

Department of Agriculture
Santa Clara County
1553 Berger Drive, Building 1
San Jose, CA 95112

www.sccagriculture.org

Santa Clara County



Agricultural Crop Report 2010

Karen Ross, Secretary
California Department of Food and Agriculture

Santa Clara County Board of Supervisors

District 1 – Mike Wasserman
District 3 – Dave Cortese
District 5 – Liz Kniss

District 2 – George Shirakawa
District 4 – Ken Yeager

It is my pleasure to submit the 2010 agricultural crop report for Santa Clara County. The efforts of our agricultural growers are displayed as the acreage, yield and gross value of commodities produced in Santa Clara County. The valuations in this report represent gross returns to producers and do not indicate net profit.

The total gross value of Santa Clara County's agricultural production for 2010 is \$266,141,100 -- an increase of 2% from the 2009 value of \$260,717,300.

The County's top three crops are nursery crops (\$90.6 million), mushrooms (\$60.7 million), and bell peppers (\$13.4 million). All three top crops showed increased value over 2009. In 2010, 23 different agricultural commodities grown in Santa Clara County exceeded \$1,000,000 in crop value.

Santa Clara County is consistently ranked 2nd in California in mushroom production. Farming only 149 acres, the 7 mushroom growers in the County produce a crop with the gross value of \$60.7 million – an impressive accomplishment!

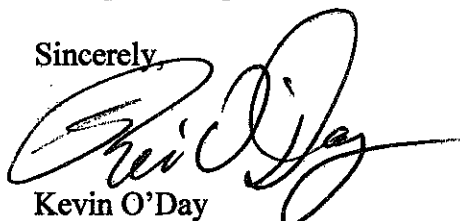
Cherries suffered a significant decrease of 52% in crop value from 2009 due to untimely rains during harvest. These late rains caused the ripening fruit to split and rendering it unmarketable.

Crops with notable increases in crop value in 2010 were wax & chili peppers, lettuce, fresh tomatoes and beans. Salad greens, processing tomatoes, corn, garlic and onions declined in value compared to 2009.

I would like to express my gratitude for the continuing cooperation of all individuals, growers, and agencies who contributed the information necessary to prepare this report. I wish to thank my staff and, in particular, acknowledge the efforts of Agricultural Biologists Lori Oleson and Nancy Barrera, who made the publication of this report possible.

I encourage consumers to support our local agricultural producers by taking advantage of Community Supported Agriculture (CSA) offerings, visiting the many roadside produce stands and any of the 32 Certified Farmers Markets in the County. Enjoy the quality and variety of farm products produced in Santa Clara County!

Sincerely,



Kevin O'Day
Agricultural Commissioner

SEED CROPS

CROP	YEAR	HARVEST ACREAGE	TOTAL
Vegetable and Flower	2010	456	\$1,677,000
	2009	398	\$1,600,000



FOREST PRODUCTS

ITEM	YEAR	PRODUCTION TOTAL	UNIT	TOTAL VALUE
Timber	2010	1,062	MBF	\$531,700
	2009	1,083	MBF	\$578,600

FIELD CROPS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Hay (Alfalfa)	2010	0	0.0	0	TON	\$0	\$0
	2009	469	7.6	3,564	TON	\$185	\$659,000
Hay (Grain)	2010	3,794	2.0	7,588	TON	\$118	\$895,000
	2009	4,530	2.1	9,513	TON	\$123	\$1,170,000
Pasture (Irrigated)	2010	471	---	---	ACRE	\$180	\$84,800
	2009	488	---	---	ACRE	\$180	\$87,800
Range	2010	209,976	---	---	ACRE	\$11	\$2,310,000
	2009	208,000	---	---	ACRE	\$10	\$2,080,000
Miscellaneous *	2010	365	---	---	---	---	\$350,400
	2009	385	---	---	---	---	\$143,300
TOTAL	2010	214,606					\$3,640,200
	2009	213,872					\$4,140,100

*Includes Alfalfa, Triticale etc.



