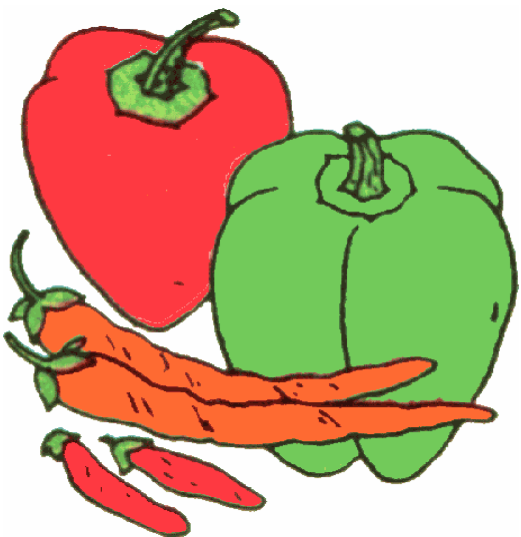


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Santa Clara County
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Santa Clara County Agricultural Crop Report 2003



A.G. Kawamura, Secretary
California Department of Food and Agriculture

Santa Clara County Board of Supervisors

District 1 – Donald F. Gage

District 2 – Blanca Alvarado

District 3 – Pete McHugh, Chairperson

District 4 – James T. Beall, Jr.

District 5 – Liz Kniss

It is my pleasure to submit the 2003 agricultural crop report for Santa Clara County. The efforts of our agricultural industry are displayed as the acreage, yield and gross value of commodities produced in Santa Clara County. The total gross value of Santa Clara County's agricultural production for 2003 is \$241,113,840, a decrease of 6% from the 2002 value of \$255,674,400.

Nursery crops continued as the County's number one agricultural crop in 2003 with a value of \$103,979,000. A decline in nursery acreage and the downturn in the economy combined to contribute to a 9% decline in the value of nursery crops.

Mushrooms maintained its position as the County's number two crop in 2003. Mushroom crop acreage and prices increased slightly to raise the total crop value to \$46,400,000.

Bell peppers, the County's third leading crop decreased in value by \$3.5 million in 2003 to \$10.3 million. Chili pepper crop value also decreased from \$7.2 million in 2002 to \$5 million in 2003. Although bell pepper and chili pepper acreage increased in 2003, total crop value dropped due to declines in both yields and prices.

The value of steers and heifers increased to \$6.6 million in 2003, up from \$5.6 million in 2002. Beef producers received significantly higher prices in the second half of 2003 as a result of strong consumer demand. Price increases were driven by changes in consumer dietary preferences and expansion of foreign markets.

The significant increase in harvested acreage displayed in vegetable crops is the result of more intensive use of land as local growers practice double and triple cropping of their fields.

Please note the valuations in this report represent gross returns to producers and do not indicate net profit. In addition, some totals are subject to rounding.

I would like to express my sincere appreciation for the continuing cooperation of all individuals, growers, and agencies who contributed the information necessary to prepare this report. I wish to thank my staff and, in particular, acknowledge the efforts of Agricultural Biologist Lori Oleson, who made the publication of this report possible.

Sincerely,

Greg Van Wassenhove
Agricultural Commissioner

BUSHBERRIES AND STRAWBERRIES

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Bushberries	2003	49	5.3	259.7	TON	\$2,414	\$627,000
	2002	24	4.1	98.4	TON	\$1,650	\$162,000
Strawberries	2003	77.5	14.1	1,092.8	TON	\$1,151	\$1,258,000
	2002	79.8	14.5	1,157.1	TON	\$1,277	\$1,478,000
TOTAL	2003	126.5					\$1,885,000
	2002	103.8					\$1,640,000

