Knowing Where Your Target Is

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Target Specialty Products



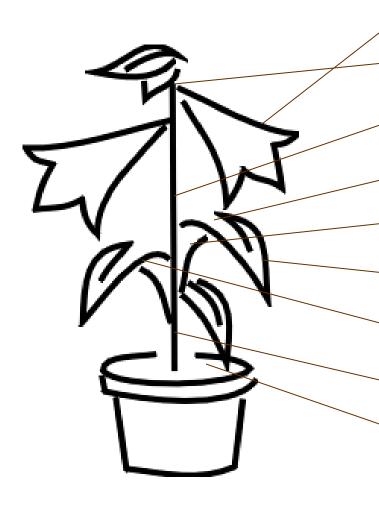
Why do you want to know where is your target pest?

Focus application to appropriate site

- Reduce unnecessary pesticide usage
- Increase efficacy of products you're applying



Where are the targets?



Growing tips/new growth

- Stem/branch
- Upper leaf
- Lower leaf
- Within folded leaf
- In the trunk
- **Soil**
- All over plant





- Aphids
- Flea beetles
- Stink bugs







- Flea beetles
- Stink bugs



- Flea beetles
- Stink bugs





Botrytis





New Growth/Growing Points



- **Thrips**
- Aphids
- Lygus bugs
- Cyclamen mites



New Growth/Growing Points



- Lygus bugs
- Cyclamen mites





New Growth/Growing Tips



- Aphids
- Lygus bugs
- Cyclamen mites





Aphids

Mealybugs

Scales

Powdery mildew

Anthracnose

Botrytis





Aphids
Mealybugs
Scales



- Powdery mildew
- Botrytis





- Aphids
- Mealybugs
- Scales



Powdery mildew Anthracnose Botrytis





- Aphids
- Mealybugs
- Scales



- Powdery mildew
- Anthracnose
- Botrytis



- **Elm Leaf Beetle**
- Spider mites
- **Broad mites**

- Whiteflies
- Stink bugs





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- Spider mites
- **Broad mites**
- Aphids
- Whiteflies
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- **Elm Leaf Beetle**
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- Broad mites
- Psyllids
- Whiteflies
- Stink bugs