**NURSERY CROPS
INDOOR AND OUTDOOR GROWN**

CROP	YEAR	HOUSE (SQ. FT.)	FIELD ACRES	SOLD BY PRODUCERS	UNIT	VALUE PER UNIT	TOTAL
Bedding Plants	2010	2,902,700	48	4,013,145	FLATS	VARIOUS	\$36,331,000
	2009	2,936,400	51	3,917,664	FLATS	VARIOUS	\$35,234,400
Christmas Trees	2010	----	227	10,471	TREE	\$48	\$502,600
	2009	----	237	8,421	TREE	\$48	\$404,200
Ornamental, Trees, Roses & Shrubs	2010	96,500	225	980,737	PLANT	VARIOUS	\$22,825,000
	2009	84,000	244	915,183	PLANT	VARIOUS	\$23,644,900
Miscellaneous *	2010	1,429,425	221	----	----	----	\$30,946,000
	2009	1,453,600	220	----	----	----	\$29,323,900
TOTAL	2010						\$90,604,600
	2009						\$88,607,400

* Includes Herbaceous Perennials, Indoor Decoratives, Orchids, Propagative Materials, Turf, Vegetable Plants, etc.



FLORAL CROPS - CUT FLOWERS

CROP	YEAR	HOUSE (SQ. FT.)	FIELD ACRES	SOLD BY PRODUCERS	UNIT	VALUE PER UNIT	TOTAL
Chrysanthemums	2010	1,552,582	----	----	----	----	\$1,247,000
	2009	1,770,700	----	----	----	----	\$1,876,900
Miscellaneous *	2010	----	----	----	----	----	\$4,881,000
	2009	----	----	----	----	----	\$5,103,400
TOTAL	2010						\$6,128,000
	2009						\$6,980,300

* Includes Asters, Carnations, Delphiniums, Eucalyptus, Gardenias, Lisianthus, Roses, Snapdragons, Statice, Stephanotis, Sunflowers, etc.

FRUITS AND NUTS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Apricots (Fresh)	2010	220	2.6	572.0	TON	\$482	\$276,000
	2009	230	3.7	851.0	TON	\$511	\$435,000
Cherries	2010	597	4.1	2,447.7	TON	\$2,093	\$5,123,000
	2009	941	5.2	4,893.2	TON	\$2,180	\$10,667,000
Grapes, Wine	2010	1,526	3.6	5,493.6	TON	\$1,285	\$7,059,000
	2009	1,516	3.7	5,609.2	TON	\$1,245	\$6,983,000
Walnuts	2010	164	1.4	229.6	TON	\$2,090	\$480,000
	2009	185	1.1	203.5	TON	\$1,874	\$381,000
Miscellaneous *	2010	221	----	----	----	----	\$1,145,000
	2009	164	----	----	----	----	\$969,000
TOTAL	2010	2,728					\$14,083,000
	2009	3,036					\$19,435,000

* Includes Apples, Asian Pears, Kiwis, Nectarines, Olives, Peaches, Persimmons, Plums, Prunes, etc.



BUSHBERRIES AND STRAWBERRIES

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Bushberries	2010	31.3	2.4	75.1	TON	\$3,262	\$245,000
	2009	32.8	3.5	114.8	TON	\$3,478	\$399,000
Strawberries	2010	68.5	15.6	1,068.6	TON	\$2,223	\$2,375,000
	2009	72	13.8	993.6	TON	\$2,091	\$2,077,600
TOTAL	2010	99.8					\$2,620,000
	2009	104.8					\$2,476,600

