





#### **Gail Raabe**

Agricultural Commissioner/Sealer of Weights and Measures
San Mateo County Department of Agriculture/Weights and Measures

This year's crop report is dedicated to long time Commissioner/Sealer Gail Raabe who retired after 29 years with the San Mateo County Agricultural Commissioners' Office.

Gail was hired as an Agricultural Inspector in October 1980 by then Commissioner George Ginilo. At the time of Gail's appointment to Commissioner/Sealer in April 1993, she was the first woman to have been selected for this position in San Mateo County, and only the third woman to have been appointed to serve as Commissioner/Sealer for any county in California. Gail was recently honored with the "Lifetime Membership Award" by California Agricultural Commissioners and Sealers Association for her long service and contributions to agriculture.

In retirement, Gail continues to serve on local boards and committees where she is working to integrate local agriculture and food sustainability into San Mateo County's communities. Though greatly missed by both office and field staff, Gail can often be found with her husband, Matt, exploring the Bay's tidal sloughs and estuaries in her kayak.

Cover photo taken by Bill Shek Muzzi Ranch, Pescadero

# SAN MATEO COUNTY DEPARTMENT OF AGRICULTURE / WEIGHTS AND MEASURES



A. G. Kawamura, Secretary

California Department of Food & Agriculture

San Mateo County Board of Supervisors

Mark Church, 1st District Carole Groom, 2nd District Richard S. Gordon, 3rd District Rose Jacobs Gibson, 4th District Adrienne J. Tissier, 5th District

As per Sections 2279 and 2272 of California's Food and Agriculture Code, we are pleased to submit the 2009 Agricultural Crop Report as well as the Sustainable Agriculture Report for San Mateo County.

The production values in this report represent gross values and do not reflect the cost of production. The total gross value of San Mateo County agricultural production for 2009 was \$149,226,000, an 8.3% decrease from the previous year. This value does not reflect the actual impact agricultural production has on the local economy because for every dollar of agricultural production, a multiplier of 3.5 may be applied. Using this factor, the estimated economic contribution of agriculture to San Mateo County for 2009 is \$522,291,000.

The overall value of San Mateo's agricultural industry declined for the second straight year reflecting the continued economic recession. The crop categories showing the greatest losses were Floral and Nursery Stock with an \$8.86 million (6.6%) decline, Vegetable Crops with a \$4.25 million (21%) decline and Forest Products with a \$1.0 million (58%) decline. Reduced sales in high-end indoor potted ornamentals are responsible for the declines in Floral and Nursery stock; the closure of the county's largest mushroom operation is responsible for the decline in Miscellaneous Vegetables; while the decreased production of Forest Products reflects the construction downturn. Some bright spots are the \$1.58 million (27%) increase in value for Brussels sprouts and an increase of \$986,000 for strawberry and wine grape values.

Thank you to all the individuals, growers and agencies who contributed information for the preparation of this report, and special thanks to Koren Widdel and Ronald Pummer of our staff who worked so hard to compile the necessary data.

This has been a year of both transition and loss for San Mateo County's agricultural community. The inside covers of this year's report take a moment to recognize the achievements and contributions of long-time Commissioner/Sealer Gail Raabe, who retired in March, and the loss of Jack Olsen, Executive Administrator for San Mateo County Farm Bureau, who passed away in May.

Respectfully submitted,

Fred Crowder

Agricultural Commissioner Sealer of Weights and Measures

## FLORAL AND NURSERY CROPS INDOOR GROWN

Item	Year	Square Feet	Total
Potted Plants			
Flowering <sup>1</sup>	2009	7,127,000	\$ 87,965,000
	2008	9,658,000	91,308,000
Foliage <sup>2</sup>	2009	804,000	4,191,000
	2008	1,004,000	7,395,000
Subtotal	2009	7,931,000	\$ 92,156,000
	2008	10,662,000	98,703,000
Cut Flowers <sup>3</sup>	2009	2,281,000	\$ 7,858,000
	2008	2,600,000	9,052,000
Bedding Plants, Cuttings and Liners <sup>4</sup>	2009	231,000	\$ 933,000
	2008	271,000	1,202,000
TOTAL	2009	10,443,000	\$100,947,000
	2008	13,533,000	108,957,000

