

Department of Agriculture
Santa Clara County
1553 Berger Drive, Building 1
San Jose, CA 95112

STAMP

www.sccagriculture.org



Santa Clara County Agricultural Crop Report 2007



A.G. Kawamura, Secretary
California Department of Food and Agriculture

Santa Clara County Board of Supervisors

District 1 – Donald F. Gage
District 3 – Pete McHugh
District 5 – Liz Kniss

District 2 – Blanca Alvarado
District 4 – Ken Yeager

It is my pleasure to submit the 2007 agricultural crop report for Santa Clara County. The efforts of our agricultural industry are displayed as the acreage, yield and gross value of commodities produced in Santa Clara County. The total gross value of Santa Clara County's agricultural production for 2007 is \$254,926,200, an increase of 4.3% from the 2006 value of \$244,460,880.

Once again, nursery crops remained the County's number one agricultural crop in 2007 with a value of \$87,891,700. Nursery production remained stable despite intense competition from southern California and the negative effects of a slowing real estate market.

Mushrooms continued to be the number two crop with a value of \$57,701,000, a nominal decrease from the 2006 value of \$57,738,000. In 2007, slight decreases in yield and price were offset by an increase in the harvested acreage.

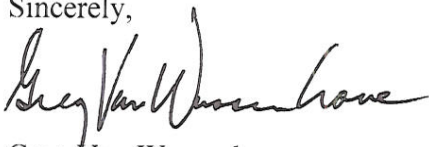
At \$14,747,000, bell peppers remained the County's third leading crop. Acreage planted in bell peppers increased from 1,443 acres in 2006 to 1,678 in 2007. For chili peppers, the acreage, yield and price increased to boost crop value from \$3,347,000 in 2006 to \$4,547,000 in 2007.

Weather had both positive and negative effects on local crops in 2007. Freezing temperatures in January damaged some nursery crops, but benefited stone fruits such as apricots and cherries. Low rainfall significantly reduced yields of grain hay and the forage produced on local rangeland. Consequently, cattle ranchers were forced to sell calves early and reduce the size of their herds.

Please be advised the valuations in this report represent gross returns to producers and do not indicate net profit. In addition, some totals are subject to rounding.

I would like to express my sincere appreciation for the continuing cooperation of all individuals, growers, and agencies who contributed the information necessary to prepare this report. I wish to thank my staff and, in particular, acknowledge the efforts of Agricultural Biologists Lori Oleson and Nancy Barrera, who made the publication of this report possible.

Sincerely,



Greg Van Wassenhove
Agricultural Commissioner

MILK AND EGGS

ITEM	YEAR	PRODUCTION	UNIT	VALUE PER ITEM	TOTAL
Milk (Market)	2007		CWT		\$0
	2006	67,825	CWT	\$11.38	\$772,000
Miscellaneous *	2007	---	---	---	\$306,200
	2006	---	---	---	\$152,500
TOTAL	2007				\$306,200
	2006				\$924,500

* Includes Milk (Market) and Eggs



SEED CROPS

CROP	YEAR	HARVEST ACREAGE	TOTAL
Vegetable and Flower	2007	348	\$870,000
	2006	336	\$1,230,000

FOREST PRODUCTS

ITEM	YEAR	PRODUCTION TOTAL	UNIT	TOTAL VALUE
Timber	2007	558	MBF	\$443,800
	2006	1,983	MBF	\$1,229,980

FIELD CROPS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Hay (Alfalfa)	2007	583	7.6	4,431	TON	\$259	\$1,148,000
	2006	564	7.5	4,230	TON	\$223	\$943,000
Hay (Grain)	2007	3,402	1.6	5,443	TON	\$186	\$1,012,000
	2006	2,717	2.2	5,977	TON	\$137	\$819,000
Pasture (Irrigated)	2007	550	---	---	ACRE	\$160	\$88,000
	2006	570	---	---	ACRE	\$150	\$85,500
Range	2007	181,075	---	---	ACRE	\$9	\$1,629,700
	2006	178,500	---	---	ACRE	\$8	\$1,428,000
Miscellaneous *	2007	200	---	---	---	---	\$117,800
	2006	240	---	---	---	---	\$107,800
TOTAL	2007	185,810					\$3,995,500
	2006	182,591					\$3,383,300

*Includes Barley, Oats, Safflower, Triticale, Wheat, etc.