VEGETABLE CROPS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Beans	2010	717	5.8	4,158.6	TON	\$1,165	\$4,845,000
	2009	622	3.6	2,239.2	TON	\$1,083	\$2,425,000
Broccoli	2010	73	7.1	518.3	TON	\$497	\$258,000
	2009	47	9.5	446.5	TON	\$660	\$295,000
Cabbage	2010	203	25.0	5,075.0	TON	\$260	\$1,320,000
	2009	222	20.0	4,440.0	TON	\$300	\$1,332,000
Celery	2010	176	50.0	8,800.0	TON	\$160	\$1,408,000
	2009	215	40.3	8,664.5	TON	\$373	\$3,232,000
Chinese Vegetables	2010	480	24.3	11,664.0	TON	\$413	\$4,817,000
	2009	402	24.0	9,648.0	TON	\$365	\$3,522,000
Corn	2010	1,127	9.2	10,368.4	TON	\$287	\$2,976,000
	2009	1,310	10.0	13,100.0	TON	\$423	\$5,541,000
Garlic	2010	366	5.5	2,013.0	TON	\$706	\$1,421,000
	2009	454	5.9	2,678.6	TON	\$945	\$2,531,000
Salad Greens *	2010	984	4.4	4,329.6	TON	\$1,110	\$4,806,000
	2009	1,535	5.6	8,596.0	TON	\$1,110	\$9,542,000
Lettuce (Romaine, Leaf, Head)	2010	1,935	12.3	23,800.5	TON	\$460	\$10,948,000
	2009	1,653	10.4	17,191.2	TON	\$500	\$8,596,000
Mushrooms	2010	149	138.4	20,621.6	TON	\$2,947	\$60,772,000
	2009	151	136.4	20,596.4	TON	\$2,429	\$50,029,000
Onions, Dry	2010	190	24.0	4,560.0	TON	\$210	\$958,000
	2009	341	24.7	8,422.7	TON	\$388	\$3,268,000
Peppers (Bell)	2010	1,679	30.4	51,041.6	TON	\$262	\$13,373,000
	2009	1,572	25.3	39,771.6	TON	\$271	\$10,778,000
Peppers (Wax & Chili)	2010	879	27.1	23,820.9	TON	\$508	\$12,101,000
	2009	921	26.6	24,498.6	TON	\$381	\$9,334,000
Pumpkins	2010	123	11.6	1,426.8	TON	\$203	\$290,000
	2009	106	13.2	1,399.2	TON	\$279	\$390,000
Spinach	2010	621	7.3	4,533.3	TON	\$888	\$4,026,000
	2009	854	4.5	3,843.0	TON	\$1,033	\$3,970,000
Squash	2010	340	5.0	1,700.0	TON	\$891	\$1,515,000
	2009	377	6.0	2,262.0	TON	\$547	\$1,237,000
Tomatoes (Fresh)	2010	740	22.2	16,428.0	TON	\$499	\$8,198,000
	2009	589	19.8	11,662.2	TON	\$496	\$5,784,000
Tomatoes (Processing)	2010	1,009	64.3	64,878.7	TON	\$66	\$4,282,000
	2009	1,160	66.8	77,488.0	TON	\$78	\$6,044,000
Miscellaneous **	2010	183	----	----	----	----	\$2,142,000
	2009	281	----	----	----	----	\$2,923,900
TOTAL	2010	11,974					\$140,456,000
	2009	12,812					\$130,773,900

*Arugula, Endive, Frisee, Mizuna, Mustard, Radicchio, Spring Mix, Swiss Chard

** Artichokes, Cauliflower, Cucumber, Herbs, Parsley, Shallots, etc.



HISTORICAL COMPARISON OF ACREAGE

	1950	1970	1990	2010
Bushberry & Strawberry Crops	1,682	380	233	100
Field Crops*	16,862	243,284	244,826	214,606
Floral Crops - Cut Flowers	n/a	684	676	151
Fruit & Nut Crops	84,333	38,234	5,464	2,728
Nursery Crops	n/a	193	887	823
Seed Crops	631	1,274	1,000	456
Vegetable Crops**	26,277	15,615	10,831	11,974
Total Acres	129,785	299,664	263,917	230,838

*1950 Field Crops does not include Range or Pasture

**includes multiple crops at same site



CERTIFIED FARMERS' MARKETS IN SANTA CLARA COUNTY

Wednesday

Navidia CFM
 Evergreen Farmers' Market
 County Fairgrounds CFM
 Cambrian Park Farmers' Market
 VA Palo Alto Health Care CFM
 Palo Alto Community Farm Shop

Thursday

Garden Accents CFM
 Los Altos CFM
 Kaiser Santa Clara CFM

Friday

Kaiser Santa Teresa CFM
 Cupertino Square CFM
 San Jose Downtown CFM

Saturday

Berryessa CFM
 Oakridge Mall CFM
 Morgan Hill CFM
 Palo Alto Downtown CFM
 Kaiser Santa Teresa CFM
 San Jose Willow Glen CFM