Total Glass and Plastic Area\_\_\_\_\_ 6,585,000 Square Feet

## FLORAL AND NURSERY CROPS OUTDOOR GROWN

Item	Year	Acres	Total
Ornamentals			
Nursery Stock <sup>1</sup>	2009	150	\$18,821,000
	2008	166	19,134,000
Christmas Trees (cut)	2009	145	398,000
	2008	146	302,000
Subtotal	2009	295	\$19,219,000
	2008	312	19,436,000
Cut Flowers/Foliage <sup>2</sup>	2009	462	\$ 5,819,000
	2008	495	6,450,000
TOTAL	2009	757	\$25,038,000
	2008	807	25,886,000

<sup>1</sup> Includes Mini Christmas Trees, Heather, and other herbaceous perennials and trees

<sup>1</sup> Includes Mini Roses, Hydrangeas, Orchids, Zygocactus, Oriental and Asiatic Lilies, Calla Lilies, etc.

<sup>2</sup> Includes Ivy, Ferns, etc.

<sup>3</sup> Includes Lilies, Snapdragons, Roses, Freesia, Alstroemeria, Tulips, etc.

<sup>4</sup> Includes Ferns, Ivy, Vegetables, etc.

<sup>2</sup> Includes Yarrow, Stock, Dahlia, Gypsophila, Hydrangeas, Snapdragons, etc.

# **VEGETABLE CROPS**

			PRODUC	TION		V	ALUE
Crop	Year	Acres	Per Acre	Total	Unit	Per Unit	Total
Artichokes	2009	65 66	4.04 3.90	263 257	Ton Ton	\$1,571.00 1,584.00	\$ 413,000 407,000
Beans, Fava*	2009	197 234	2.92 3.04	575 711	Ton Ton	1,058.00 1,066.00	608,000 758,000
Beans, Snap	2009	143 118	4.62 4.06	661 479	Ton Ton	1,301.00 1,247.00	860,000 597,000
Brussels Sprouts 1	2009	664 675	11.61 11.46	7,709 7,736	Ton Ton	962.00 755.00	7,416,000 5,841,000
Leeks	2009	156 175	10.67 9.81	1,665 1,717	Ton Ton	816.00 869.00	1,359,000 1,492,000
Peas	2009	240 219	2.34 2.34	562 512	Ton Ton	1,600.00 1,553.00	899,000 795,000
Pumpkins	2009	250 263	10.89 13.92	2,723 3,661	Ton Ton	256.00 260.00	697,000 952,000
Miscellaneous Vegetables Field and Indoor Grown <sup>2</sup>		285 347					3,944,000 9,604,000
TOTAL	2009	2,000 2,097					\$16,196,000 20,446,000

<sup>1</sup> Includes Processed

# **FIELD CROPS**

			PRODUC	TION		VA	LUE
Crop	Year	Acres	Per Acre	Total	Unit	Per Unit	Total
Beans, Dry Edible 1	2009	55	0.98	54	Ton	\$3,891.00	\$210,000
Grain	2008	51	0.96	49	Ton	3,764.00	184,000
Oats	2009	330 400	0.52 0.60	172 240	Ton Ton	303.00 300.00	52,000 72,000
Hay	2000	400	0.00	240	1011	300.00	72,000
Oats	2009	289 278	2.98 3.39	861 942	Ton Ton	151.00 176.00	130,000 166,000
Volunteer	2009	202 192	2.46 2.49	497 478	Ton Ton	80.00 79.00	40,000 38,000
Pasture			_,,,	•			
Irrigated	2009	274 300				149.00 140.00	41,000 42,000
Other	2009 2008	28,916 30,000				9.00 9.00	260,000 270,000
TOTAL	2009 2008	30,066 31,221					\$733,000 772,000

<sup>1</sup> Includes Cranberry, Fava, etc.

