and other community groups will help plant and maintain the garden. All vegetables grown at the site – which will be certified organic per USDA guidelines – will be donated to local food banks.

Each meeting participant gave a brief presentation about his/her organization, and outlined contributions that they could make to the USDA's effort, and to an ongoing national effort to encourage and support school, home and community gardening efforts. Many ideas and goals were discussed for the project, including how these organizations and agencies can help respond to the needs created by what has become a national passion for gardening. Next steps were identified.

The People's Garden Initiative has received a boost from the planting of other vegetable gardens in civic spaces, including the planting on March 20 of a vegetable garden on the White House lawn by First Lady Michelle Obama and a group of school children. California First Lady Maria Shriver has also announced plans to plant an edible landscape at the Capitol in Sacramento.

## ANR REPORT

### UNIVERSITY OF CALIFORNIA Division of Agriculture and Natural Resources (ANR)

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