FIELD CROPS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Hay (Alfalfa)	2003	505	8.7	4,394	TON	\$171	\$751,000
	2002	568	9.0	5,112	TON	\$173	\$884,000
Hay (Grain)	2003	3,042	2.6	7,909	TON	\$107	\$846,000
	2002	3,642	2.0	7,284	TON	\$143	\$1,042,000
Pasture (Improved)	2003	2,950	----	----	ACRE	\$50	\$148,000
	2002	3,100	----	----	ACRE	\$50	\$155,000
Pasture (Irrigated)	2003	740	----	----	ACRE	\$250	\$185,000
	2002	790	----	----	ACRE	\$250	\$197,500
Range	2003	184,000	----	----	ACRE	\$12	\$2,208,000
	2002	190,000	----	----	ACRE	\$12	\$2,280,000
Miscellaneous *	2003	675	----	----	----	----	\$208,000
	2002	600	----	----	----	----	\$160,000
TOTAL	2003	191,912					\$4,346,000
	2002	198,700					\$4,718,500

* Includes Barley, Oats, Safflower, Sugarbeets, Wheat, etc.

FLORAL CROPS - CUT FLOWERS

CROP	YEAR	HOUSE (SQ. FT.)	FIELD ACRES	SOLD BY PRODUCERS	UNIT	VALUE PER UNIT	TOTAL
Carnations	2003	505,000	----	2,676,500	BLOOM	\$0.17	\$455,000
	2002	449,000	----	4,576,500	BLOOM	\$0.16	\$732,000
Chrysanthemums (all)	2003	4,120,000	----	----	----	----	\$3,614,000
	2002	4,671,000	----	----	----	----	\$3,120,500
Miscellaneous *	2003	----	----	----	----	----	\$5,410,000
	2002	----	----	----	----	----	\$5,262,400
TOTAL	2003						\$9,479,000
	2002						\$9,114,900

* Includes Asters, Delphiniums, Gardenias, Gerbera Daisy, Lisianthus, Roses, Snapdragons, Statice, Sunflowers, etc.

FOREST PRODUCTS

ITEM	YEAR	PRODUCTION TOTAL	UNIT	TOTAL VALUE
Timber	2003	112	MBF	\$70,500
	2002	599	MBF	\$300,000

FRUITS AND NUTS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Apples	2003	28	12.3	344.4	TON	\$198	\$68,000
	2002	34	8.7	295.8	TON	\$192	\$57,000
Apricots (Fresh)	2003	361	2.9	1,046.9	TON	\$258	\$270,000
	2002	402	3.3	1,326.6	TON	\$323	\$428,000
Cherries	2003	973	2.1	2,043.3	TON	\$1,763	\$3,602,000
	2002	853	2.9	2,473.7	TON	\$1,296	\$3,206,000
Grapes, Wine	2003	1,854	2.9	5,376.6	TON	\$1,206	\$6,484,000
	2002	1,839	3.3	6,068.7	TON	\$1,313	\$7,968,000
Prunes	2003	120	1.1	132.0	TON	\$551	\$73,000
	2002	121	0.8	96.8	TON	\$704	\$68,000
Walnuts	2003	249	0.8	199.2	TON	\$1,339	\$267,000
	2002	290	0.7	203.0	TON	\$966	\$196,000
Miscellaneous *	2003	81	----	----	----	----	\$124,440
	2002	85	----	----	----	----	\$122,000
TOTAL	2003	3,666					\$10,888,440
	2002	3,624					\$12,045,000

* Includes Asian Pears, Kiwis, Nectarines, Peaches, Pears, Persimmons, Plums, etc.

LIVESTOCK AND POULTRY

ITEM	YEAR	NUMBER OF HEAD	PRODUCTION TOTAL (LIVE WEIGHT)	UNIT	VALUE PER UNIT	TOTAL
Steers & Heifers	2003	13,032	75,245	CWT	\$88.7	\$6,674,000
	2002	13,500	74,269	CWT	\$75.9	\$5,637,000
Cows & Bulls	2003	2,044	24,721	CWT	\$44.7	\$1,105,000
	2002	1,840	21,007	CWT	\$35.1	\$737,000
Miscellaneous *	2003	----	----	----	----	\$64,900
	2002	----	----	----	----	\$44,500
TOTAL	2003	15,076				\$7,843,900
	2002	15,340				\$6,418,500

* Includes Chickens, Goats, Hogs, Llamas, Ostriches, Pigs, Sheep, etc.