Includes Herbs, Mushrooms, Peppers, Edible Flowers, Swiss Chard, Tomatoes, etc.
 \* Previously reported in Miscellaneous Vegetables

# **FRUIT AND NUT CROPS**

Item	Year	Acres	Total Value
Bushberries	2009	29	\$ 192,000
	2008	33	371,000
Strawberries	2009	29	1,385,000
	2008	24	543,000
Wine Grapes	2009	135	625,000
	2008	96	481,000
Miscellaneous 1	2009	41	157,000
	2008	51	240,000
TOTAL	2009	234	\$2,359,000
	2008	204	1,635,000

<sup>1</sup> Includes Kiwi, Apples, etc.

# **LIVESTOCK**

Item	Year	Number Head Sold	Total Value
Cattle and Calves	2009	2,918	\$1,837,000
	2008	2,940	1,814,000
Sheep and Lambs	2009	723	87,000
	2008	796	95,000
Hogs and Pigs	2009	1,216	178,000
	2008	1,237	180,000
Other 1	2009	1,073	256,000
	2008	1,460	289,000
TOTAL	2009 2008		\$2,358,000 2,378,000

<sup>1</sup> Includes Goats, Chickens, Turkeys, etc.

# LIVESTOCK PRODUCTS AND APIARY

				VAI	.UE
Item	Year	Production	Unit	Per Unit	Total
Honey	2009 2008	35,000 37,000	LB. LB.	\$4.79 4.99	\$168,000 185,000
Beeswax	2009 2008	400 460	LB. LB.	5.73 5.81	2,000 3,000
Other 1	2009 2008				664,000 663,000
TOTAL	2009 2008				\$834,000 851,000

<sup>1</sup> Includes Goat Cheese, Eggs, Wool, etc.

# **FOREST PRODUCTS**

TOTAL	2009 2008	Board Feet Board Feet	\$ 761,000 1,801,000

# **COMMERCIAL FISH CATCH\***

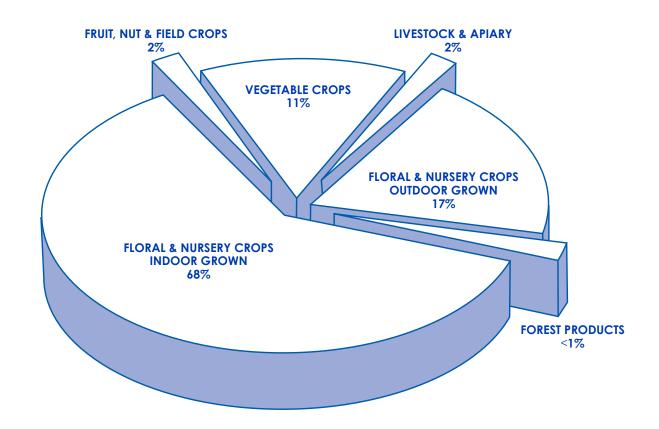
Species	Year	Pounds	Value
Crab, Dungeness	2008	693,933	\$2,277,410
	2007	658,028	1,874,254
Halibut, California	2008	62,443	235,703
	2007	54,027	183,415
Sole, all	2008	247,280	198,921
	2007	308,324	266,161
Sablefish	2008	57,225	105,292
	2007	62,081	100,162
Sardine, Pacific	2008	1,102,104	78,833
	2007	4,300	129
Sanddab	2008	171,812	68,944
	2007	227,259	92,671
Rockfish, all	2008	55,408	67,262
	2007	96,143	138,873
Squid, market	2008	144,346	44,852
	2007	36,834	10,682
Tuna, albacore	2008	17,399	30,178
	2007	49,009	33,740
Crab, rock unspecified	2008	6,672	13,890
	2007	5,559	12,076
Lingcod	2008	7,025	12,129
	2007	11,742	20,880
Flounder, all	2008	10,276	6,323
	2007	17,761	10,992
Salmon, Chinook	2008	0	0
	2007	214,863	1,174,662
Miscellaneous	2008	13,555	9,896
	2007	27,221	14,824
TOTAL	2008	2,589,478	\$3,149,633
	2007	1,773,151	3,933,521

