

INSIDE

2 [Olin named director of Sea Grant Extension](#)

[Bruce Roberts accepts newly endowed chair at CSUF](#)

[SBMS summarizes Latino news](#)

3 [Names in the news](#)

[Riverside Co. phones change](#)

AVP search committee confirmed

The search committee has been confirmed for selection of the Associate Vice President. The following people comprise the committee:

Daniel Dooley
search committee chair

President's Advisory Commission member, Dooley & Herr, LLP

Lawrence Coleman
vice provost - research, UCOP

Sharon Fleming
professor and food scientist
UC Berkeley

William Frost
El Dorado County director and program leader - natural resources

Linda Marie Manton
regional director, Central Valley Region

Peggy Mauk
Riverside County director

Elizabeth Mitcham
postharvest pomologist, UC Davis

Pamela Thomas
management services officer, North Coast & Mountain Region

The University anticipates filling this position on or before Oct. 1, 2004.

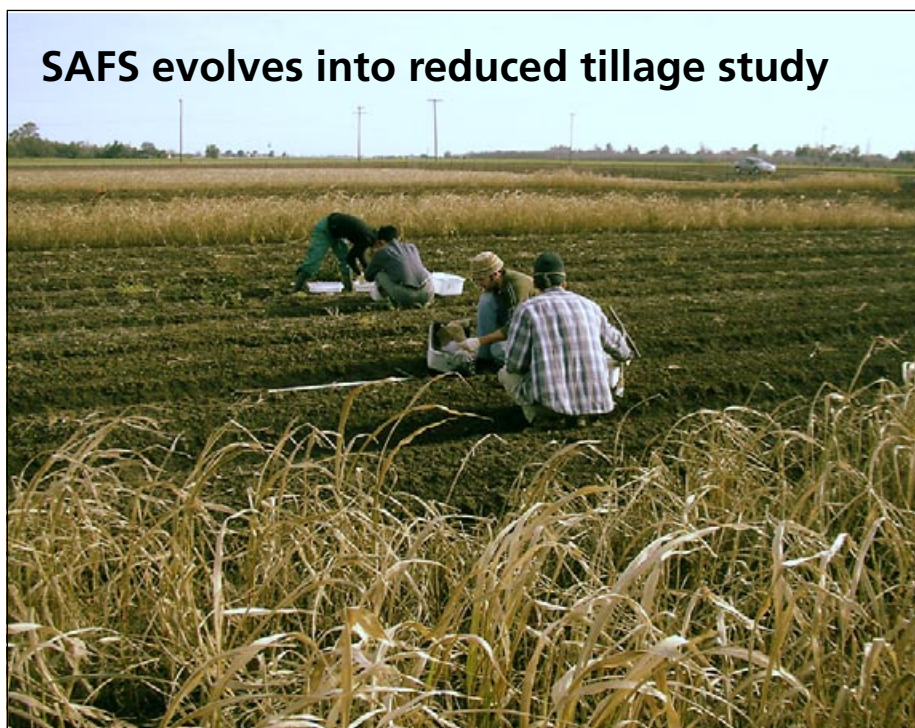
Search for two program leaders under way

Vice President Gomes has announced that recruitment is under way for two ANR program leader positions. A search committee is being formed and members will be identified when it is complete. Carolyn Frazier, coordinator for Statewide Programs is staffing the search.

The university anticipates filling these positions on or before Oct. 1, 2004.

For more information about the program leader positions, please visit <http://ucanr.org/jobs.shtml#other>.

SAFS evolves into reduced tillage study



The Sustainable Agriculture Farming Systems project at UC Davis has a new location and purpose. The 16-year study of alternative practices, which has helped change the way Sacramento Valley farmers grow field crops, has become a farming systems experiment focused on conservation tillage.

The project has relocated to Russell Ranch, which is also home to the College of Agricultural and Environmental Sciences' Long-Term Research in Agricultural Systems experiment.

"We're emphasizing conservation

or reduced tillage, and the use of non-cash cover crops to improve soil and water quality in typical California cropping systems," said William Horwath, project leader and UCD professor of Land, Air and Water Resources.

Some of the most important results from the original SAFS project identified where growers can reduce synthetic fertilizer inputs; how to manage cover crops, crop residue and soil organic matter; and how to manage weeds and pests with fewer pesticides, Horwath said. The project,

— continued on [page 2](#)

which began in 1988 with funding from UC's Sustainable Agriculture Research and Education Program, developed a much clearer understanding of the economic opportunities and limitations to organic farming practices.

