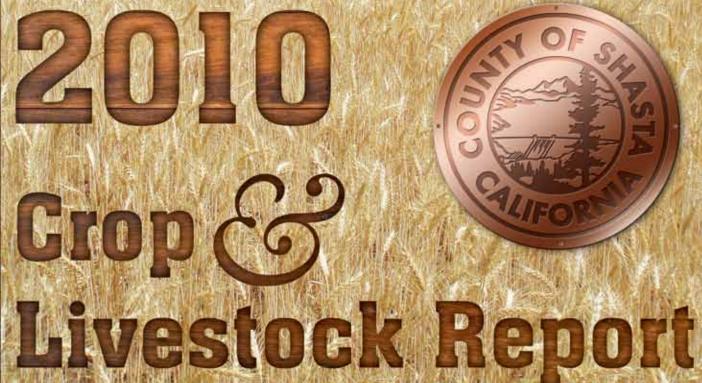
Shasta Gounty







nterest in the reliable availability of high quality, locally produced fresh food is a growing trend throughout the nation. Celebrity chefs, writers, health advocates, social commentators and consumers are not only interested in delicious foods, but are becoming increasingly aware of the need for healthier and more nutritious diets. A proliferation of cookbooks, magazines, television shows, websites and other media outlets extol the virtues of just picked vegetables from the garden or freshly laid eggs from the backyard coop. Many farmers and ranchers, small and large, are just as interested in establishing stable, local markets for their products. They not only want to market their products but they want to get to know their customers and build long term relationships with them.

While backyard gardens appear to be popping up everywhere, you do not have to grow your own to have access to a wide variety of fresh foods. The number of certified farmers' markets has more than doubled in the last five years and can be found throughout the county. But these markets are not the only source for local foods; many conventional markets are offering locally grown produce, fruits, nuts, honey, wild rice, wines, meats, olive oils, eggs, and cheeses. Local farm trails provide an opportunity to visit farms and buy right from the source; and for the ultimate in real convenience food, cooperative subscription groups will pack a box or bag with the freshest fruits and vegetables for you on a regular basis – for pick up or delivery!

Local organizations such as our own Growing Local, a regional consortium of producers and consumers, are helping to increase the awareness, benefits, and availability of locally grown foods. Visit their blog at www.growinglocal.blogspot.com for a comprehensive list of local food resources and don't forget to check out our website at www.co.shasta.ca.us/index/ag_index.aspx for up to date information about Shasta County's certified farmers' markets.

So go ahead, jump on this bandwagon and follow the growing crowd to your local farmers' market, visit growers on the local farm trail, taste wine in our own wine country, pick a pumpkin with your little ones next fall, work in a community garden, or tend your own backyard farm and enjoy the fruits of your labor from our bountiful region. From A to Z, Arugula to Zucchini, it's all

GROWN LOCAL.







SHASTA COUNTY

DEPARTMENT OF AGRICULTURE/WEIGHTS & MEASURES

MARY PFEIFFER
Agricultural Commissioner
Sealer of Weights & Measures

3179 Bechelli Lane, Suite 210, Redding, CA 96002 California Relay Service: 711 or 800-735-2922 Voice: 530-224-4949 Fax: 530-224-4951

TO: Karen Ross, Secretary

California Department of Food and Agriculture

The Honorable Board of Supervisors, County of Shasta

David A. Kehoe, Chairman, District I Leonard Moty, District 2 Glenn Hawes, District 3 Linda Hartman, District 4 Les Baugh, District 5

Lawrence G. Lees, County Administrative Officer

I am pleased to submit, in accordance with Section 2279 of the California Food and Agricultural Code, Shasta County's Annual Crop and Livestock Report for 2010. This report summarizes the acreage, production, and gross value of agricultural commodities and livestock produced in Shasta County. It does not attempt to show county inventory, cost of production, or net farm income.

In 2010 the value of agricultural products produced in Shasta County increased to just over \$70,696,000, a 2.2% increase from the previous year. The modest increase can primarily be attributed to price increases for cattle, Timothy grass hay, and walnuts.

Field crop values declined in large part to a substantial decrease in yield and price for wild rice. With an abundance of rice remaining from 2009, fewer contracts were available to growers and prices were down, leading to a 36% reduction in harvested acres. This decline was somewhat offset by an increase in the amount and value of Timothy hay and an increase in the overall value of miscellaneous field crops. The increase in yield and price for walnuts helped boost the value of orchard crops in 2010. The total value of apiary products was also up by nearly 6% by the end of the year.

