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PAC thinks globally

President Robert C. Dynes invited members of his advisory commission to join him on future ANR tours, saying "They've been a blast! I've learned so much about California. I've been able to integrate into policies things that I don't think other people see."

The UC President's Advisory Commission on Agriculture and Natural Resources (PAC) met in Berkeley on April 7 and 8.

Since the PAC last met in October, Dynes has visited Shasta and Tehama counties, Napa and Sonoma counties, the Imperial Valley and Los Angeles County. "The impact the university has [on California] is stunning," he concluded from the tours. "I, for one, have been very impressed."

Highlights of the spring meeting included presentations on globalization by experts from ANR, a strategic planning exercise led by President Dynes, a UC budget and advocacy update by Senior Vice President – University Affairs Bruce Darling, a presentation on ANR core issues and priorities with Associate Vice President Rick Standiford, and a review of Dynes' ANR tours by Vice President Gomes.

The major presentation theme was "International Trade and Global Competition." Featured speakers were Alix Peterson Zwane, Roberta Cook and David Roland-Holst. Commissioner and moderator Rich Rominger declared food security an issue of international trade, noting that this year the United States imported more food than it exported for the first time.

Zwane, a UCB assistant CE specialist, provided an overview of international trade and the challenges facing California agriculture. She said that trade increases competition, but that California producers shouldn't think that they can't compete with countries that have low labor expenses because "low wages goes with low productivity." She noted that the new technology produced by public research and having capital to invest give U.S. producers a significant advantage.

Cook, a UCDC CE economist, examined the effects the North American Free Trade Agreement has had on California's fresh produce industry since its adoption 11 years ago. Imports of fruits and vegetables are growing due to increased demand, she said, and most Mexican imports complement U.S. production. Cook foresees more opportunities for California agriculture to

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Dynes cooks in LA

Bob Dynes assists EFNEP participant Andrea Vega in a stir-fry demonstration, as Judiann Padilla, right, looks on.

ANR really got President Robert C. Dynes cooking on a recent visit to Southern California.

As part of his ongoing tour of California communities, Dynes and other senior UC staff visited Los Angeles County with Vice President Gomes, UCCE Los Angeles County Director Rachel Surls, Office of Governmental and External Relations Executive Director Steve Nation, ANR advisors, specialists and outreach coordinators on March 11.

The group sat in on the Expanded Food and Nutrition Education Program's

nutrition lesson, attended by nearly 30 low-income participants at the community center of Carmelitos Public Housing Development in Long Beach.

Nutrition, family and consumer sciences advisor Barbara Turner greeted Dynes and summarized the program objectives and the goals of the morning's lesson, "Yes, I can make a change!" Dynes then picked up a spatula and assisted EFNEP participant Andrea Vega and UCCE LA County nutrition education assistant Judiann Padilla in demonstrating stir-fry cooking.

export to Mexico's 100 million consumers as their incomes rise and diets improve.

Roland-Holst, director of the Rural Development Research Consortium and UCB expert on Asian markets, told the commission that too much attention is being focused on China's exports. "China will become the largest food importer," he said, because it won't be able to keep up with its domestic demand. Limited resources, especially water, will restrict China's ability to produce for export. This could work to California's advantage.

John Hamilton, UC's federal governmental relations liaison based in Washington, DC, gave a federal budget update. He said that President Bush's proposal to phase out formula funds for agricultural research over the next two years is unlikely to be approved by Congress, even though

21 states, including California, currently receive more federal support from competitive grants than the formula funds. Looking to the future, Hamilton predicted a strong push in Washington to increase competitive funds for agricultural research, and said the 2007 Farm Bill Reauthorization may spur action to phase out formula funds in favor of competitive.

This marked the last meeting for four original members of the PAC — Frieda Caplan, Frieda's Inc., Los Alamitos; Bob Gallo, E&J Gallo, Modesto; Karen Miller, Royal Oak Farms, Watsonville; and Len Richardson, California Farmer magazine, Concord. The graduating commissioners were honored and recognized at a dinner on April 7 at the president's residence.

The next meeting of the President's Advisory Commission will be Oct. 20-21, in Berkeley.

California communities conference to be held June 8

The Fifth Annual California Communities Coordinating Conference will be held from 8 a.m. to 5:15 p.m. on June 8 at the UC Davis Memorial Union (MU II).

The conference theme is "Cooperative Extension and California's Latino Communities: Is There a Partnership in Our Future?"

The one-day conference will explore how UCCE researchers and educators are working with Latino communities and what changes are needed. Leo Estrada, professor in UCLA's School of Public Policy and Social Research, will be the keynote speaker. Participants will be encouraged to engage in discussions to generate a vision of how ANR can be more meaningfully involved with Latino communities.

