San Benito County



2010 Annual Crop Report



COUNTY OF SAN BENITO

RONALD C. ROSS AGRICULTURAL COMMISSIONER and SEALER OF WEIGHTS & MEASURES 3224 Southside Road, Hollister, CA 95023 Telephone (831) 637-5344, FAX (831) 637-9015

August 2, 2011

Karen Ross, Secretary California Department of Food and Agriculture, and

The Honorable Board of Supervisors, and

Richard Inman, County Administrative Officer

In accordance with the requirements of Section 2272 and 2279 of the California Food and Agricultural Code, I hereby submit the 2010 annual crop report for San Benito County.

This year's front cover shows the diversity of San Benito County's agriculture. San Benito's agricultural strength is based on this diversity. With its unique climate along with fertile soils and water supplies, agriculture is the county's largest industry. The county produces a variety of commodities and is one of the top five producing counties in California for five different crops.

In 2010, the overall value of the county's agricultural production increased by over \$12 million dollars from 2009. The largest gain was in the value of fruit and nut crops. This was mainly due to an increase in the price that the producers received for walnuts and also from a large increase in blueberry acreage. Vegetable and row crops also bounced back due to increases in lettuce, celery and bell pepper plantings. Cherry income was down as late spring rains damaged the county's cherry crop.

It should be emphasized that these figures are gross values only, and do not represent net profit to the producers.

I wish to thank the many farmers, ranchers and businesses that have cooperated in providing the information required for the compilation of this report

Sincerely,

Ronald C. Ross

Agricultural Commissioner



San Benito County Board of Supervisors

Margie Barrios, Chair
Anthony Botelho
District 2
Robert Rivas
District 3
Jerry Muenzer
District 4
Jaime De La Cruz, Vice Chair

Rich Inman, County Administrative Officer



San Benito County Agricultural Commissioner's Office

Front Row:

Rosemary Bridwell, Agricultural Technician Sergio Garcia, Agricultural Technician Tony Wilson, Agricultural Technician Lorie Tilley, Agricultural Technician Ronald Terry, Agricultural Biologist/Inspector III Jean Gillaspie, Secretary II

Back Row:

Ronald Ross, Agricultural Commissioner/Sealer of Weights & Measures
Mark Klassen, USDA Wildlife Services Specialist
Ken Griffin, Agricultural Biologist/Inspector I
Sally Boden, Senior Agricultural Biologist/Inspector
Christy Clayton, Agricultural Biologist/Inspector III
Gordon McClelland, Deputy Commissioner/Deputy Sealer of Weights & Measures
Donna Carbonaro, Agricultural Biologist/Inspector III
Maria Ventura, Agricultural Technician

Absent:

Julie Dikes, Office Assistant I

Commodity Summary



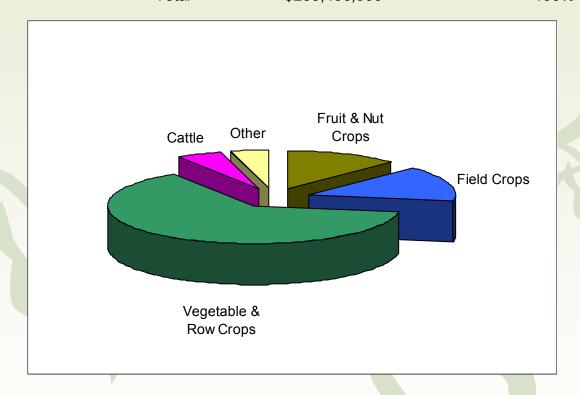
Field Crops	2010		\$ 27,315,000
	2009	Revised	\$ 30,231,000
Fruit and Nut Crops	2010		\$ 44,480,000
	2009		\$ 37,112,000
Vegetable and Row Crops	2010		\$ 159,512,000
	2009		\$ 153,433,000
Cattle	2010		\$ 14,175,000
	2009		\$ 12,169,000
Other Livestock/	2010		\$ 9,974,000
Livestock & Poultry Products	2009		\$ 9,972,000
TOTALS	2010		\$ 255,456,000
	2009	Revised	\$ 242,917,000

Current & Past Years Totals

2010	\$ 255,456,000
2009	\$ 242,917,000 Revis
2008	\$ 262,032,000
2007	\$ 293,090,000
2006	\$ 270,940,000
2005	\$ 268,846,000
2004	\$ 266,007,000
2003	\$ 238,767,000
2002	\$ 214,841,000
2001	\$ 201,580,000
2000	\$ 208,899,000

Commodity Summary

Field Crops	\$27,315,000	11%
Fruit and Nut Crops	\$44,480,000	17%
Vegetable and Row Crops	\$159,512,000	62%
Cattle	\$14,175,000	6%
Other Livestock	\$9,974,000	4%
Total	\$255 456 000	100%