This report also includes a summary of notable pest exclusion, detection, and eradication efforts which have been completed by the Department in 2010.

I would like to thank the many producers, agricultural business representatives, and public agencies who have cooperated in supplying the data necessary to produce this report. Development of this report was completed under the leadership of Agricultural Investigators Carl Yingst and John Ingram.

Sincerely,

MARY PFEIFFER

Agricultural Commissioner



Mission Statement

The Shasta County Department of Agriculture and Weights and Measures is entrusted with the mission of promoting and protecting the agricultural industry of the County and its environment, ensuring the health and safety of the County's citizens, and fostering confidence and equity in the marketplace through education and the fair and uniform enforcement of laws, regulations, and ordinances enacted by the people of the State of California and the County of Shasta.

Staff

Agricultural Commissioner/ Sealer of Weights and Measures

Mary Pfeiffer

Deputy Agricultural Commissioner/Deputy Sealer

Paul Kjos

Agricultural and Standards Investigators

Carl Yingst Caryn Moen John Ingram James Staggs Michael Darrow

Agricultural and Standards Program Associates

Ben Gammon Ray Abernathy

Agricultural and Standards Program Assistants

Danial Dupont Marci Fernandes

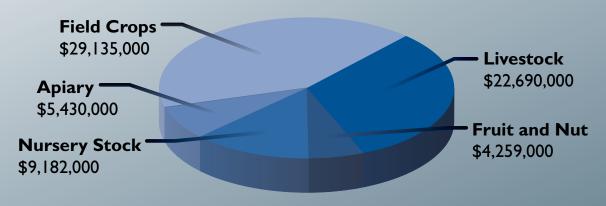
Administrative Staff

Mel Howard, Agency Staff Services Analyst II Lori Peisker, Administrative Secretary II Darlene Atkins, Typist Clerk II

Shasta County does not discriminate on the basis of disability in access to its programs or facilities, or regarding employment. Questions or complaints? Need an alternate format for this publication or aid or assistance for effective communication? Contact Michelle Schafer at (530) 225-5515; relay service (800) 735-2922; fax (530) 225-5345; email adacoordinator@co.shasta.ca.us.

Shasta County Livestock & Crop Summary

2010 TOTAL PRODUCTION VALUE: \$70,696,000



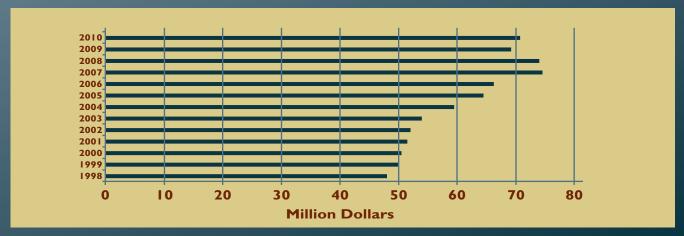
COMPARISON SUMMARY

| | 2010 | 2009 | 2008 | 2007 |
|-----------------------|--------------|--------------|--------------|--------------|
| LIVESTOCK | \$22,690,000 | \$19,921,900 | \$19,538,500 | \$21,155,200 |
| LIVESTOCK PRODUCTS | | | 902,000 | 1,008,500 |
| APIARY PRODUCTS | 5,430,000 | 5,130,400 | 5,272,800 | 5,565,200 |
| FIELD CROPS | 29,135,000 | 33,218,500 | 37,322,000 | 33,509,100 |
| NURSERY STOCK | 9,182,000 | 8,127,000 | 9,189,300 | 10,817,200 |
| FRUIT & NUT CROPS | 4,259,000 | 2,770,900 | 1,789,500 | 2,488,400 |
| TOTALS | \$70,696,000 | \$69,168,600 | \$74,014,100 | \$74,543,600 |
| TIMBER | \$16,665,093 | \$7,031,927 | \$33,600,995 | \$43,948,866 |
| OTHER FOREST PRODUCTS | \$22,922,000 | \$24,343,600 | \$23,246,000 | \$23,456,000 |

*Livestock Products are now included in Livestock

Totals may not add due to rounding.