NURSERY CROPS
INDOOR AND OUTDOOR GROWN PRODUCTION AREA

CROP	YEAR	HOUSE (SQ. FT.)	FIELD ACRES	SOLD BY PRODUCERS	UNIT	VALUE PER UNIT	TOTAL
Bedding Plants	2007	3,329,800	51	3,689,862	FLATS	VARIOUS	\$32,801,500
	2006	2,806,100	45	4,002,757	FLATS	VARIOUS	\$34,030,000
Christmas Trees	2007	----	258	13,277	TREE	\$44	\$509,100
	2006	----	275	13,277	TREE	\$40	\$529,800
Ornamental, Trees, Roses & Shrubs	2007	91,000	251	1,220,724	PLANT	VARIOUS	\$30,923,000
	2006	86,000	247	1,071,893	PLANT	VARIOUS	\$19,032,000
Miscellaneous *	2007	1,525,400	219	----	----	----	\$23,658,100
	2006	1,568,000	241	----	----	----	\$33,442,300
TOTAL	2007						\$87,891,700
	2006						\$87,034,100

* Includes Herbaceous Perennials, Indoor Decoratives, Propagative Materials, Turf, Vegetable Plants, etc.



FLORAL CROPS - CUT FLOWERS

CROP	YEAR	HOUSE (SQ. FT.)	FIELD ACRES	SOLD BY PRODUCERS	UNIT	VALUE PER UNIT	TOTAL
Chrysanthemums	2007	2,102,052	----	----	----	----	\$2,045,200
	2006	2,670,300	----	----	----	----	\$2,487,900
Miscellaneous *	2007	----	----	----	----	----	\$3,530,900
	2006	----	----	----	----	----	\$4,565,000
TOTAL	2007						\$5,576,100
	2006						\$7,052,900

* Includes Asters, Carnations, Delphiniums, Eucalyptus, Gardenias, Gerbera Daisy, Lisianthus, Roses, Snapdragons, Statice, Sunflowers, etc.

FRUITS AND NUTS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Apricots (Fresh)	2007	290	4.9	1,421.0	TON	\$422	\$600,000
	2006	290	2.5	725.0	TON	\$411	\$298,000
Cherries	2007	995	4.0	3,980.0	TON	\$1,647	\$6,555,000
	2006	990	3.0	2,970.0	TON	\$2,262	\$6,718,000
Grapes, Wine	2007	1,550	3.0	4,650.0	TON	\$1,314	\$6,110,000
	2006	1,750	3.8	6,650.0	TON	\$1,120	\$7,448,000
Prunes	2007	81	0.2	12.2	TON	\$1,250	\$15,000
	2006	90	1.0	90.0	TON	\$1,472	\$132,000
Walnuts	2007	220	1.0	220.0	TON	\$1,980	\$436,000
	2006	220	1.1	242.0	TON	\$1,731	\$419,000
Miscellaneous *	2007	160	----	----	----	----	\$660,000
	2006	127	----	----	----	----	\$650,000
TOTAL	2007	3,296					\$14,376,000
	2006	3,467					\$15,665,000

* Includes Apples, Asian Pears, Kiwis, Nectarines, Peaches, Pears, Persimmons, Plums, etc.



BUSHBERRIES AND STRAWBERRIES

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Bushberries	2007	37	8.6	318.2	TON	\$1,783	\$567,000
	2006	41	4.3	176.3	TON	\$2,369	\$418,000
Strawberries	2007	79	14.8	1,169.2	TON	\$1,816	\$2,123,300
	2006	89	14.7	1,308.3	TON	\$1,237	\$1,618,400
TOTAL	2007	116					\$2,690,300
	2006	130					\$2,036,400

