

A BUDDING INDUSTRY

Rooted in the 19th century, grape and wine production has been a part of Shasta County's agricultural history since the days of the gold rush and pioneer homesteads. Shasta County's oldest bonded winery was established in 1984 by Oscar Matson (pictured), the patriarch of the county's wine industry. Like many of Shasta County's vintners, Oscar and his family originally planted grapes to produce wine for their friends and family. As the quality of Matson's wines continued to increase, they established their winery as a commercial venture to meet the expanding demand for their wines. The Matson's now have plantings in three areas of Shasta County.

Due to the county's varied topography, Shasta County growers are able to produce high quality wine grapes from many varietals, including pinot gris, viognier, syrah, cabernet, merlot, and chardonnay, which are now being turned into excellent wines.

Vines can be found growing on the valley floor, in the foothills to the east and west of the Sacramento River valley, and in and around the Shingletown area. However, the majority of the grape growing region straddles the southern edge of the county around Manton, an area rich in history. Manton has been home to logging booms, bountiful apple production, and now to prize winning wine production.

Shasta County vintners have won numerous awards, including several from one of the nation's most prestigious competitions, the San Francisco International Wine Competition. Syrahs and petite sirahs produced by Alger Vineyard and Winery have won awards four years in a row at this show. Shasta County wineries have also been recognized at other state competitions. Lassen View Winery's aged merlot has won medals in all eight major wine competitions it has entered, including "Best of Class" at the California State Fair.

Shasta County continues to grow into a small niche wine region of exceptional quality, producing hand-crafted vintages for the wine connoisseur.

TO: A. G. Kawamura, Secretary
California Department of Food and Agriculture

The Honorable Board of Supervisors, County of Shasta

David A. Kehoe, Chairman, District 1 Leonard Moty, District 2 Glenn Hawes, District 3 Linda Hartman, District 4 Les Baugh, District 5

Lawrence G. Lees, County Administrative Officer

I am pleased to submit, in accordance with Section 2279 of the California Food and Agricultural Code, Shasta County's Annual Crop and Livestock Report for 2009. This report summarizes the acreage, production, and gross value of agricultural commodities and livestock produced in Shasta County. It does not attempt to show county inventory, cost of production, or net farm income.

The value of agricultural products produced in Shasta County, decreased to just over \$69,000,000, a 7% decline from the previous year. The decline can be attributed to lower prices received for various crops and nursery stock along with the overall downturn in the economy.

The value of strawberry nursery stock fell due to a reduction in planted acreage throughout the county. Field crops were down approximately 12% because of price decreases for many of the commodities. Orchard crops experienced nearly a 55% increase over last year's numbers, primarily due to increased yields and prices for walnuts.

Apiary products declined approximately 2.7% in value, in part, due to a reduction in the number of pollination contracts and the quantity of honey produced. However, the production of queen bees increased by nearly 24%, to just under 137,000 queens.

This report also includes a summary of notable pest exclusion, detection, and eradication efforts which have been completed by the Department in 2009.

I would like to thank the many producers, agricultural business representatives, and public agencies who have cooperated in supplying the data necessary to produce this report. Development of this report was completed under the leadership of Agricultural Investigators Carl Yingst and John Ingram.

Sincerely.

MARY PFEIFFER

Agricultural Commissioner

Mission Statement

The Shasta County Department of Agriculture and Weights and Measures is entrusted with the mission of promoting and protecting the agricultural industry of the County and its environment, ensuring the health and safety of the County's citizens, and fostering confidence and equity in the marketplace through education and the fair and uniform enforcement of laws, regulations, and ordinances enacted by the people of the State of California and the County of Shasta.