TOTAL VALUE OF AGRICULTURAL PRODUCTS 1998-2010



Livestock Production

*Fish, Poultry, Goats, Livestock Products etc.

| | | Dy H SS | TOTAL | | | Harrie III |
|----------------------|--------------|------------------|--------------------|--------------|--------------------|------------------------------|
| ITEM | YEAR | NO. HEAD | LIVEWEIGHT | UNIT | AVG/UNIT | TOTAL |
| CATTLE & CALVES | | 1 7 1 | | | | |
| Feeders | 2010 2009 | 15,800 16,500 | 118,500 122,100 | cwt | 105.97 87.62 | \$12,557,000 \$10,698,000 |
| Slaughter Cattle | 2010 2009 | 3,000 2,900 | 34,500 33,350 | cwt | 56.70 38.55 | 1,956,000 1,287,000 |
| Breeding Stock | 2010 2009 | 3,000 3,100 | | head head | 1,061.00 935.00 | 3,183,000 2,898,000 |
| Pasture Cattle | 2010 2009 | 8,800 8,000 | 20,680 18,800 | cwt cwt | 111.00 93.00 | 2,295,000 1,748,000 |
| TOTAL CATTLE | 2010 2009 | | | | | \$19,991,000 \$16,631,000 |
| SHEEP & LAMBS | 2010 2009 | 2,500 2,500 | 2,375 2,375 | cwt cwt | 106.00 125.00 | 252,000 297,000 |
| SWINE All Classes | 2010 2009 | 1,000 1,000 | 1,100 1,100 | cwt cwt | 54.90 50.00 | 60,000 55,000 |
| OTHER LIVESTOCK* | 2010 2009 | | 4 | | | 2,387,000 2,939,000 |
| TOTAL LIVESTOCK | 2010 2009 | | | | | \$22,690,000 \$19,921,000 |

Forest Products

| ITEM | YEAR | | PRODUCTION | UNIT | TOTAL |
|--------------------------|--------------|----|--------------------|----------------------------------|------------------------------|
| TIMBER | 2010 2009 | | 151,116 100,061 | million bd. ft million bd. ft | ,, |
| MISC. FOREST PRODUCTS | 2010 2009 | 13 | | | \$22,922,000 \$24,344,000 |



Field Crops

| 100 | | HARVESTED | PER | | | AVG/ | |
|----------------------|--------------|-----------|--------|------------|--------|--------|------------------------------|
| CROP | YEAR | ACRES | ACRE | TOTAL | UNIT | UNIT | TOTAL |
| WILD RICE | 2010 | 4,300 | 1,440 | 6,192,000 | lb | .45 | \$2,786,000 |
| WIED RICE | 2009 | 6,700 | 1,440 | 11,222,500 | lb | .69 | \$7,744,000 |
| MINT | 2010 | 800 | 78 | 62,400 | lb | 19.00 | 1,186,000 |
| | 2009 | 1,100 | 90 | 99,000 | lb | 19.00 | 1,881,000 |
| MISC CROPS* | 2010 | 100 | 12 | | 1 | | 2,013,000 |
| 1 5 | 2009 | | 0. | | W ES E | 10 | 417,000 |
| HAY | | | | | | | 191 |
| Grass | 2010 | 3,800 | 3.8 | 14,440 | ton | 144.00 | 2,080,000 |
| | 2009 | 4,500 | 3.9 | 17,550 | ton | 150.00 | 2,633,000 |
| Alfalfa | 2010 | 3,000 | 5.3 | 15,900 | ton | 118.00 | 1,876,000 |
| | 2009 | 3,000 | 5.0 | 15,000 | ton | 111.00 | 1,665,000 |
| Other Hay | 2010 | 13,000 | 4.0 | 52,000 | ton | 150.00 | 7,800,000 |
| | 2009 | 13,000 | 3.5 | 45,500 | ton | 216.00 | 9,828,000 |
| Timothy Hay | 2010 | 3,400 | 5.5 | 18,700 | ton | 247.00 | 4,619,000 |
| | 2009 | 2,300 | 5.0 | 11,500 | ton | 198.00 | 2,277,000 |
| PASTURE | | | | | | | - 3 - 7 - |
| Irrigated | 2010 | 33,000 | | | acre | 100.00 | 3,300,000 |
| | 2009 | 33,000 | | | acre | 100.00 | 3,300,000 |
| Improved | 2010 | 100,000 | | | acre | 12.00 | 1,200,000 |
| 1 324 A 304 | 2009 | 100,000 | , a | | acre | 12.00 | 1,200,000 |
| Rangeland | 2010 | 325,000 | | Tax E | acre | 7.00 | 2,275,000 |
| to the second second | 2009 | 325,000 | - TO 3 | VK 7 76 | acre | 7.00 | 2,275,000 |
| TOTAL FIELD CROPS | 2010 2009 | | | | 8.6 | | \$29,135,000 \$33,219,000 |

^{*} Grain, Seed, Vegetables, Potatoes, Garlic etc.