Source: California Department of Fish and Game
Poundage Value of Landings for Princeton – Half Moon Bay
Informational only — value not included in Annual Report

<sup>\*</sup> Values shown are from previous year

## **RECAPITULATION**

# San Mateo County Total Production Value \$149,226,000



## **CROP SUMMARY**

	2009	2008	Net Difference	Percentage
Floral and Nursery Stock	\$125,985,000	\$134,843,000	-\$8,858,000	-6.6%
Vegetables	· ·	20,446,000	-4,250,000	-20.8%
Livestock		2,378,000	-20,000	-0.8%
Forest Products		1,801,000	-1,040,000	-57.7%
Fruit and Nut Crops	2,359,000	1,635,000	724,000	44.3%
Livestock Products and Apiary	834,000	851,000	-17,000	-2.0%
Field Crops	733,000	772,000	-39,000	-5.1%
TOTAL	\$149,226,000	\$162,726,000	-\$13,500,000	-8.3%

# **MILLION DOLLAR CROPS**

	2009	2008
Flowering Potted Plants (Indoor Grown)	\$87,965,000	\$91,308,000
Ornamental Nursery Stock	18,821,000	19,134,000
Cut Flowers (Indoor Grown)	7,858,000	9,052,000
Brussels Sprouts	7,416,000	5,841,000
Cut Flowers/Foliage (Outdoor Grown)	5,819,000	6,450,000
Potted Foliage Plants (Indoor Grown)	4,191,000	7,395,000
Cattle and Calves	1,837,000	1,814,000
Strawberries	1,385,000	543,000
Leeks	1,359,000	1,492,000

# **50 YEARS AGO...**Top Ten Agricultural Commodities in 1959

Item		1	OTAL VALUE
1. Brussels Sprouts	1,944	Acres	\$1,902,080
2. Carnations (Glass House Grown)	1,605,139	Square Feet	1,774,810
3. Potted Plants (Glass House Grown)	875,790	Square Feet	1,432,121
4. Mushrooms	1,500	Tons	1,050,000
5. Hogs & Pigs	23,584	Head	887,300
6. Chrysanthemums (Field Grown)	88	Acres	869,544
7. Milk (Market)	143,121	Hundredweig	ght 694,137
8. Propagated Nursery Stock (Glass House Grown)	376,252	Square Feet	625,040
9. Cattle & Calves	3,466	Head	619,934
10. Artichokes		Acres	587,750

# **COASTSIDE RAIN STATIONS**

	Half Moon Bay	Pescadero
1996 / 1997	26.05 inches	19.31 inches
1997 / 1998	50.69 inches	81.71 inches
1998 / 1999	29.48 inches	22.63 inches
1999 / 2000	31.54 inches	29.83 inches
2000 / 2001	22.78 inches	20.13 inches
2001 / 2002	*	22.06 inches
2002 / 2003	*	24.95 inches
2003 / 2004	23.15 inches	19.29 inches
2004 / 2005	37.83 inches	32.61 inches
2005 / 2006	35.58 inches	30.30 inches
2006 / 2007	18.29 inches	15.13 inches
2007 / 2008	20.65 inches	21.86 inches
2008 / 2009	20.74 inches	25.69 inches

<sup>\*</sup>Data not available

# SAN MATEO COUNTY 2009 SUSTAINABLE AGRICULTURE REPORT

Sustainable Agriculture is the implementation of agricultural programs and practices designed to promote the economic viability of agriculture, while minimizing the impact of agricultural practices on natural resources and the environment. This report includes information on San Mateo County's programs for the eradication, control or detection of pests, as well as the enforcement of quarantines to exclude such pests. Early detection and eradication of harmful pests protects California's agricultural industry, home gardens, parks and natural resources and reduces the need for pesticides. Also included is information on organic farming and alternative pest control measures employed by the agricultural industry.

