



<http://ucanr.org/sites/UCNFA/>

***Risk Management Workshop for  
Greenhouse and Nursery Managers***  
**UCCE Santa Cruz Co. Auditorium**  
**1432 Freedom Blvd., Watsonville, CA 95076**  
**June 26, 2012                      8:00am – 11:30am**

Moderator: Steve Tjosvold, UC Cooperative Extension Farm Advisor, Santa Cruz and Monterey Counties

Presenters: [Trent Teegerstrom](#), Associate Specialist, Agricultural and Resource Economics Dept. and [Ursula Schuch](#), Extension Specialist and Professor, The School of Plant Sciences, University of Arizona

Agenda

8:00am Registration, Continental Breakfast

8:30am Presentation Topics:  
Economic outlook for the green industry in California

Industry benchmarks and tools for estimating cost/profit in your nursery  
[University of Arizona Risk Management website](#)  
[Introduction to the nursery cost/profit estimator spreadsheet](#)

Nursery insurance for California

Increasing efficiency through mechanization

11:30am Adjourn

***Thanks to our Sponsors:***



USDA Small Sessions Program





<http://ucanr.org/sites/UCNFA/>

**Risk Management Workshop for  
Greenhouse and Nursery Managers  
UCCE Santa Cruz Co. Auditorium  
1432 Freedom Blvd., Watsonville, CA 95076  
June 26, 2012 8:00am - 11:30am**

Please register me for the following educational program:

Risk Management Workshop.....\$15.00 X \_\_\_\_\_ (number of people) = \$ \_\_\_\_\_

Name(s)		Company
Daytime Phone	Fax	Address
Email address		City State Zip

**Payment by Check:** Mail this form and your registration fees, made payable to **UC Regents**, to UCNFA, C/O Linda Dodge  
Plant Sciences Dept. Mailstop 6  
University of California  
One Shields Ave.  
Davis CA 95616

University of California  
Agriculture and Natural Resources



**Credit card payment:** Register online at <http://ucanr.org/sites/UCNFA/>

**Credit card payment:** Mail this completed form to the UCNFA address above or fax in your registration to 530-752-8419

**Payment by Credit Card:** \_\_\_ VISA \_\_\_ Master Card \_\_\_ Am Ex \_\_\_ Discover

Card # \_\_\_\_\_ Verification # \_\_\_\_\_ Exp. date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Signature \_\_\_\_\_

**Registration Fees:** Prices listed are per person. A confirmation will be emailed or faxed to registrants whose registration is received up to 5 days prior to the seminar. **Late Registration:** Late and at-door registration will be accepted only if space is available and meals cannot be guaranteed. **Refund Policy:** Refund requests must be received in writing (fax & email is acceptable). **For more information please contact the UCNFA office at 530-752-8419 (phone/fax) (email: [ldodge@ucdavis.edu](mailto:ldodge@ucdavis.edu))**

The University of California prohibits discrimination or harassment of any person on the basis of race, color, national origin, religion, sex, gender identity, pregnancy (including childbirth, and medical conditions related to pregnancy or childbirth), physical or mental disability, medical condition (cancer-related or genetic characteristics), ancestry, marital status, age, sexual orientation, citizenship, or status as a covered veteran (covered veterans are special disabled veterans, recently separated veterans, Vietnam era veterans, or any other veterans who served on active duty during a war or in a campaign or expedition for which a campaign badge has been authorized) in any of its programs or activities. University policy is intended to be consistent with the provisions of applicable State and Federal laws. Inquiries regarding the University's nondiscrimination policies may be directed to the Affirmative Action/Equal Opportunity Director, University of California, Agriculture and Natural Resources, 1111 Franklin St., 6th Floor, Oakland, CA 94607, (510) 987-0096.

**Please contact the UCNFA office at 530-752-8419 (phone/fax) (email: [ldodge@ucdavis.edu](mailto:ldodge@ucdavis.edu)) if you have special needs or require assistance**