Registration is free, but participants must register by May 20. For more information, go to <http://www.ccp.ucdavis.edu/pubs/pdf/LATBrochure.pdf> or contact Jeff Woled at jwoled@ucdavis.edu.



San Joaquin County seeks vegetable crops advisor

ANR is seeking a farm advisor to focus on vegetable crop production and targeted water quality issues in San Joaquin County. Other program emphasis will be on variety development, plant protection, nutrient budgeting, postharvest handling, marketing and economics of the area's major vegetables.

The position requires a master's degree in a biological, agricultural or plant science, preferably specializing in vegetable crops. Soil and water coursework and/or experience are required. Postgraduate agricultural experience in applied research and education is desired.

Beginning salary will be in the UC Cooperative Extension assistant advisor rank, Step I – III (DOQ). See CE advisor salary scale at <http://www.ucop.edu/acadadv/acadpers/tab0405/table33.pdf>

The full position vacancy announcement and required academic application are available at <http://cwr.ucdavis.edu> (go to "Employment Opportunities") For more information, contact Cindy Inouye, UC Cooperative Extension Central Valley Region, 9240 South Riverbend Ave., Parlier, CA 93648; email cinouye@uckac.edu, phone (559) 646-6535. Complete packets must be received by June 1. Refer to position #ACV 05-05.

California Forest Futures 2005, May 23-24

The California Forest Futures 2005 conference will be held May 23 and 24 at the Sacramento Convention Center.

Forests provide a wealth of public benefits – water, wildlife, wilderness, wood and a well-balanced climate. Yet, many people are unaware of how greatly they depend on forest goods and services. California Forest Futures 2005 is a two-day conference that will examine the forces dramatically reshaping forest landscapes, and explore the strategies and actions necessary to secure an economic and ecologically rewarding future.

Keynote speakers will be Dale Geldert, director of California Dept. of Forestry and Fire Protection; Jack Blackwell, regional forester for USDA Forest Service PSW Region; and Tim Duane, associate professor of landscape architecture and environmental planning at UC Berkeley.

Early registration, postmarked by May 1, is \$300. Late registration is \$350. For more information, visit the conference Web site: <http://nature.berkeley.edu/forestry/forestfuture>.

After the EFNEP lesson, Dynes and the EFNEP participants were joined by Assemblywoman Betty Karnette, President's Advisory Commission member Frieda Caplan, local community leaders and many of the EFNEP participants for lunch.

Dynes explained the purpose of his visit to Carmelitos, the first to UCCE in an urban setting. "Part of what I am doing is learning about communities that I don't know too much about," Dynes said, "...then trying to influence and affect what we [UC] do, how we use our programs, how we educate young people so they have an opportunity to attend a university."

After lunch, Carlos Jackson, director of the Community Development Commission (CDC) of Los Angeles, led Dynes on a walking tour of Carmelitos Community Garden.

Ray Grabinski, who does community relations for UCCE LA, talked about how the seven-acre lot had once been strewn with trash until UCCE and CDC teamed up 10 years ago to develop the garden. Yvonne Savio, UC Master Gardener coordinator, explained how the Master Gardener program trains residents of the housing development to grow fruits and vegetables in the community garden to supplement their food supply.

Earlier in the day, Surls joined Dynes and Gomes to brief them on local UCCE programs that bring the benefits of UC research to nearly 10 million people. During the Carmelitos garden tour, natural resources advisor Sabrina Drill described environmental issues she is working on in the urban-wildlands interface. She told Dynes that LA County has more plant and animal species listed as rare or endangered than any other metropolitan area in the country. Drill also discussed her work in Los Angeles and Ventura counties to help communities better manage critical watersheds and natural resources.

Horticulture advisor Don Hodel talked about his work with the landscape and nursery industries, which generate \$1.2 billion in economic activity in LA County. Hodel described how he instructs residents in the landscape job-training program run by the CDC in a nursery and greenhouse complex at Carmelitos. Many graduates have been hired by the CDC to maintain landscape at Carmelitos and other CDC-



Clockwise from above: Ray Grabinski, left, describes to Dynes how UCCE and the Community Development Commission of Los Angeles converted a vacant lot into a community garden.



Dynes digs into the compost with garden coordinator Manuel Cisneros.



Dynes shows Middleton students how to roll a thumb print during a 4-H CSI after school program.



Yvonne Savio and Dynes sample fresh green peas in Carmelitos Community Garden.

managed public housing sites.

En route from Long Beach to Middleton Street School in Huntington Park, Carole MacNeil, statewide 4-H director, rode with Dynes and Gomes to talk about 4-H club and after school programs throughout California.

At Middleton, Dynes was greeted by Principal Javier Miranda, who introduced him to the district superintendent, associate superintendent and a dozen teachers.