MILK AND EGGS

ITEM	YEAR	PRODUCTION	UNIT	VALUE PER ITEM	TOTAL
Milk (Market)	2003	163,250	CWT	\$10.76	\$1,757,000
	2002	97,300	CWT	\$9.90	\$963,000
Miscellaneous *	2003	----	----	----	\$1,754,000
	2002	----	----	----	\$2,310,000
TOTAL	2003				\$3,511,000
	2002				\$3,273,000

* Includes Milk (Manufacturing) and Chicken Eggs

**NURSERY CROPS -
INDOOR AND OUTDOOR GROWN PRODUCTION AREA**

CROP	YEAR	HOUSE (SQ. FT.)	FIELD ACRES	SOLD BY PRODUCERS	UNIT	VALUE PER UNIT	TOTAL
Bedding Plants	2003	2,606,000	36	3,808,750	FLATS	VARIOUS	\$32,359,000
	2002	2,431,000	49	3,630,420	FLATS	VARIOUS	\$35,661,000
Christmas Trees	2003	----	290	14,703	TREE	\$41	\$598,000
	2002	----	313	16,226	TREE	\$40	\$649,000
Ornamental Trees, Roses & Shrubs	2003	17,300	235	1,745,250	PLANT	VARIOUS	\$14,036,000
	2002	17,500	272	1,798,700	PLANT	VARIOUS	\$15,020,500
Miscellaneous *	2003	2,083,000	225	----	----	----	\$56,986,000
	2002	2,150,000	259	----	----	----	\$62,310,000
TOTAL	2003						\$103,979,000
	2002						\$113,640,500

* Includes Herbaceous Perennials, Indoor Decoratives, Propagative Materials, Turf, Vegetable Plants, etc.

SEED CROPS

CROP	YEAR	HARVEST ACREAGE	TOTAL
Vegetable and Flower	2003	384	\$816,000
	2002	404	\$868,000

VEGETABLE CROPS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Beans, Snap	2003	612	5.6	3,427.2	TON	\$498	\$1,707,000
	2002	429	6.1	2,616.9	TON	\$720	\$1,884,000
Broccoli	2003	643	5.0	3,215.0	TON	\$442	\$1,421,000
	2002	535	5.4	2,889.0	TON	\$570	\$1,647,000
Cabbage	2003	261	22.7	5,924.7	TON	\$236	\$1,398,000
	2002	263	12.0	3,156.0	TON	\$190	\$600,000
Celery	2003	185	42.6	7,881.0	TON	\$149	\$1,174,000
	2002	215	34.8	7,482.0	TON	\$223	\$1,668,000
Chinese Vegetables	2003	741	18.5	13,708.5	TON	\$329	\$4,510,000
	2002	703	21.3	14,973.9	TON	\$410	\$6,139,000
Corn	2003	1,470	9.6	14,112.0	TON	\$241	\$3,401,000
	2002	1,285	8.9	11,436.5	TON	\$268	\$3,065,000
Cucumbers	2003	453	7.0	3,171.0	TON	\$195	\$618,000
	2002	412	12.4	5,108.8	TON	\$180	\$920,000
Garlic	2003	119	6.5	773.5	TON	\$563	\$435,000
	2002	106	5.6	593.6	TON	\$500	\$297,000
Lettuce (Leaf)	2003	1,145	10.4	11,908.0	TON	\$361	\$4,299,000
	2002	1,483	4.0	5,932.0	TON	\$820	\$4,864,000
Lettuce (Head)	2003	1,043	14.7	15,332.1	TON	\$175	\$2,683,000
	2002	762	10.5	8,001.0	TON	\$414	\$3,312,000
Lettuce (Romaine)	2003	522	5.1	2,662.2	TON	\$890	\$2,369,000
	2002	307	9.0	2,763.0	TON	\$390	\$1,078,000
Mushrooms	2003	131	140.0	18,340.0	TON	\$2,530	\$46,400,000
	2002	127	149.0	18,923.0	TON	\$2,436	\$46,096,000
Onions, Dry (Yellow & Red)	2003	655	15.5	10,152.5	TON	\$375	\$3,807,000
	2002	462	16.4	7,576.8	TON	\$267	\$2,023,000
Peppers (Bell)	2003	2,241	19.8	44,371.8	TON	\$234	\$10,383,000
	2002	2,015	24.3	48,964.5	TON	\$284	\$13,906,000
Peppers (Wax & Chili)	2003	725	18.3	13,267.5	TON	\$377	\$5,002,000
	2002	612	23.7	14,504.4	TON	\$502	\$7,281,000
Pumpkins	2003	154	2.0	308.0	TON	\$281	\$87,000
	2002	117	7.8	912.6	TON	\$221	\$202,000
Spinach	2003	719	7.5	5,392.5	TON	\$585	\$3,155,000
	2002	411	6.2	2,548.2	TON	\$670	\$1,707,000
Squash	2003	139	8.1	1,125.9	TON	\$419	\$472,000
	2002	205	8.5	1,742.5	TON	\$553	\$964,000
Tomatoes (Fresh)	2003	378	9.2	3,477.6	TON	\$510	\$1,774,000
	2002	414	12.1	5,009.4	TON	\$373	\$1,869,000
Tomatoes (Processed)	2003	497	44.6	22,166.2	TON	\$50	\$1,108,000
	2002	623	49.7	30,963.1	TON	\$49	\$1,517,000
Miscellaneous *	2003	1907	----	----	----	----	\$2,092,000
	2002	550	----	----	----	----	\$2,617,000
TOTAL	2003	14,740					\$98,295,000
	2002	12,036					\$103,656,000