#### — COUNTY PROGRAMS —

#### **BIOLOGICAL CONTROL**

Pest	Agent/Mechanism	Scope of Program
Yellow Starthistle	Bangasternus orientalis, weevil Eustenopus villosus, weevil Urophora sirunaseva, gall fly	Established populations Established populations Established populations
Italian Thistle	Rhinocyllus conicus, weevil	Established populations
Ash Whitefly	Encarsia partenopea, parasitic wo Clitostethus arcuatus, parasitic wo	· · · · · · · · · · · · · · · · · · ·

#### **PEST ERADICATION**

#### Skeletonweed

Skeletonweed, Chondrilla juncea, was treated at five locations. Skeletonweed can easily out-compete native vegetation thereby decreasing the forage on natural rangelands. The plant can spread from rangeland to cultivated fields by seed. Once skeletonweed has spread to cultivated fields, mechanical injury to the plant root will induce new root growth and the plant can reproduce from root fragments, compounding the infestation. This is an "A" rated pest. Pests with this designation are detrimental to agriculture and require complete eradication.

#### **Purple loosestrife**

Purple loosestrife, *Lythrum salicaria*, is found at two locations in the county. Purple loosestrife grows best in wet soils around lakes, ponds, streams and ditches. One plant can produce up to 2.7 million seeds, allowing the plant to spread quickly. The invasive nature of purple loosestrife allows it to displace native vegetation and associated wildlife, clog waterways and affect water quality. This is a "B" rated pest. Pests with this designation can also be detrimental to agriculture and are subject to eradication at the discretion of the agricultural commissioner.

# SAN MATEO COUNTY 2009 SUSTAINABLE AGRICULTURE REPORT

#### **PEST DETECTION**

Insect Trapping for Exotic Pests

This proactive program is designed to detect pests before they become established. In 2009, the Department deployed 4,756 insect traps throughout the County to catch exotic pests. Staff serviced these traps a total of 64,002 times during the year. The trapping program targeted the following injurious insect pests:

Mediterranean Fruit FlyGypsy MothEuropean Corn BorerMexican Fruit FlyJapanese BeetleGlassy-winged SharpshooterOriental Fruit FlyKhapra BeetleMelon FlyEuropean Pine Shoot Moth

One adult guava fruit fly, *Bactrocera correcta*, was found. Additional traps were set within one square mile of the find for a total of 50 traps. No additional guava fruit flies were found.

Within the United States, Light Brown Apple Moth (LBAM), Epiphyas postvittana, has only been found in Hawaii, and recently in the San Francisco Bay Area in 2006. San Mateo County had its first detection in 2007. In response to numerous finds, California Department of Food and Agriculture (CDFA) placed San Mateo County under quarantine. CDFA ceased detection efforts in 2009, when it was determined the moth had established itself throughout the entire county. However, CDFA and counties are continuing to monitor for LBAM throughout the state and focusing management efforts on satellite populations outside of the Bay Area. Due to concerns with traditional pest control methods, a Sterile Insect Technology (SIT) program is being developed.

#### **PEST EXCLUSION**

The Pest Exclusion Program provides the first line of defense for California's agricultural industry and environment from the introduction of exotic insects, weeds and plant diseases that "hitchhike" in from other states and countries. Incoming shipments of plants and produce arrive at various locations in the County, including San Francisco International Airport and wholesale nurseries where they are inspected for harmful pests and diseases. Shipments are rejected due to the presence of live pests, improper container markings, or lack of valid certification.

Type of Shipment	Number Inspected	Number Rejected
Parcel Carriers	8,325	105
Truck	1,543	11
Air	3,318	444
Sea Containers	13	0
Household Goods	68	0
Nursery Stock (GWSS)	2,816	0
Other	13	0