VEGETABLE CROPS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Beans	2007	924	2.8	2,587.2	TON	\$824	\$2,132,000
	2006	763	3.7	2,823.1	TON	\$486	\$1,372,000
Broccoli	2007	436	10.5	4,578.0	TON	\$371	\$1,698,000
	2006	967	7.4	7,155.8	TON	\$540	\$3,864,000
Cabbage	2007	483	22.6	10,915.8	TON	\$264	\$2,882,000
	2006	206	21.3	4,387.8	TON	\$260	\$1,141,000
Celery	2007	285	49.8	14,193.0	TON	\$125	\$1,774,000
	2006	232	26.0	6,032.0	TON	\$240	\$1,448,000
Chinese Vegetables	2007	450	25.0	11,250.0	TON	\$400	\$4,500,000
	2006	523	18.4	9,623.2	TON	\$387	\$3,724,000
Corn	2007	1,170	9.8	11,466.0	TON	\$319	\$3,658,000
	2006	1,357	9.2	12,484.4	TON	\$375	\$4,682,000
Garlic	2007	148	11.2	1,657.6	TON	\$659	\$1,092,000
	2006	67	6.3	422.1	TON	\$514	\$217,000
Lettuce (Leaf)	2007	1,170	5.4	6,318.0	TON	\$284	\$1,794,000
	2006	2,227	3.5	7,794.5	TON	\$420	\$3,274,000
Lettuce (Romaine)	2007	1,013	12.3	12,459.9	TON	\$462	\$5,756,000
	2006	1,225	11.1	13,597.5	TON	\$409	\$5,561,000
Mushrooms	2007	149	139.2	20,740.8	TON	\$2,782	\$57,701,000
	2006	143	144.2	20,620.6	TON	\$2,800	\$57,738,000
Onions, Dry	2007	475	25.0	11,875.0	TON	\$395	\$4,691,000
	2006	496	12.0	5,952.0	TON	\$486	\$2,893,000
Peppers (Bell)	2007	1,678	27.9	46,816.2	TON	\$315	\$14,747,000
	2006	1,443	28.6	41,269.8	TON	\$306	\$12,629,000
Peppers (Wax & Chili)	2007	478	21.0	10,038.0	TON	\$453	\$4,547,000
	2006	401	19.1	7,659.1	TON	\$437	\$3,347,000
Pumpkins	2007	132	10.3	1,359.6	TON	\$201	\$273,000
	2006	142	6.3	894.6	TON	\$206	\$184,000
Spinach	2007	492	3.1	1,525.2	TON	\$862	\$1,315,000
	2006	793	4.0	3,172.0	TON	\$575	\$1,824,000
Squash	2007	315	6.1	1,921.5	TON	\$682	\$1,310,000
	2006	206	7.6	1,565.6	TON	\$455	\$712,000
Tomatoes (Fresh)	2007	520	21.5	11,180.0	TON	\$664	\$7,424,000
	2006	572	12.7	7,264.4	TON	\$547	\$3,974,000
Miscellaneous *	2007	1462	----	----	----	----	\$13,067,000
	2006	2866	----	----	----	----	\$9,270,800
TOTAL	2007	11,780					\$130,361,000
	2006	14,629					\$177,854,800

* Artichokes, Cauliflower, Cucumber, Endive, Frisee, Herbs, Mustard, Parsley, Radicchio, Shallots, Swiss Chard, Tomatoes, etc.



HISTORICAL COMPARISON OF ACREAGE

	1957	1977	1997	2007
Bushberry & Strawberry Crops	3,272	297	230	116
Field Crops	25,610**	235,284	231,585	185,810
Floral Crops - Cut Flowers	130	828	510	53
Fruit & Nut Crops	72,156	14,833	4,840	3,296
Nursery Crops	n/a	365	860	892
Seed Crops	565	625	500	348
Vegetable Crops*	20,849	14,925	10,030	11,779
Total Acres	122,582	267,157	248,555	202,294

*includes multiple crops at same site

**does not include range



CERTIFIED FARMERS' MARKETS IN SANTA CLARA COUNTY

Wednesday

Cambrian Park CFM
Sunnyvale Music & Market
Evergreen Farmers' Market

Thursday

Los Altos CFM
Kaiser Santa Clara CFM

Friday

Cupertino Square CFM
San Jose Downtown CFM
Gilroy Open Air Market
Kaiser Santa Teresa CFM

Saturday

Morgan Hill CFM
Palo Alto Downtown CFM
Kaiser Santa Teresa CFM
San Jose Willow Glen CFM
Santa Clara CFM
Saratoga CFM
Sunnyvale CFM
Farmers' Market on the Alameda