UCCE LA County 4-H Advisor John Pusey explained that UCCE and LA Unified School District's South Youth Services collaborate on 4-H after school programs in 15 elementary schools. Dynes observed Middleton students engaged in 4-H CSI, a new curriculum designed to spark interest in science by using hands-on activities to introduce basic principles of forensics and DNA analysis. On this day, students were learning that everyone has a unique fingerprint.

Dynes and Gomes have tentatively scheduled three more ANR tours for 2005. ANR Report will provide more details about the tours as they develop.

Dynes extols CE as model for R, D & D

"The best example of technology transfer I have ever seen is here, Cooperative Extension," President Dynes told growers, ranchers and collaborators from other government agencies who gathered at the Desert Research and Extension Center in El Centro on March 4.

Audio clip of the 2.4-minute excerpt: <http://ucanr.org/internal/DynesAudio.mp3>

Transcript of the excerpt: <http://ucanr.org/internal/internalstories/dynesaudio3-05.shtml>

Dynes tours on video

Larissa Branin, director of UC's radio show Science Today www.ucop.edu/sciencetoday, filmed Pres. Dynes and VP Gomes as they met with ANR employees and stakeholders in Imperial County and Los Angeles County in March. For each tour, she produced a three-minute video. To view the videos, click on the links below.

Imperial County tour: <http://ucanr.org/internal/Imperial.rm>

Los Angeles County tour: http://ucanr.org/internal/LA_Tour.rm

AsisTel dispenses sound nutrition information

The public can get practical ideas for developing healthful eating and exercise habits from UC Cooperative Extension by calling AsisTel toll-free at 1 (800) 514-4494.

The service includes 20 messages with information on such topics as healthful snacking, easy ways to exercise, avoiding dinnertime battles with children, and appropriate portion sizes. AsisTel is a free public service that dispenses with fad diets and expensive weight-loss products. It includes nutrition and physical activity information based on the latest research findings of university scientists.

All the nutrition and weight messages are available in English and Spanish. AsisTel also includes a series of messages about diabetes prevention, diagnosis and treatment in Spanish only.

Following are the new message titles and their corresponding numbers. Callers simply dial 1 (800) 514-4494 and punch in the number of the message they wish to hear. An audio listing of the titles and corresponding numbers is also available on the toll-free line.

- No. 90 – Is my child overweight?
- No. 91 – Fad diets and weight loss products
- No. 92 – Is gastric-bypass surgery the answer?
- No. 93 – Why are the poor more likely to be overweight?
- No. 94 – Why families should live actively
- No. 95 – Fun ways for families to increase physical activity
- No. 96 – Switching to 1% milk
- No. 97 – Understanding portion sizes
- No. 98 – Daily activities to lose weight
- No. 99 – Introducing new foods to children
- No. 100 – Reducing mealtime tension
- No. 101 – Advertising to kids
- No. 102 – Healthy snacking strategies for children
- No. 103 – More snacking ideas for kids
- No. 104 – Packing healthful lunches
- No. 105 – Stocking the pantry
- No. 106 – Senior citizens and obesity
- No. 107 – Physical activity for older adults
- No. 108 – Psychological issues associated with obesity
- No. 109 – What communities can do

— Jeannette Warnert

Names in the news

Sperling honored by National Academies

Daniel Sperling, UCD professor in the departments of Environmental Science and Policy and Civil Engineering, was named a National Associate for National Academies in December 2004. The lifetime membership recognizes Sperling's work on environmental and energy policy, and in particular for his work on fuel cell vehicles with zero emissions.



The National Associates program was created in 2001 to recognize extraordinary contributions to the National Academies through pro-bono service to National Research Council and Institute of Medicine programs.

Krieger recognized for communications skills

Robert I. Krieger, an extension toxicologist in UCR's department of entomology, has received the Society of Toxicology's 2005 Public Communications Award.

Krieger's public outreach includes mentoring contestants and judging entries at grade-school science fairs; continuing education lectures to pesticide user groups, migrant laborers, parents, teachers and consumers; explaining complex toxicological issues in understandable terms in jury trials; newspaper and radio interviews; and as a technical advisor to television shows such as CSI Miami.

A statement released by the society said, "His scientific expertise, coupled with unique oral communication skills and enthusiasm, make Dr. Krieger very effective at presenting a balanced, scientific perspective. Such a perspective is absolutely essential to ensuring that the principles, findings, extrapolations, and uncertainties that underlie toxicological



assessments, public concerns, and regulatory strategies are all equally understood by citizens, stakeholders, and decision-makers alike."

Gomes reappointed to state board

Governor Arnold Schwarzenegger has announced the reappointment of Vice President Gomes to the State Board of Food and Agriculture. Gomes has served on the board since 1996.