* Basil, Beets, Carrots, Cauliflower, Cherry Tomatoes, Cilantro, Endive/Frisee, Melons, Mint, Parsley, Potatoes, Radicchio, Tomatillos, etc

MILLION DOLLAR CROPS IN SANTA CLARA COUNTY

2002

<u>AGRICULTURAL PRODUCT</u>	<u>VALUE</u>
1. Nursery Crops	\$113,640,500
2. Mushrooms	\$46,096,000
3. Peppers, Bell	\$13,906,000
4. Cut Flowers	\$9,114,900
5. Grapes, Wine	\$7,968,000
6. Peppers, Wax & Chili	\$7,281,000
7. Chinese Vegetables	\$6,139,000
8. Steers & Heifers	\$5,637,000
9. Lettuce, Leaf	\$4,864,000
10. Lettuce, Head	\$3,312,000
11. Milk & Eggs	\$3,273,000
12. Cherries	\$3,206,000
13. Corn	\$3,065,000
14. Range	\$2,280,000
15. Onions, Dry	\$2,023,000
16. Beans, Snap	\$1,884,000
17. Tomatoes, Fresh	\$1,869,000
18. Spinach	\$1,707,000
19. Celery	\$1,668,000
20. Broccoli	\$1,647,000
21. Tomatoes, Processed	\$1,517,000
22. Strawberries	\$1,478,000
23. Lettuce, Romaine	\$1,078,000
24. Hay, Grain	\$1,042,000

Total Gross \$ 2002 Agriculture	\$255,674,400
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2003

<u>AGRICULTURAL PRODUCT</u>	<u>VALUE</u>
1. Nursery Crops	\$103,979,000
2. Mushrooms	\$46,400,000
3. Peppers, Bell	\$10,383,000
4. Cut Flowers	\$9,479,000
5. Steers & Heifers	\$6,674,000
6. Grapes, Wine	\$6,484,000
7. Peppers, Wax & Chili	\$5,002,000
8. Chinese Vegetables	\$4,510,000
9. Lettuce, Leaf	\$4,299,000
10. Onions, Dry	\$3,807,000
11. Cherries	\$3,602,000
12. Milk & Eggs	\$3,511,000
13. Corn	\$3,401,000
14. Spinach	\$3,155,000
15. Lettuce, Head	\$2,683,000
16. Lettuce, Romaine	\$2,369,000
17. Range	\$2,208,000
18. Tomatoes, Fresh	\$1,774,000
19. Beans, Snap	\$1,707,000
20. Broccoli	\$1,421,000
21. Cabbage	\$1,398,000
22. Strawberries	\$1,258,000
23. Celery	\$1,174,000
24. Tomatoes, Processed	\$1,108,000
25. Cows & Bulls	\$1,105,000

Total Gross \$ 2003 Agriculture	\$241,113,840
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