# SAN MATEO COUNTY 2009 SUSTAINABLE AGRICULTURE REPORT

#### **EXOTIC PESTS INTERCEPTED\***

Pest	Rating	Number of Interceptions	Pest	Rating	Number of Interceptions
Acutaspis albopicta albopicta scale	Α	3	Ants (various species)	Q	29
Aspidiotus destructor coconut scale	Α	6	Aphids (various species)	Q	26
<b>Ceroplastes rusci</b> fig wax scale	Α	5	Beetles (various species)	Q	7
<b>Chrysodeixis eriosoma</b> green garden looper	Α	3	Flies (various species)	Q	1
<b>Coccus viridis</b> green scale	Α	1	Leafhoppers & Plant hoppers (various species)	Q	28
<b>Darna pallivitta</b> limacodid moth	Α	2	Mealybugs (various species)	Q	103
<b>Hemiberlesia palmae</b> palm scale	Α	3	Moths (various species)	Q	59
Ischnaspis longirostris black thread scale	Α	10	Nematodes (various species)	Q	1
<b>Pinnaspis buxi</b> boxwood scale	Α	52	Psyllids (various species)	Q	4
<b>Pinnaspis strachani</b> lesser snow scale	Α	10	Scales (various species)	Q	78
<b>Pseudaulacaspis cockerelli</b> magnolia white scale	Α	6	Snails & Slugs (various species)	Q	9
<b>Pseudaulacaspis pentagona</b> white peach scale	Α	13	Thrips (various species)	Q	25
<b>Pseudococcus cryptus</b> citriculus mealybug	Α	1	True Bugs (various species)	Q	9
<b>Pseudoparlatoria parlatorioide</b> false paralatoria scale	s A	1	Weevils (various species)	Q	2
<b>Radopholus similis</b> burrowing nematode	Α	1	Whiteflys (various species)	Q	6
<b>Selenaspidus articulatus</b> rufous scale	Α	4	Other (various species)	Q	26

<sup>\*</sup> Pest rating of "A" or "Q" requires that quarantined plant products be destroyed, treated under departmental supervision, or shipped out of state.

#### — AGRICULTURAL INDUSTRY—

#### **ALTERNATIVE PEST CONTROL MEASURES**

The following alternative pest control methods are being utilized on indoor ornamentals, outdoor ornamentals, vegetables and fruits:

**Refined Oils** Bacillus thuringiensis, bacteria Insect Growth Regulators Ladybird Beetles Insect Monitoring Parasitic Nematodes Steam Sterilization of Soils **Botanicals** Cover Crops Insecticidal Soaps Pheromone Traps Weed Covers Crop Rotation Lacewings Predatory Mites Vertebrate Traps

#### **ORGANIC FARMING**

All San Mateo County producers of organic produce are required to be certified and to register with the State as outlined in the California Organic Products Act of 2003. Only agricultural operations currently registered with the California Department of Food and Agriculture are included in this report.

Number of Farms		Acres	
2009	11	2009	110
2008	13	2008	193

#### FRESH FROM SAN MATEO COUNTY FARMS

#### CERTIFIED FARMERS' MARKETS

San Mateo County currently has 17 Certified Farmers' Markets where local growers sell their fresh produce and flowers directly to county residents.

#### Belmont Certified Farmers' Market

El Camino Real at O'Neill Sunday: 9:00 am – 1:00 pm

All Year

#### Coastside Farmers' Market, Half Moon Bay

Shoreline Station

Saturday: 9:00 am – 1:00 pm

May - November

#### Coastside Farmers' Market, Pacifica

Rockaway Beach District

Wednesday: 2:00 pm - 6:30 pm

May - November

#### Daly City Certified Farmers' Market

Serramonte Shopping Center Serramonte Blvd.

Thursday: 9:00 am – 1:00 pm Saturday: 9:00 am – 1:00 pm

All Year

#### Kaiser Hospital, Redwood City

Maple between Marshall & Veterans Wednesday: 10:00 am – 2:00 pm

April - October

#### Kaiser Hospital, South San Francisco

1200 El Camino Real

Tuesday: 10:00 am - 2:00 pm

April – September

#### Menlo Park Certified Farmers' Market

Chestnut at Crane

Sunday: 9:30 am – 1:30 pm

All Year

#### Millbrae Certified Farmers' Market

200 Block of Broadway

Saturday: 8:00 am – 1:00 pm

All Year

#### Redwood City Certified Farmers' Market

Winslow, near Broadway

Saturday: 8:00 am – 12:00 noon

April - November

#### Redwood City Certified Farmers' Market

County Center Plaza

3rd Thursday: 10:00 am - 3:00 pm

May – October

#### San Bruno Certified Farmers' Market

San Mateo Ave. between Jenevein & Sylvan

Sunday: 9:00 am - 1:00 pm

May - October

#### San Carlos Certified Farmers' Market

Laurel between Olive & Cherry Thursday: 4:00 pm – 8:00 pm

June – September

#### San Mateo Certified Farmers' Market

College of San Mateo West Hillsdale & Campus Dr. Wednesday: 9:00 am – 1:00 pm Saturday: 9:00 am – 1:00 pm