Fruit & Nut Crops

| CROP | YEAR | HARVESTED ACRES | PER ACRE | TOTAL | UNIT | AVG/ UNIT | TOTAL |
|--------------------------------|--------------|--------------------|-------------|----------------|------------|----------------------|----------------------------|
| WALNUTS | 2010 2009 | 950 930 | 1.9 1.2 | 1,805 1,116 | ton ton | 1,504.00 1,337.00 | \$2,715,000 \$1,492,000 |
| MISC CROPS* | 2010 2009 | 11 8 14 1 | No. of Co. | -71-5-5 | | H. I. | 906,000 534,000 |
| WINE GRAPES Black and White | 2010 2009 | 160 190 | 3.8 3.5 | 608 665 | ton ton | 1,050 1,120 | 638,000 744,800 |
| TOTAL ORCHARD CROPS | 2010 | | | | | 10 102 | \$4,259,000 \$2,771,000 |

^{*}Apples, Olives, Stone Fruit, Pistachios, Berries etc.



| ITEM | YEAR | PRODUCTION | UNIT | AVG/UNIT | TOTAL | | |
|----------------------------------|------------------------------------------------------|------------|-------------------------|----------|-------------|--|--|
| | | | | | | | |
| HONEY | 2010 | 113,655 | lb | 1.57 | \$178,000 | | |
| | 2009 | 118,716 | lb | 1.35 | \$160,000 | | |
| QUEENS | 2010 | 106,955 | ea | 14.50 | 1,551,000 | | |
| QUEEINS | 2009 | 136,960 | ea | 15.80 | 2,164,000 | | |
| | 2007 | 150,700 | Ca | 13.00 | 2,101,000 | | |
| NUCLEI | 2010 | 6,697 | ea | 62.50 | 419,000 | | |
| | 2009 | 5,727 | ea | 58.49 | 335,000 | | |
| | | | | | | | |
| POLLINATION | 2010 | 15,210 | colonies | 151.00 | 2,297,000 | | |
| | 2009 | 14,270 | colonies | 152.06 | 2,170,000 | | |
| MISC APIARY PRODUCTS* | 2010 | | | | 985,000 | | |
| Thee, and an arrest of | 2009 | 450 | | 100 N | 301,000 | | |
| 1 2 2 2 | | | O A Tribit | | | | |
| TOTAL APIARY PRODUCTS | | - AU | The Control of the | | \$5,430,000 | | |
| | 2009 | 9 66 6 | and the same of | | \$5,131,000 | | |
| | | | | - CO. | | | |
| | | 4.20 | | ASVA DE | | | |
| * Includes Package Bees, Beesway | * Includes Package Bees, Beeswax, and Medicinal Bees | | | | | | |
| menages ruchage bees, beesway | gario i realcili | ui 2000 | () () () () () () | | | | |
| | | | | | | | |

Shasta County's - 2010 Agricultural Export Trade Partners

nternational trade is a vital component of Shasta County's agricultural economy. Commodities produced here are shipped worldwide each year. Shasta County agricultural products were exported to the following thirty-four countries in 2010.

Argentina Indonesia Australia Italy Bangladesh Jordan Belgium Korea Bermuda Malaysia Cambodia Mexico Canada Panama China **Philippines** Colombia **Portugal** Costa Rica Sri Lanka Cyprus Spain Dominican Republic **Tunisia** Turkey Egypt France Ukraine United Kingdom Germany Guatemala Uruguay India Venezuela



Nursery Stock

| CROP | YEAR | TOTAL | AVG/ UNIT | UNIT | TOTAL |
|---------------------|--------------|-----------------|--------------|---------------------|----------------------------|
| NURSERY STOCK* | 2010 2009 | | | grade to a constant | \$9,081,000 \$8,022,000 |
| CHRISTMAS TREES | 2010 2009 | 9,839 10,317 | ea ea | 10.30 10.21 | 101,000 |
| TOTAL NURSERY STOCK | 2010 2009 | | | | \$9,182,000 \$8,127,000 |

