

CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE COUNTY AGRICULTURAL COMMISSIONER'S OFFICE

OFFICIAL INVITATION

INFORMATIONAL MEETING ON THE RED PALM WEEVIL (Rhynchophorus ferrugineus)

Thursday, January 6, 2011 10:00 AM – 12:00 PM Coachella Valley Water District Forbes Auditorium 85-995 Avenue 52 Coachella, CA 92236

(<u>Note</u>: Free parking is available on site)

The California Department of Food and Agriculture (CDFA), together with the Riverside County Agricultural Commissioner and the University of California Cooperative Extension (UCCE) are hosting a Red Palm Weevil (RPW) informational meeting. The goal of this meeting is to brief you on the current RPW status in Laguna Beach, Orange County, together with providing an overview of the pests' biology/identification; the meeting agenda is below.

Worldwide, the Red Palm Weevil is considered one of the most destructive pests of palms. A RPW discovery on a residential palm in Laguna Beach represents the first time this beetle has been detected in the United States. The presence of the RPW in California represents a serious threat to landscape palms and to the date palm industry.

Because you are an important member of California's pest surveillance system, your participation in this meeting is important as we want to educate you with the most current information available to date. If you cannot attend this meeting but require additional information, please contact our toll-free PEST HOTLINE at (800) 491-1899 or visit our Red Palm Weevil website at: www.cdfa.ca.gov/phpps/rpw

Meeting Agenda:

Welcome - John Snyder or designee (Riverside County Agricultural Commissioner) Red Palm Weevil Biology and Identification - CDFA Representative (Scientist) Current Trapping and Surveillance Activities - Laura Petro or designee (CDFA) Potential Regulatory Impacts - Nawal Sharma or designee (CDFA) What you can do to Help - Dr. John Kabashima (UCCE) Public Outreach Campaign - CDFA Staff Question and Answer Session - All panel members

(<u>Note</u>: Special thanks to the Coachella Valley Water District for providing the facility/parking)