"The new project has a different focus," Horwath said. "We're studying the effects of conservation tillage and cover cropping on the way sediment, nutrients, and pesticides are transported off conventional, cover-cropped and organic farming systems."

"We're also looking at the tradeoff between ecological benefits and economic costs in a sustainable system," he said.

In addition to the main plots at the Russell Ranch, the project includes a 14-acre area for companion studies designed to refine management practices for successful use of conservation tillage and cover cropping in Yolo County conditions.

The SAFS project will host a field day June 24 from 7:30 a.m. to 2:30 p.m. Pre-registration is requested by June 18. The \$10 fee (\$5 for students) will cover the cost of lunch and refreshments. PCA and CCA Continuing Education units are pending.

Registration and directions are on the SAFS Web site at <http://safs.ucdavis.edu>. For more information, contact Sam Prentice at (530) 752-2023 or seprentice@ucdavis.edu. — *Lyra Halprin*

SBMS summarizes Latino news

Spanish Broadcast and Media Services has begun offering the *Latino Briefs Digest*, a quarterly electronic bulletin on recent developments that relate to the Latino communities in California. The briefs cover a wide range of issues from demographics and marketing to health, safety, and media and language preference.

To preview the bulletin, visit <http://news.ucanr.org/latinobriefs/latinobriefs.cfm>. The digest will be e-mailed to individuals who subscribe to receive it. To subscribe, send an e-mail to myriam.grajales@ucr.edu.

Olin named director of Sea Grant Extension

Paul Olin has accepted the position of director of California Sea Grant Extension Program and associate director of California Sea Grant. Olin succeeds Chris Dewees, who resigned in 2002 to focus on the fisheries research and outreach programs he directs as Sea Grant's marine fisheries specialist.



"The selection of Dr. Paul Olin as director of California Sea Grant Extension is a wonderful event for our program," said California Sea Grant Director Russell Moll.

"He brings a wealth of knowledge and skills to the position from his extensive involvement with Sea Grant over the past decade. I am delighted he has accepted the director position and cannot

think of a better person to guide California Sea Grant Extension through the very exciting times that lie ahead."

Olin comes to the directorship having served as interim director. He has been a marine advisor for Sea Grant and UC Cooperative Extension in Sonoma and Marin counties since 1994.

Olin received his master's degree in animal science and aquaculture from UC Davis in 1983 and a doctorate degree in zoology from the University of Hawaii in 1994. During this time, he also worked as an aquaculture training specialist at the Hawaii Institute of Marine Biology and was an aquaculture specialist for Hawaii Sea Grant at the University of Hawaii, Manoa.

Roberts accepts newly endowed chair at CSUF

Bruce A. Roberts, UC Cooperative Extension county director and agronomy farm advisor in Kings County, has been named the first holder of the J.G. Boswell Chair of Agronomy in the Department of Plant Science at California State University, Fresno.



The chair was created with a \$1.2 million endowment from the James G. Boswell Foundation of Pasadena. After 21 years of serving UC, Roberts will leave in August to assume the Fresno State chair.

Although Roberts will primarily be teaching, he plans to continue his research in cotton and other agronomic crops grown in the San Joaquin Valley.

"I will maintain a research component on the college farm as well as with my San Joaquin Valley contacts," Roberts said. "I'm excited about incorporating my experience with classroom teaching and having the opportunity to involve students in applied field research projects. I'm also looking forward to building collaborative relations with my former

Extension colleagues and CSU Fresno graduates."

Roberts' research interest revolves around plant and soil management for sustainable production. This includes work in crop physiology, soil fertility, water management, pest control and harvest

of agronomic crops. Precision agriculture has been a part of this approach for the past few years.

Roberts earned his bachelor's degree in agronomy and soils at Fresno State, master's degree at Utah State University and his Ph.D. in agriculture ecology from UC Davis.

In addition to his role as county director and farm advisor, Roberts is the chair of the UC West Side Research and Extension Center's Research Advisory Committee and first vice president for the California Chapter of the American Society of Agronomy. He has authored or co-authored 36 peer-reviewed publications and 100 non-peer-reviewed publications.

Names in the news

Stern receives prestigious USDA award

Judith Stern, UC Davis nutrition professor, is the recipient of a 2004 Secretary's Honor Award, the most prestigious award presented by the U.S. Department of Agriculture.