Field Crops



		<u>Production</u>		<u>Value</u>			
			Per		\$ Per		
		Acres	Acre	TOTAL	Unit	\$	TOTAL
=							
*Misc.Field Crops	2010	468				\$	316,000
	2009	525				\$	366,000
Crain Hay	2010	14 200	2.30	22 900 tono	65	φ	2 129 000
Grain Hay		14,300		32,890 tons		\$ \$	2,138,000
	2009	15,109	1.67	25,232 tons	78	Ф	1,968,000
*Nursery Stock	2010	326				\$	18,392,000
, ,	2009	378				\$	20,401,000
						•	
Pasture/Rangeland	2010	508,000		acres	10.00	\$	5,080,000
_	2009	510,000		acres	10.80	\$	5,508,000
Permanent Pasture	2010	1,000		acres	180	\$	180,000
	2009	1,000		acres	Revised 180	\$	180,000
	2009	1,000		acies	100	Ψ	100,000
*Seed Crops	2010	400		acres	3,022	\$	1,209,000
	2009	298		acres	4,782	\$	1,425,000
	2003	230		80103	4,702	Ψ	1,423,000
Wheat	2010	(Se	e Misc. Cı	rops)			
	2009	1,701	1.50	2552 tons	150	\$	383,000
TOTALS	S 2010					\$	27,315,000
	2009				Revised	\$	30,231,000

^{*}See page 12 for specific list



Vegetable and Row Crops

		<u>Production</u>			<u>Value</u>		
		Acres	Per Acre	TOTAL	\$ Per Unit	\$	TOTAL
Broccoli	2010 2009	380 460	9.36 8.50	3,557 tons 3,910 tons	939 828	\$ \$	3,340,000 3,237,000
Cabbage	2010	122	26.34	3,213 tons	393	\$	1,263,000
	2009	276	24.25	6,693 tons	326	\$	2,182,000
Celery	2010 2009	684 382	36.73 36.83	25,123 tons 14,069 tons	369 363	\$ \$	9,270,000 5,107,000
Lettuce, Iceberg	2010 2009	439 896	20.79 22.75	9,127 tons 20,384 tons	358 375	\$ \$	3,267,000 7,644,000
Lettuce, Leaf (mixed)	2010	1,507	8.40	12,659 tons	691	\$	8,747,000
	2009	665	10.69	7,109 tons	788	\$	5,602,000
Lettuce, Romaine	2010 2009	1,893 2,203	10.49 10.59	19,858 tons 23,330 tons	583 449	\$ \$	11,577,000 10,475,000
* Lettuce, Salad	2010 2009	4,850 4,654	2.95 2.83	14,308 tons 13,171 tons	1,649 1,602	\$ \$	23,594,000
** Misc.Veg. &	2010	5,768	2.00	10,111 10110	1,002	\$	40,989,000
Row Crops	2009	5,729				\$	39,885,000
Onions, Dry Bulb	2010 2009	1,291 899	18.43 19.9	23,793 tons 17,890 tons	281 283	\$ \$	6,686,000 5,063,000

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Vegetable and Row Crops (cont.)

		<u>Production</u>			<u>Value</u>		
		Acres	Per Acre	TOTAL	\$ Per Unit	\$	TOTAL
Peppers, Bell	2010	2,047	23.00	47,081 tons	458	\$	21,563,000
	2009	1,170	20.99	24,558 tons	526	\$	12,918,000
Spinach	2010	2,826	3.74	10,569 tons	1,255	\$	13,264,000
	2009	2,993	4.40	13,169 tons	1,388	\$	18,279,000
Tomatoes,							
Canning	2010	2,907	48.10	139,827 tns	66	\$	9,229,000
	2009	3,906	51.32	200,456 tns	89	\$	17,841,000
Tomatoes,							
Market	2010	621	12.43	7,719 tons	871	\$	6,723,000
	2009	495	13.21	6,539 tons	627	\$	4,100,000
							4
TOTALS	2010 2009						159,512,000 153,433,000

^{*} May include: Baby Lettuces, (Red & Green Romaine, Red & Green Oak Leaf, Butter Lettuce, Lollo Rosa, Tango) Mizuna, Red & Green Kale, Arugula, Beet Tops, Baby Spinach, Mache, Red and Green Mustard, Tat-Soi, Frisee, Red and Green Chard, Radicchio and Herbs.

