California Nursery and Floriculture Insect and Disease Management Symposium
Watsonville Elks Lodge
121 Martinelli Street, Watsonville CA 95076
October 28, 2010   7:45 am - 4:00 pm

This full day program will focus on the management of the most important insect and disease pests in the California nursery and floriculture industry. What do growers need to know about new, and difficult- to- control pests and diseases? How do you identify pests and diseases? What are the new management tools? What are the new fungicides and insecticides? A Trade Fair will include all major suppliers of pest management products

Moderators: Steve Tjosvold, UCCE Monterey, Santa Cruz Counties and Dr. Deborah Mathews, Plant Pathology Dept., UC Riverside

Continuing Education Units applied for: CDPR, CCA, Central Coast Water Board Ag Waiver

Agenda

7:45 AM   Registration, Trade Booths

8:10 AM   Introduction- Steve Tjosvold, Farm Advisor, UCCE Santa Cruz and Monterey Counties

8:15 AM   *A Field Approach to Diagnosis of Plant Problems*- Ann Chase, Chase Horticultural Research Inc.

8:45 AM   *Using Fungicides More Effectively: Understanding Mode of Action and Other Characteristics*- Frank Wong, UCCE Specialist, Plant Pathology Dept., UC Riverside

9:25 AM   Break and Trade Fair

9:50 AM   *Management of Phytophthora ramorum in Nurseries*- Steve Tjosvold, Farm Advisor, UCCE Santa Cruz and Monterey Counties

10:15 AM   *Viruses and Viruslike Pathogens: How to Detect in the Field and Their Management*- Deborah Mathews, UCCE Specialist, Plant Pathology Dept., UC Riverside

10:45 AM   *Foliar Nematodes: More Common and Often Misdiagnosed*- Ole Becker, UCCE Specialist, Nematology Dept., UC Riverside

11:15 AM   *Fitting New Fungicides into an Integrated Disease Management Program*- Ann Chase, Chase Horticultural Research Inc.

11:55 PM   Lunch and Trade Fair

12:45 PM   *Using Insecticides More Effectively: Understanding Mode of Action and Other Characteristics*- Jim Bethke, Farm Advisor, UCCE San Diego County

1:15 PM   *Light Brown Apple Moth: Mating Disruption for Control in Nurseries*- Steve Tjosvold, Farm Advisor, UCCE Santa Cruz and Monterey Counties

1:35 PM   *How to Control Soil Insects with Beneficial Nematodes*- Ed Lewis, Professor, Entomolgy and Nematology Depts., UC Davis

2:05 PM   Break and Trade Fair

2:30 PM   *Making Pest Management More Efficient: Lessons from the Bedding Plant IPM Alliance*- Christine Casey, Entomology Dept., UC Davis

2:50 PM   *Whitefly Control and Neonicotinoid Insecticides*- Jim Bethke, Farm Advisor, UCCE San Diego County

3:20 PM   *Western Flower Thrips: Biology and Management*- Michael Parrella, Professor and Chair, Entomology Dept., UC Davis

4:00 PM   Adjourn

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Please register me for the following educational program:

Nursery/Floriculture Insect/Disease Management Symposium....$95.00 X ____(number of people) = $_____

Name	Company
Daytime Phone Fax	Address
Email address	City State Zip

Payment by Check: Mail this form and your registration fees, made payable to **UC Regents**, to
UCNFA, C/O Linda Dodge
Plant Sciences Dept. Mailstop 6
University of California
One Shields Ave.
Davis CA 95616

Credit card payment: Register online at http://ucanr.org/sites/UCNFA/

Credit card payment: Mail this completed form to the UCNFA address above or fax in your registration to 530-752-8419

Payment by Credit Card: ___VISA   ___Master Card   ___Amex   ___Discover

Card # _____Verification code_____   Exp. date _____

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Registration Fees: Prices listed are per person. A confirmation will be emailed or faxed to registrants whose registration is received up to 5 days prior to the seminar. **Late Registration:** Late and at-door registration will be accepted only if space is available and meals cannot be guaranteed. **Refund Policy:** Refund requests must be received in writing (fax & email is acceptable). **For more information please contact the UCNFA office at 530-752-8419 (phone/fax) (email: lldodge@ucdavis.edu)**

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