All Year

#### South San Francisco Certified Farmers' Market

Orange Memorial Park

Saturday: 10:00 am - 2:00 pm

May - October

#### The Fresh Market, Burlingame

Burlingame Ave. between Park & Primrose

Thursday: 4:00 pm – 8:00 pm Sunday: 9:00 am – 1:00 pm

May - November

#### **Urban Table Certified Farmers' Market**

100 E. 4th Avenue, San Mateo Sunday: 10:00 am – 2:00 pm

May - October

#### 25th Avenue Certified Farmers' Market

194 W. 25th Avenue, San Mateo Tuesday: 4:00 pm – 8:00 pm

May - October

For current information on Farmers' Markets, visit www.co.sanmateo.ca.us/aawm

# SAN MATEO COUNTY DEPARTMENT OF AGRICULTURE / WEIGHTS & MEASURES

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#### STAFF —

## Agricultural Commissioner Sealer of Weights and Measures

Fred Crowder

### **Deputy Agricultural Commissioner/Sealers**

David Leung	Maria Mastrangelo	Ronald Pummer
David Lourig	Mana Mashangelo	KOHAIA I OHIITICI

#### **Biologist/Standards Specialists**

John Beall	Erin Herbst	Don Pendleton
Jonathan Bixler	Grant Joo	Vicente Rodriguez
Jeremy Eide	Leonard Kuwahara	William Shek
Richard Garcia	Paul Lasker	<b>Bob Swanson</b>
Jeff Garibaldi	Ray Locke	Renald Toruno
Mike Garibaldi	Kelly Mayer	Jeremy Wagner
Joseph Hannen	Nick Otterlei	Koren Widdel

#### **Pest Detection Supervisor**

Gerardo Ibarra

#### **Pest Detection Specialists**

Jonathan Asbury	Bob Galbreath	Steve McDonagh
Wright Batlin	Jean Paul Lorrain	Juan Molina
Curtis Coffman	Brian Miguel	Kathy Parnello
Michelle Edwards		

#### **Administrative Support**

Fiscal Office Specialist

Vanessa Kelly

Office Assistant

Maria Luna

#### John "Jack" Olsen

Executive Administrator, San Mateo County Farm Bureau January 16, 1960 – May 21, 2010

This year's report concludes in memory of Jack Olsen who passed away in May of 2010 after having served 15 years as the Executive Administrator for the San Mateo County Farm Bureau. Jack loved working with growers and promoting local agriculture but was also relied on by Farm Bureau to represent issues at the State and national level. However for all his travels, Jack's legacy is closer to home, whereas a seventh generation San Mateo County resident, he never forgot his roots. Jack was integral to the establishment of San Mateo County's "As Fresh As It Gets" program to bring local produce to local tables. Jack was the head, heart and legs that moved "As Fresh As It Gets" from concept to reality. Jack's passion and enthusiasm for farming was infectious and he was always willing to offer insights and assist in any way he could. Jack was our farming communities' "one-stop shop" and will be greatly missed.

To save paper and ink, we encourage this report be viewed either on the Department's online website link, or copied and saved for review in an electronic format. However, for those who still favor the printed page in hand, the font for this year's report is Century Gothic which uses 30% less ink than more traditional fonts, such as Times New Roman or Arial. The use of this font not only reduces the amount of toner and ink used to print the report, but it translates into a 30% savings on toner costs.

# SAN MATEO COUNTY Department of Agriculture Weights & Measures

728 Heller Street P.O. Box 999 Redwood City, California 94064-0999