^{**} See page 12 for specific list



Fruit and Nut Crops

		<u>Production</u>			<u> </u>	/alı	<u>le</u>
		Acres	Per Acre	TOTAL	\$ Per Unit	\$	TOTAL
Apples	2010	316	18.80	5,941 tons	221	\$	1,313,000
	2009	335	13.88	4,650 tons	259	\$	1,204,000
Apricots	2010	619	2.14	1,325 tons	425	\$	563,000
	2009	634	2.34	1,484 tons	572	\$	849,000
Cherries	2010 2009	558 558	2.16 3.61	1,205 tons 2,014 tons	2,180 2,054	\$ \$	2,627,000 4,137,000
Grapes (wine)	2010 2009	3,691 3,806	5.13 4.75	18,935 tons 18,079 tons	893 1,043		5 16,909,000 5 18,856,000
*Misc.Fruits & Nuts	2010 2009	395 326				\$ \$	19,916,000 10,342,000
Olives	2010	110	1.260	139 tons	1,547	\$	215,000
	2009	110	0.710	78 tons	1,608	\$	125,000
Walnuts	2010 2009	1,735 1,735	0.783 0.600	1,359 tons 1,041 tons	2,161 1,536	\$ \$	2,937,000 1,599,000
TOTALS	S 2010					\$	44,480,000
	2009					9	37.112.000

^{*}See page 12 for specific list

Cattle



		Prod	<u>luction</u>	<u>Va</u>	<u>lue</u>
		# of Head	Total Cwt	\$ per Cwt	\$ Total
All Cattle	2010	35,800			
	2009	39,400			
Calves	2010	8,048	54,105 cwt.	101.00	\$ 5,465,000
	2009	10,300	63,030 cwt.	94.00	\$ 5,925,000
Pasture and Stockers	2010	22,400	72,800 cwt.	94.50	\$ 6,880,000
	2009	22,400	49,280 cwt.	92.00	\$ 4,534,000
Cows	2010	2,600	28,340 cwt.	56.00	\$ 1,587,000
	2009	2,900	34,570 cwt.	43.00	\$ 1,487,000
Bulls	2010	200	3,580 cwt.	68.00	\$ 243,000
	2009	200	3,600 cwt.	62.00	\$ 223,000

TOTALS 2010 \$ 14,175,000 2009 \$ 12,169,000

Other Livestock/Livestock & Poultry Products

		<u>Production</u>	<u>Value</u>
			\$ Total
*Misc.Livestock & Poultry Products	2010 2009		\$ 9,974,000 \$ 9,972,000
TOTALS	2010 2009		\$ 9,974,000 \$ 9,972,000

^{*}See Page 12 for Specific List

Miscellaneous Crops and Products

*Commodities in these categories are combined with other similar products because the number of producers of each commodity were less than three, or one producer is responsible for 60 percent or more of the product. This is to avoid disclosure of the business affairs of the firms involved.

Vegetable & Row Crops

Artichokes Arugula Asparagus Basil Beans Beets, table Bok Choy Borage Broccoflower **Brussels Sprouts** Cantaloupe Carrots Chard Cauliflower Celery Root Chicory Chinese Greens Cilantro Chinese Cabbage Collards Corn, ornamental Corn, sweet Cucumbers **Dandelion Greens** Endive Escarole Fennel

Eggplant Frisee Garbanzo Beans Garlic Gourds Herbs Kale Kohlrabi Leafy Greens Leeks Melons Mixed Vegetables Mushrooms Okra **Parsnips** Mustard Parsley Peppers, spice Potatoes **Pumpkins** Peas Radicchio Radishes Rapini Rutabagas **Shallots** Snow Peas & shoots **Tomatillos** Squash

Turnips Vegetable Sprouts Watermelons

Field Crops

Alfalfa Honey & Pollination Oats Wheat

Fruit & Nut Crops

Almonds Avocados Blackberries Bluberries
Figs Kiwi Lemons Misc Fruit
Peaches Pears Persimmons Plums

Raspberries Strawberries

Seed Crops

Flowers Vegetable Crops Vine Crops Field Crops

Nursery Stock

Cut Flowers (dry & fresh) Mushroom Spawn Nursery Plants & Trees

Turf Vegetable Transplants Christmas Trees

Livestock & Poultry Products

Chicken Eggs (chicken & turkey) Hogs Lambs Milk Turkeys Wool

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Sustainable Agricultural Report



Biological Control

PEST

Yellow Starthistle Centaurea solstitialis **AGENT**

Hairy Weevil

Eustenopus villosus

Seed Head Weevil Bagasternus orientalis **SCOPE OF PROGRAM**

Generally Distributed

Widely Distributed

Pest Eradication

PEST

Scotch Thistle

Onopordum Acanthium

Artichoke Thistle Cynara Cardunculus <u>MECHANISM</u>

Mechanical/Chemical

SCOPE OF PROGRAM

2 sites

Chemical 4 sites

Pest Detection

At the peak season, our office deploys up to 950 insect detection traps throughout the county. These traps are designed to intercept new exotic and non-native insect species before they become established. Some of the insects we are monitoring for are:

Asian Citrus Psyllid European Pine Shoot Moth Japanese Beetle Mediterranean Fruit Fly

European Corn Borer Glassy-Winged Sharpshooter Khapra Beetle Melon Fruit Fly European Grapevine Moth Gypsy Moth Light Brown Apple Moth Oriental Fruit Fly

Organic Farm Statistics

The county has approximately 34 organic growers, growing 74 different crops on approximately 7,700 acres.