Sunday

Los Gatos CFM
Mountain View CFM
South Palo Alto
San Jose Blossom Hill CFM
San Jose Japantown CFM
Campbell CFM
Santana Row CFM
Alum Rock CFM
Evergreen CFM

For more information on Farmers' Markets, please visit our website at www.sccagriculture.org

ORGANIC AGRICULTURE IN SANTA CLARA COUNTY

Type of Organic Registrant	Number Registered	Acreage
Producers	15	254
Handlers	2	
Processors	4	



LIVESTOCK AND POULTRY

ITEM	YEAR	NUMBER OF HEAD	PRODUCTION TOTAL (LIVE WEIGHT)	UNIT	VALUE PER UNIT	TOTAL
Steers & Heifers	2007	11,967	71,851	CWT	\$102.0	\$7,329,000
	2006	11,414	66,451	CWT	\$109.0	\$7,243,000
Cows & Bulls	2007	1,648	19,578	CWT	\$52.0	\$1,018,000
	2006	1,360	16,700	CWT	\$44.5	\$743,000
Miscellaneous *	2007	----	----	----	----	\$68,600
	2006	----	----	----	----	\$63,900
TOTAL	2007					\$8,415,600
	2006					\$8,049,900

* Includes Apiary, Chickens, Goats, Llamas, Ostriches, Pigs, Sheep, etc.

MILLION DOLLAR CROPS IN SANTA CLARA COUNTY

2006

<u>AGRICULTURAL PRODUCT</u>	<u>VALUE</u>
1. Nursery Crops	\$87,034,100
2. Mushrooms	\$57,738,000
3. Peppers, Bell	\$12,629,000
4. Grapes, Wine	\$7,448,000
5. Steers & Heifers	\$7,243,000
6. Cut Flowers	\$7,052,900
7. Cherries	\$6,718,000
8. Lettuce, Romaine	\$5,561,000
9. Corn	\$4,682,000
10. Tomatoes, Fresh	\$3,974,000
11. Broccoli	\$3,864,000
12. Chinese Vegetables	\$3,724,000
13. Peppers, Wax & Chili	\$3,347,000
14. Lettuce, Leaf	\$3,274,000
15. Onions, Dry	\$2,893,000
16. Spinach	\$1,824,000
17. Strawberries	\$1,618,400
18. Celery	\$1,448,000
19. Range	\$1,428,000
20. Beans	\$1,372,000
21. Seed Crops	\$1,230,000
22. Timber	\$1,229,980
23. Cabbage	\$1,141,000

Total Gross \$ 2006 Agriculture	\$244,460,880
--	----------------------

North County Office
1553 Berger Drive
San Jose, CA 95112
(408) 918-4600
(408) 286-2460 fax
office hours 1:00 pm to 5:00 pm

2007

<u>AGRICULTURAL PRODUCT</u>	<u>VALUE</u>
1. Nursery Crops	\$87,891,700
2. Mushrooms	\$57,701,000
3. Peppers, Bell	\$14,747,000
4. Tomatoes, Fresh	\$7,424,000
5. Steer & Heifers	\$7,329,000
6. Cherries	\$6,555,000
7. Grapes, Wine	\$6,110,000
8. Lettuce, Romaine	\$5,756,000
9. Cut Flowers	\$5,576,100
10. Onions, Dry	\$4,691,000
11. Peppers, Wax & Chili	\$4,547,000
12. Chinese Vegetables	\$4,500,000
13. Corn	\$3,658,000
14. Cabbage	\$2,882,000
15. Beans	\$2,132,000
16. Strawberries	\$2,123,300
17. Lettuce, Leaf	\$1,794,000
18. Celery	\$1,774,000
19. Broccoli	\$1,698,000
20. Range	\$1,629,700
21. Spinach	\$1,315,000
22. Squash	\$1,310,000
23. Hay, Alfalfa	\$1,148,000
24. Garlic	\$1,092,000
25. Cows & Bulls	\$1,018,000
26. Hay, Grain	\$1,012,000

Total Gross \$ 2007 Agriculture	\$254,926,200
--	----------------------

South County Office
605 Tennant Avenue, Suite G
Morgan Hill, CA 95037
(408) 465-2900
(408) 779-2255 fax
office hours 8:00 am to 12:00 pm

www.sccagriculture.org