^{*} Strawberry Nursery Stock, Turf, Ornamentals

2010 Sustainable Agriculture Report

Significant pest interceptions included Diffuse Knapweed, Sponge Plant, Skeleton Weed, Raspberry Root Gall Wasp, Big Headed Ant, Aphid Dyers woad, Lens-podded hoarycress, Citrus Mealybug, Greenhouse Whitefly, Southern Fire Ant, Tetranychid Mite, Western Tussock Moth, Grape Mealybug, Cottony Cushion Scale, Hawaiian Thrips

Pest Exclusion

| Inspection Type | Premise Visits | Shipments Ins | pected | Rejections | Pest Interceptions |
|-----------------------|----------------|---------------|--------|------------|--------------------|
| Post Office | 243 | | 2384 | 62 | 5 |
| United Parcel Service | 14 | | 706 | 0 | 0 |
| Federal Express | 181 | 2010 | 2875 | 8 | 16 |
| Gypsy Moth | 4 | 12-3 | 4 | 0 | 2 |
| Truck | 195 | 100 | 1539 | 0 | 0 |
| Other | L L | | -1 | 0 | 0 |

Pest Detection

| Trap Type Tra | Number of aps Deployed |
|----------------------------|------------------------|
| Jackson Trap | |
| Mediterranean Fruit Fly | 190 |
| Melon Fruit Fly | 80 |
| Oriental Fruit Fly | 80 |
| Delta Trap Gypsy Moth | 350 |
| European Grapevine Moth | 30 |
| Japanese Beetle | 80 |
| Glassy-winged Sharpshooter | 300 |
| Light Brown Apple Moth | 190 |
| Asian Citrus Psyllid | 40 |
| | |

Pest Eradication

Pest

Ailanthus, Canada Thistle, Chinese Wisteria, Dalmation Toadflax, Diffuse Knapweed, Marlahan Mustard, Mediterranean Sage, Musk Thistle, Oblong Spurge, Perennial Pepperweed, Scotch Broom, Scotch Thistle, Skeletonweed, Spotted Knapweed, Squarrose Knapweed.

Agent/Mechanism

Integrated Vegetation Management

Scope of Program

372 sites spread over 36,200 acres throughout the County





Pest Management – Biological Control

| Pest | Agent/Mechanism | Scope of Program |
|------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|
| Yellow Starthistle Centaurea solstitialis | Flower Weevil - Larinus curtus Seed Weevil - Bangasternus orientalis Hairy Weevil - Eustenopus villosus Gall Fly - Urophora sirunaseva Peacock Fly - Chaetorellia australis YST Rust Fungus - Puccinia jaceae var solstitialis | 4 Established Sites Generally distributed Generally distributed Generally distributed Generally distributed 6 Release Sites |
| Bull Thistle Cirsium vulgare | Gall Fly - Urophora stylata | I Release Site |
| Spotted Knapweed Centaurea maculosa | Gall Fly - Urophora quadrifasciata Gall Fly - Urophora affinis Lesser Knapweed Weevil - Larinus minutus Root Moth - Agapeta zoegana Root Boring Weevil - Cyphocleonus achates Seedhead Weevil - Bangasternus fausti Seedhead Fly - Terellia virens | Established Established Established Established Established Established Established |
| Squarrose Knapweed Centaurea squarrosa | *Lesser Knapweed Weevil - Larinus minutus Bronze Rootborer - Sphenoptera jugoslavica | I Release Site I Release Site |
| Purple Loosestrife Lythrum salicaria | Leaf Beetles - Galerucella calmariensis - Galerucella pusilla Seed Weevil - Nanophyes marmoratus Root Weevil - Hylobius transversovittatus | 5 Established Sites3 Established Sites4 Release Sites5 Release Sites |
| Puncture Vine Tribulus terrestris | Seed Weevil - Micolarinus lareynii Stem Weevil - Micolarinus lypriformis | Generally distributed low elevation Generally distributed low elevation |
| St. Johnswort (Klamath Weed) Hypericum perforatum | Klamath Weed Beetle - Chrysolina sp. | Generally distributed |
| Red Gum Lerp Psyllid Glycaspis brimblecombei | Psyllid Parasitoid Wasp - Psyllaephagus bliteous | 2 Release Sites |
| | | |

Direct Marketing Program

Direct marketing is a system that allows Certified Producers to market their agricultural products directly to consumers via Certified Farmers' Markets. The Agricultural Commissioner's Office regulates this program to insure that only certified agricultural products are sold at Certified Farmers' Markets.

Certified Farmers' Markets - 11

Certified Producers - 66

Registered Organic Program

Organic Products Number of Farms Estimated Acres



Shasta County Department of Agriculture / Weights and Measures

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