Gomes will serve with Ashley Boren, executive director of Sustainable Conservation; Luawanna Hallstrom, chief operating officer and general manager of Harry Singh and Sons; Marvin Meyers, owner of Meyers Farming I-IV, Oxford Farms, Inc., and Meyers Farm Family Trust; Adan Ortega Jr., senior communications management adviser with GCG Rose & Kindel; Karen Ross, president of the California Association of Winegrape Growers, executive director of Winegrape Growers of America, and executive director of the California Wine Grape Growers Foundation; Ann Silva, co-manager of Bacchetti and Silva Dairy; and Alfred Montna, owner of Montna Farms, Montna Farms Dryer, American Commodity Company, and Darwazeh Montna Development, LLC.

Montna has been appointed president of the board. The California State Board of Food and Agriculture advises the governor and the secretary of food and agriculture on agricultural issues and consumer needs. The board hosts forums that bring together local, state, and federal government officials, agricultural representatives, and citizens to discuss current issues of concern to California agriculture.

In memoriam

Sydni Gillette

Sydni Gillette, executive assistant for the North Coast and Mountain Region, lost her battle against cancer March 24 at her home in Woodland. She was 57. She had been a member of ANR for more than 35 years.



After graduating from Woodland High School in 1965, Gillette attended secretarial school in San Francisco. In 1969, she was hired at UC Davis as the secretary for the wildlife extension unit. After a short time, she became the administrative assistant for Wildlife and Sea Grant Extension. In 1990, she became the administrative assistant for the North Region. In 1999, she became executive assistant to Kim Rodrigues, NCMR director.

"Sydni was a core part of the NCMR team and a source of incredible support for all of us," Rodrigues said. "Sydni truly lived by the 'Golden Rule' – treating others as she would like to be treated – with respect and dignity. She had the rare ability to keep confidential matters truly confidential." "She remained positive and optimistic until the very end of her life," Rodrigues said.

Survivors include her companion, Bernard Hendrix Jr.; daughter, Tamara Young; mother, Dorothy Wood; and sister, Shirley Watts.

Donations can be made in her memory to Yolo County Hospice, P.O. Box 1014, Davis, CA 95617. Stephanie Gallagher, 4-H program writer, intends to walk in the San Francisco Avon Breast Cancer Walk in July in Gillette's memory.

Homer Chapman

Professor emeritus Homer D. Chapman, a former director of the Citrus Experiment Station and a founding UCR faculty member, died on April 4. Chapman was 106.

Chapman was one of the early pioneers in the development of leaf and tissue analysis for diagnosing the nutrient status of citrus trees. He contributed substantially

to citrus nutrition and soils research that made citrus such an economic powerhouse for California. His leaf analysis standards are used worldwide.

Born in 1898 in Wisconsin, he studied agriculture at the University of Wisconsin, Madison, earning a doctoral degree in 1927. He came to Riverside immediately after that as a researcher with the Citrus Experiment Station, which later would expand into the UC Riverside campus.

"The only experience I'd had before with citrus was oranges in the Christmas stocking," he once quipped in an interview.

Chapman chaired the Department of Soils and Plant Nutrition from 1938 to 1961 and directed the Citrus Experiment Station from 1951 to 1952. He developed methods to determine fertilizer needs of citrus plants, chaired the committee that organized the first International Citrus Symposium, and served as the first honorary president of the International Society of Citriculture. He was the author of the "Mineral Nutrition of Citrus" chapter in both editions Volume II of the Citrus Industry published in 1948 and 1968. The Citrus Industry series (Volumes I-V) are considered the "citrus bible" for the industry.

He retired from teaching in 1966, but remained active with his research and consulting. His wife, Daisy, died in 1999, at age 96.

Richard N. Eide

Richard N. Eide, UCCE Fresno County dairy advisor for nearly 30 years, died Jan. 28 at age 82.

Dick Eide's research to prevent mastitis, an infection in dairy cows' udders, led to significant modifications in milking systems that are still used in dairies.

Kings County dairy advisor Carol Coliar, who succeeded Eide upon his retirement as Fresno County advisor in 1984, said he had "a great rapport with dairymen and a terrific sense of humor."



"His work gave rise to the birth of an entire service industry devoted to checking and maintaining milking equipment," Coliar said. "This had a huge impact on improving udder health and milk quality for the entire dairy industry."

Eide was born in La Crosse, Wis., and received a bachelor of science degree in animal husbandry at UC Davis.

He is survived by his wife of 59 years, Betty Jean Lyons, and their four children: Richard W. Eide of Los Angeles; Eric Eide of Clovis; Elaine Brown of Clovis; and Norman Eide of Squaw Valley.

Remembrances may be made to the American Heart Association, 7425 N. Palm Bluffs Ave., Fresno, CA 93710.



ANR REPORT

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