Agricultural Commissioner/ Sealer of Weights and Measures

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Deputy Agricultural Commissioner/Deputy Sealer

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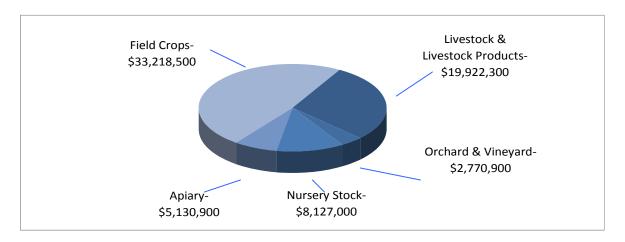
Administrative Staff

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Shasta County Livestock & Crop Summary

2009 TOTAL PRODUCTION VALUE: \$69,169,600



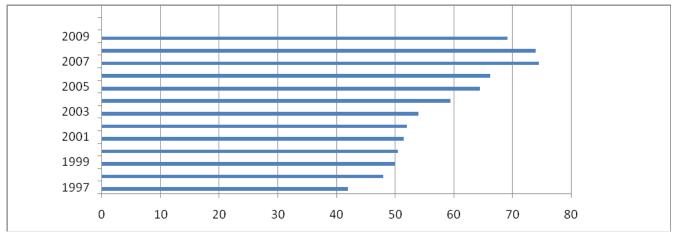
COMPARISON SUMMARY

	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>
LIVESTOCK LIVESTOCK PRODUCTS APIARY PRODUCTS FIELD CROPS NURSERY STOCK ORCHARD & VINEYARD CROPS	\$19,922,300	\$19,538,500	\$21,155,200	\$21,345,800
	*	902,000	1,008,500	768,200
	5,130,900	5,272,800	5,565,200	5,572,000
	33,218,500	37,322,000	33,509,100	26,855,900
	8,127,000	9,189,300	10,817,200	9,288,900
	2,770,900	1,789,500	2,488,400	2,396,600
TOTALS	69,169,600	\$74,014,100	\$74,543,600	\$66,227,400
TIMBER	\$7,031,927	\$33,600,995	\$43,948,866	\$50,460,525
OTHER FOREST PRODUCTS	\$24,343,600	\$23,246,000	\$23,456,000	\$23,006,700

Totals may not add due to rounding.

*Livestock Products are now included in Livestock

TOTAL VALUE OF AGRICULTURAL PRODUCTS 1997-2009



Million Dollars

Livestock Production

ITEM	YEAR	NO. HEAD	TOTAL <u>LIVEWEIGHT</u>	<u>UNIT</u>	AVG/UNIT	TOTAL
CATTLE & CALVES						
Feeders	2009 2008	16,500 16,500	122,100 116,655	cwt cwt	87.62 91.54	\$10,698,400 \$10,678,600
Slaughter Cattle	2009 2008	2,900 2,900	33,350 35,538	cwt cwt	38.58 41.08	1,286,600 1,460,000
Breeding Stock	2009 2008	3,100 3,100		head head	935.00 844.00	2,898,500 2,616,000
Pasture Cattle	2009 2008	8,000 8,370	18,800 17,610	cwt cwt	93.00 93.60	1,748,400 1,648,300
TOTAL CATTLE	2009 2008					\$16,631,900 \$16,402,900
SHEEP & LAMBS	2009 2008	2,500 2,500	2,375 2,375	cwt cwt	125.00 91.30	296,900 216,800
SWINE All Classes	2009 2008	1,000 1,000	1,100 1,100	cwt cwt	50.00 48.00	55,000 52,800
OTHER LIVESTOCK (Fish, Poultry, Goats, Livestock products)	2009 2008					2,938,500 2,866,000
TOTAL LIVESTOCK	2009 2008					\$19,922,300 \$19,538,500

Livestock Products

ITEM	<u>YEAR</u>	<u>TOTAL</u>
LIVESTOCK PRODUCTS	2009	*
	2008	\$902,000

Forest Products

ITEM	YEAR	PRODUCTION	<u>UNIT</u>	<u>TOTAL</u>
TIMBER	2009 2008	100,061 216,661	million bd. ft. million bd. ft.	\$7,031,927 \$33,600,995
MISC. FOREST PRODUCTS	2009 2008			\$24,343,600 \$23,246,000

