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Risk Management Workshop for Greenhouse and Nursery Managers Hotel Maya, DoubleTree by Hilton 700 Queensway Dr., Long Beach CA 90802 June 12, 2012 8:00am - 11:30am

Moderator: Don Merhaut, UC Cooperative Extension Specialist for Nursery and Floriculture Crops, UC Riverside

Presenters: <u>Trent Teegerstrom</u>, Associate Specialist, Agricultural and Resource Economics Dept. and <u>Ursula Schuch</u>, Extension Specialist and Professor, The School of Plant Sciences, University of Arizona

This workshop is in conjunction with CANGC's California Grown Show

Agenda

- 8:00am Registration, Continental Breakfast
- 8:30am Presentation Topics: Economic outlook for the green industry in California



Industry benchmarks and tools for estimating cost/profit in your nursery <u>University of Arizona Risk Management website</u> Introduction to the nursery cost/profit estimator spreadsheet

Nursery insurance for California

Increasing efficiency through mechanization

11:30am Adjourn

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Risk Management Workshop......\$15.00 X _____(number of people) = \$_____

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UCNFA, C/O Linda Dodge Plant Sciences Dept. Mailstop 6 University of California One Shields Ave. Davis CA 95616





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Registration Fees: Prices listed are per person. A confirmation will be emailed or faxed to registrants whose registration is received up to 5 days prior to the seminar. Late Registration: Late and at-door registration will be accepted only if space is available and meals cannot be guaranteed. Refund Policy: Refund requests must be received in writing (fax & email is acceptable). For more information please contact the UCNFA office at 530-752-8419 (phone/fax) (email: <a href="https://doi.org/10.1071/light/10.1071/light/abs/light/10.1071/light/abs/lig

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