The award recognizes outstanding contributions to agriculture, to the consumers of agricultural products, and to the ability of the USDA to serve rural America. The award, to be presented in Washington, D.C. on June 25, is given to Stern in the category of "Improving the Nation's Nutrition and Health."

Carl Keen, nutrition department chair, said, "...Stern's efforts have led to new health policy, particularly in the area of obesity and public awareness of nutrition's importance."

Extension outreach in Spanish also honored by USDA

The Extension en Español team has also been recognized with a 2004 USDA Secretary's Honor Award.

UC is one of 15 institutions collaborating on the project. Myriam Grajales-Hall, program manager, and Alberto Hauffen, senior public information representative, Spanish Broadcast & Media Services, are founding members of the national clearinghouse (<http://extensionenespanol.net/>). The organization seeks to better serve Spanish-speaking clients by sharing expertise and materials across the Cooperative Extension system.

The award will be presented at the June 25 awards ceremony in Washington, D.C. Bill Watson, Texas A&M University communications specialist and group leader for Extension en Español, will accept the award on behalf of the team.

Lee Fitzhugh retires

UC Cooperative Extension wildlife specialist Lee Fitzhugh retired June 1 following a 24-year career highlighted by his work monitoring California mountain lions.

Fitzhugh earned a bachelor's degree in wildlife management at University of Michigan in 1959 and a Ph.D. in wildlife biology at University of Arizona, Tucson, in 1974. In 1980, he took the UC position, headquartered at UC Davis, and began studying the big cats.

Fitzhugh developed a method for identifying individual mountain lions by their tracks and he determined the best ways for people to protect themselves from mountain lion attacks. For 21 years, he has maintained a comprehensive database on mountain lion attacks in the Western hemisphere, documenting the circumstances and outcome. In retirement, he will seek funding to analyze the database to see whether there are better ways to predict, deter and survive attacks.

Fitzhugh is finalizing a 600-page 4-H Habitat Evaluation Program Manual, a team project that he considers among the greatest accomplishments of his career. 4-H clubs, school environmental camps and other organizations may use the publication to help children learn about wildlife.

Early in his UC career, Fitzhugh developed wildlife management and economic information to help ranchers who wished to diversify into hunting clubs. He helped found a hunting club owners' association during the 1980s that influenced development of California's Private Lands Wildlife Management program in the California Department of Fish and Game.

Upon retirement, Fitzhugh and his wife will move to the eastern Arizona Showlow area. In addition to continuing his mountain lion work, he will spend time completing construction projects, writing a family history, visiting grandchildren, performing duties in his church, hunting and fishing.

— Jeannette Warnert

Riverside County phone numbers change

As of July 17, the area code in western Riverside County will change to 951. This will affect the phone numbers for the Riverside campus, Central Coast and South Region, Spanish Broadcast and Media Services and the Riverside County UCCE offices.

The prefix for the campus, Central Coast and South Region and Spanish Broadcast and Media Services offices will also change to 827. UCR is switching its prefix to 827 because it has "run out" of 787 numbers and the number 827 spells "UCR" on the keypad.

There will be a grace period during which the old 909 area code and 787 prefix will be forwarded to the new numbers. Beginning on Oct. 30, the 909 area code will no longer be valid for calls destined for these offices.

A list of the new phone numbers for Central Coast and South Region, Spanish Broadcast and Media Services and the Riverside County UCCE offices will be published in the July issue of ANR Report.

ANR REPORT

UNIVERSITY OF CALIFORNIA DIVISION OF AGRICULTURE AND NATURAL RESOURCES (ANR)

Serving California through the creation, development and application of knowledge in agricultural, natural and human resources. We invite you to visit ANR's Web site: www.ucanr.org.

To access back issues of ANR Report, log on to <http://danr.ucop.edu/anr-report/>

Send news items and comments to ANR Report, Office of Governmental & External Relations, 1111 Franklin St., 6th Floor, Oakland, CA 94607-5200. Telephone: (510) 987-0043; fax: (510) 465-2659; e-mail: ANR-Report@ucop.edu

ANR Report is issued in furtherance of Cooperative Extension work, Acts of May 8 and June 30, 1914, in cooperation with the U.S. Department of Agriculture, W.R. Gomes, Director of Cooperative Extension, University of California.

For nondiscrimination policy, click [here](#).