^{*} Livestock products are now counted under Other Livestock

Field Crops

CROP	YEAR	HARVESTED ACRES	PER ACRE	TOTAL	UNIT	AVG/ UNIT	TOTAL
WILD RICE	2009 2008	6,700 6,300	1,675 1,605	11,222,500 10,111,500	lb lb	.69 .93	\$7,743,500 \$9,403,700
MINT	2009 2008	1,100 1,400	90 90	99,000 126,000	lb lb	19.00 15.00	1,881,000 1,890,000
MISC CROPS (Grain, Seed, Vegetables, Olive Oil, etc.) HAY	2009 2008						416,500 888,600
Grass	2009 2008	4,500 3,100	3.9 3.8	17,550 11,780	ton ton	150.00 225.00	2,632,500 2,650,500
Alfalfa	2009 2008	3,000 3,000	5.0 5.2	15,000 15,600	ton ton	111.00 177.00	1,665,000 2,761,200
Other Hay	2009 2008	13,000 14,000	3.5 3.5	45,500 49,000	ton ton	216.00 185.00	9,828,000 9,065,000
Timothy Hay	2009 2008	2,300 2,400	5.0 6.0	11,500 14,400	ton ton	198.00 270.00	2,277,000 3,888,000
PASTURE							
Irrigated	2009 2008	33,000 33,000			acre acre	100.00 100.00	3,300,000 3,300,000
Improved	2009 2008	100,000 100,000			acre acre	12.00 12.00	1,200,000 1,200,000
Rangeland	2009 2008	325,000 325,000			acre acre	7.00 7.00	2,275,000 2,275,000
TOTAL FIELD CROPS	2009 2008						\$33,218,500 \$37,322,000

Orchard & Vineyard Crops

CROP	YEAR	HARVESTED ACRES	PER ACRE	<u>TOTAL</u>	<u>UNIT</u>	AVG/ <u>UNIT</u>	TOTAL
WALNUTS	2009 2008	930 940	1.2 .88	1,116 827	ton ton	1,337.00 1,097.00	\$1,492,100 \$907,200
FRUIT & NUT CROPS (Apples, Olives, Stone Fruit, Pistachios, Berries etc.)	2009 2008						534,000 882,300
WINE GRAPES Black and White	2009 2008	190	3.5	665	ton	1,120	744,800
TOTAL ORCHARD CROPS *Previously included in Fruit and Nut Crops	2009 2008						\$2,770,900 \$1,789,500

Apiary Products

ITEM	<u>YEAR</u>	PRODUCTION	<u>UNIT</u>	AVG/UNIT	TOTAL
HONEY	2009	118,716	lb	1.35	\$160,300
	2008	149,490	lb	1.59	237,700
QUEENS	2009	136,990	ea	15.80	2,164,400
	2008	111,000	ea	15.54	1,724,900
NUCLEI	2009	5,727	ea	58.49	335,000
	2008	5,482	ea	58.38	320,000
POLLINATION	2009	14,270	colonies	152.06	2,169,900
	2008	16,512	colonies	153.32	2,531,600
MISC APIARY PRODUCTS (Includes Package Bees, Beeswax, and Medicinal Bees)	2009 2008				301,300 458,600
TOTAL APIARY PRODUCTS	2009 2008				\$5,130,900 \$5,272,800

Shasta County's 2009 Agricultural Export Trade Partners

International trade is a vital component of Shasta County's agricultural economy. Commodities produced here are shipped worldwide each year. Shasta County agricultural products were exported to the following thirty-three countries in 2009.

Afghanistan	Dominican Republic	Jordan
Algeria	Ecuador	Korea
Argentina	Egypt	Lebanon
Australia	El Salvador	Malaysia
Bangladesh	France	Mexico
Belgium	Greece	Netherlands
Canada	Guatemala	Panama
China	India	Philippines
Colombia	Indonesia	Portugal
Costa Rica	Ireland	Spain
Cyprus	Italy	Turkey

Nursery Stock

CROP	<u>YEAR</u>	HARVESTED ACRES	PLANTS /ACRE	<u>TOTAL</u>	<u>UNIT</u>	AVG/ <u>UNIT</u>	TOTAL
NURSERY PRODUCTION	0000						*
STRAWBERRY	2009 2008	288	301	86,688	1,000s	77.13	\$6,686,200
CHRISTMAS TREES	2009 2008			10,317 13,975		10.21 10.24	105,300 143,100
OTHER NURSERY STOCK (Strawberry Nursery Stock Turf, Ornamentals)	2009 2008						8,021,700 2,360,000
TOTAL NURSERY STOCK	2009 2008						\$8,127,000 \$9,189,300

2009 Sustainable Agriculture Report

Significant pest interceptions included Germander Mite, Plant Hoppers, Horned Powder Post Beetle, Rove Beetles, Auger Beetles, Leaf Hoppers, and Termites.