Santa Clara CFM
 Saratoga CFM
 Sunnyvale CFM

Sunday

Evergreen CFM
 Milpitas CFM
 Los Gatos CFM
 Mountain View CFM
 South Palo Alto CFM
 San Jose Blossom Hill CFM
 San Jose Japantown CFM
 Campbell CFM
 Santana Row CFM
 Alum Rock CFM
 Great Mall CFM

For more information on Farmers' Markets, please visit our website at www.sccagriculture.org

ORGANIC AGRICULTURE IN SANTA CLARA COUNTY

Type of Organic Registrant	Number Registered	Acreage
Producers	16	323
Handlers	7	
Processors	6	



LIVESTOCK AND POULTRY

ITEM	YEAR	NUMBER OF HEAD	PRODUCTION TOTAL (LIVE WEIGHT)	UNIT	VALUE PER UNIT	TOTAL
Steers & Heifers	2010	7,833	49,494	CWT	\$103.2	\$5,108,000
	2009	8,793	52,778	CWT	\$94.4	\$4,982,000
Cows & Bulls	2010	1,429	16,767	CWT	\$59.1	\$991,000
	2009	1,558	17,980	CWT	\$47.1	\$847,000
Miscellaneous *	2010	----	----	----	----	\$301,600
	2009	----	----	----	----	\$296,400
TOTAL	2010					\$6,400,600
	2009					\$6,125,400

* Includes Chickens Eggs, Goats, Llamas, Pigs, Sheep, etc.

MILLION DOLLAR CROPS IN SANTA CLARA COUNTY

2009

<u>AGRICULTURAL PRODUCT</u>	<u>VALUE</u>
1. Nursery Crops	\$88,607,400
2. Mushrooms	\$50,029,000
3. Peppers, Bell	\$10,778,000
4. Cherries	\$10,667,000
5. Salad Greens	\$9,542,000
6. Peppers, Wax & Chili	\$9,334,000
7. Lettuce, All	\$8,596,000
8. Grapes, Wine	\$6,983,000
9. Cut Flowers	\$6,980,300
10. Tomatoes, Processing	\$6,044,000
11. Tomatoes, Fresh	\$5,784,000
12. Corn	\$5,541,000
13. Steers & Heifers	\$4,982,000
14. Spinach	\$3,970,000
15. Chinese Vegetables	\$3,522,000
16. Onions, Dry	\$3,268,000
17. Celery	\$3,232,000
18. Garlic	\$2,531,000
19. Beans	\$2,425,000
20. Range	\$2,080,000
21. Strawberries	\$2,077,600
22. Seed Crops	\$1,600,000
23. Cabbage	\$1,332,000
24. Squash	\$1,237,000
25. Hay, Grain	\$1,170,000
All Other Crops	\$8,405,000

Total Gross \$ 2009 Agriculture	\$260,717,300
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North County Office
 1553 Berger Drive
 San Jose, CA 95112
 (408) 918-4600
 (408) 286-2460 fax
 Office Hours 1:00 pm to 5:00 pm

2010

<u>AGRICULTURAL PRODUCT</u>	<u>VALUE</u>
1. Nursery Crops	\$90,604,600
2. Mushrooms	\$60,772,000
3. Peppers, Bell	\$13,373,000
4. Peppers, Wax & Chili	\$12,101,000
5. Lettuce, All	\$10,948,000
6. Tomato, Fresh	\$8,198,000
7. Grapes, Wine	\$7,059,000
8. Cut Flowers	\$6,128,000
9. Cherries	\$5,123,000
10. Steers & Heifers	\$5,108,000
11. Beans	\$4,845,000
12. Chinese Vegetables	\$4,817,000
13. Salad Greens	\$4,806,000
14. Tomato, Processing	\$4,282,000
15. Spinach	\$4,026,000
16. Corn	\$2,976,000
17. Strawberries	\$2,375,000
18. Range	\$2,310,000
19. Seed Crops	\$1,677,000
20. Squash	\$1,515,000
21. Garlic	\$1,421,000
22. Celery	\$1,408,000
23. Cabbage	\$1,320,000
All Other Crops	\$8,948,500

Total Gross \$ 2010 Agriculture	\$266,141,100
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 605 Tennant Avenue, Suite G
 Morgan Hill, CA 95037
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