Pest Fxclusion

Inspection Type	Premises Visited	Shipments Inspected	<u>Rejections</u>	Pest Interceptions
Post Office	249	3034	78	0
United Parcel Service	21	598	2	1
Federal Express	197	3289	9	7
Gypsy Moth	9	10	0	0
Truck	148	3060	2	0
Other	1	1	2	0

Pest Detection

Trap Name	Number of Traps Deployed
Jackson Trap Mediterranean Fruit Fly Melon Fruit Fly Oriental Fruit Fly	190 80 80
Delta Trap Gypsy Moth	350
Japanese Beetle Trap Japanese Beetle	80
Glassy-winged Sharpshooter	300
Light Brown Apple Moth	190

Pest Fradication

Pest <u>Agent/Mechanism</u> <u>Scope of Program</u>

Ailanthus, Canada Thistle, Chinese Wisteria, Dalmation Toadflax, Diffuse Knapweed, Marlahan Mustard, Mediterranean Sage, Musk Thistle, Oblong Spurge, Perennial Pepperweed, Scotch Broom, Scotch Thistle, Skeletonweed, Spotted Knapweed, Squarrose Knapweed.

Integrated Vegetation Management 372 sites spread over 36,200 acres throughout the County

2009 Sustainable Agriculture Report

Pest Management - Biological Control

<u>Pest</u>	Agent/Mechanism	Scope of Program
Yellow Starthistle Centaurea solstitialis	Flower Weevil - Larinus curtus Seed Weevil - Bangasternus orientalis Hairy Weevil - Eustenopus villosus Gall Fly - Urophora sirunaseva Peacock Fly - Chaetorellia australis YST Rust Fungus - Puccinia jaceae var solstitialis	4 Experimental Sites Generally distributed Generally distributed Generally distributed Generally distributed 6 Experimental Sites
Bull Thistle Cirsium vulgare	Gall Fly - Urophora stylata	1 Experimental Site
Spotted Knapweed Centaurea maculosa	Gall Fly - Urophora quadrifasciata Gall Fly - Urophora affinis Lesser Knapweed Weevil - Larinus minutus Root Moth - Agapeta zoegana Root Boring Weevil - Cyphocleonus achates Seedhead Weevil - Bangasternus fausti Seedhead Fly - Terellia virens	Established Established Established Established Established Established Established Established
Squarrose Knapweed Centaurea squarrosa	Lesser Knapweed Weevil - <i>Larinus minutus</i> Bronze Rootborer - <i>Sphenoptera jugoslavica</i>	1 Experimental Site 1 Experimental Site
Purple Loosestrife Lythrum salicaria	Leaf Beetles - Galerucella calmariensis - Galerucella pusilla Seed Weevil - Nanophyes marmoratus Root Weevil - Hylobius transversovittatus	5 Established Sites3 Established Sites4 Experimental Sites5 Experimental Sites
Puncture Vine Tribulus terrestris	Seed Weevil - <i>Micolarinus lareynii</i> Stem Weevil - <i>Micolarinus lypriformis</i>	Generally distributed low elevation Generally distributed low elevation
St. Johnswort (Klamath Weed) Hypericum perforatum	Klamath Weed Beetle - Chrysolina sp.	Generally distributed
Red Gum Lerp Psyllid Glycaspis brimblecombei	Psyllid Parasitoid Wasp - Psyllaephagus bliteous	2 Experimental Sites

Direct Marketing and Organic Farming

Direct Marketing Program

Direct marketing is a system that allows Certified Producers to market their agricultural products directly to consumers via Certified Farmers Markets. The Agricultural Commissioner's Office regulates this program to insure that only certified agricultural products are sold at Certified Farmers Markets.

Certified Farmers Markets 9 Certified Producers 68

Registered Organic Program

Organic Product	Number of Farms	Estimated Acres
Fruits, Vegetables, Nuts, Grains, Forage, Cattle	30	3,322